

**REQUEST FOR QUALIFICATIONS #2026-016
RADIO ADVERTISING SERVICES
RESPONSE ADDENDUM #1
AUGUST 18, 2025**

QUESTIONS

- 1. Q1:** Is this RFQ just for University of Maine Augusta?

A1: The scope of work listed is specific to the University of Maine Augusta. However, the master agreement to be issued to qualified vendors will include a Multi-Institution Capabilities clause that allows other campuses to use services.

- 2. Q2:** Has this gone out to radio groups only or are you looking for responses from Marketing Agencies as well?

A2: While this RFQ is targeting radio groups, any radio or marketing agency is welcome to respond.