Administered by University of Maine System
Office of Strategic Procurement
Request for Proposal (RFP)

MEMORIAL UNION RETAIL SPACE
RFP #2024-014

Issued Date: September 6, 2023

Response Deadline Date/Time: October 20, 2023, 11:59 p.m. EST

Response Submission Information:
Submitted electronically to UMSResponses@maine.edu
Email Subject Line – DH: Memorial Union Response - RFP#2024-014

Response Contact Information:
Strategic Sourcing Manager (SSM): Derek Houtman
Email: UMSResponses@maine.edu Phone: (207) 581-2678
1.0 INTRODUCTION

1.1 Definitions, Background, Purpose and Specifications

1.1.1 Definitions

The University of Maine System will hereinafter be referred to as the "University." Respondents to the document shall be referred to as "Respondent(s)" or "Respondent".

The Respondent to whom the Agreement is awarded shall be referred to as the "Contractor."

The University of Maine System and other components of the University shall be referred to as "Multi-Institution".

1.1.2 Background

Overview

Established in 1968, the University of Maine System (UMS) unites six distinctive public universities, comprising 10 campuses and numerous centers, in the common purpose of providing quality higher education while delivering on its traditional tripartite mission of teaching, research, and public service.

A comprehensive public institution of higher education, UMS serves more than 30,000 students annually and is supported by the efforts of more than 2,000 full-time and part-time faculty, more than 3,000 regular full-time and part-time staff, and a complement of part-time temporary (adjunct) faculty.

Reaching more than 500,000 people annually through educational and cultural offerings, the University of Maine System also benefits from more than two-thirds of its alumni population residing within the state; more than 123,000 individuals.

The System consists of six universities: The University of Maine (UMaine), including its regional campus the University of Maine at Machias (UMM); the University of Maine at Augusta (UMA); the University of Maine at Farmington (UMF); the University of Maine at Fort Kent (UMFK), the University of Maine at Presque Isle (UMPI); and the University of Southern Maine (USM). The System also includes the University of Maine School of Law and the University of Maine Graduate and Professional Center.

University of Maine

The University of Maine, founded in Orono in 1865, is the state's land grant and sea grant university. As the state’s only public research university, UMaine has a statewide mission of teaching, research and economic development, and community service. UMaine is among the most comprehensive higher education institutions in the Northeast with nearly 100 majors and academic programs. It attracts students from Maine and 49 other states, and more than 60 countries. It currently enrolls more than 11,400 undergraduate and graduate students who can directly participate in research, working with world-class scholars. UMaine offers more than 100 degree programs through which students can earn graduate certificates, master's, doctoral or professional science master's degrees. The university promotes environmental stewardship, with substantial efforts campus wide aimed at conserving energy, recycling and adhering to green building standards in new construction.
1.1.3 Purpose
The University of Maine is seeking responses to provide retail or vendor services on campus as defined in this document. This document provides instructions for submitting responses, the procedure and criteria by which the Respondent(s) will be selected, and the contractual terms which will govern the relationship between the University and the awarded Respondent(s).

The University of Maine, acting through the University of Maine System, is seeking contractual collaboration with a business entity or entities to provide retail services for students, employees, and visitors in the Memorial Union. We invite proposals from any retail interest, however, the following retail activities are prohibited:

a. Sale of books, computers/software, and UMaine branded gear/items;
b. Food service including fast food service and food-to-order services.
c. Cannabis and/or alcohol sales.
d. Mail and photocopy services.

NOTE: The University of Maine (UMaine) desires to award the Contract for all services to a single bidder, however, unbundled proposals for all spaces will be considered.

Respondents should review 1.1.4 Specifications / Scope of Work of this document to see the full Scope of Services/Products required.

The University is committed to providing increased access and opportunity to diverse businesses include and not limited to: Lesbian, Gay, Bisexual and Transgender Business Enterprise (LGBTQ+BE); Minority Business Enterprise (MBE); Service-Disabled Veteran Business Enterprise (SDVBE); Small Business Enterprise (SBE); veteran-owned; service-disabled veteran-owned; HUBZone; small disadvantaged business; women-owned; minority-owned; Veteran Business Enterprise (VBE); and Women’s Business Enterprise (WBE).

Though this document is only for the University of Maine (Orono campus).

1.1.4 Specifications / Scope of Work
The University of Maine, the largest of the state’s universities and its only R-1 institution has a total enrollment of approximately 11,000 students (approx. 3,700 in residence on campus) plus approximately 2,300 employees, is requesting student-centered, cutting edge, and innovative proposals for retail spaces in the Memorial Union. The objective of this RFP is that the resulting contract shall impose no financial obligation or cost on the University and will generate revenue for the Division of Student Life at the University of Maine (UMaine).

The Memorial Union is currently home to several student-centric and essential functions including the Division of Student Life, Auxiliary Enterprises, and University of Maine Student Government, Inc. We are seeking retail space in the Memorial Union (Rooms 223, 223A, 223B, 223C, 225 and 225A). The space is located on the second floor which is where the meeting rooms are concentrated. Additionally, the Information Booth, restrooms and building directory are co-located in this area. Sodexo operates a food service venue at the south end of the
second floor and during the academic year, student interest tables are also located in this high-traffic area of the building.

Renovation to the space(s) would be the responsibility of the successful bidder, and renovation plans would need to be pre-approved by the Office of Facilities Management to assure they meet UMS standards before construction could begin. The successful bidder should plan to include payment to a UMS Project Manager in its renovation budget (estimated cost for the Project Manager is 10% of the project cost). It is UMaine’s goal to have a retail operation in place and operational by the start of the Spring 2024 semester (or sooner if possible).

Utilities (electricity, internet, heat, and water) and snow removal would be provided by UMaine. UMaine would also be responsible for maintaining these systems. Personnel costs, renovation costs, and additional operational expenses would be borne by the successful bidder.

Hours of operation need to conform to the general building hours. Typically, during the academic year, the Memorial Union is open from 6:00 a.m. – 12:00 midnight. Hours of operation are reduced during the summer (mid-May through mid-August) as well as posted during university breaks (Thanksgiving, semester break, spring break, etc.) and holidays (4th of July, Juneteenth, Veterans’ Day, etc.).

Additional Specifications for retail operations in the Memorial Union

The Contractor/Successful Bidder shall have the exclusive rights to operate a retail business in the Memorial Union. The Contractor shall operate and manage the retail business in a manner that reflects the image and reputation of the University and supports the academic mission of the University.

The Contractor shall provide the necessary and appropriately trained and certified (licensed if appropriate) staff, equipment, supplies and other necessities required of the business. The Contractor shall meet the applicable standards for operation including but not limited to federal, state and local requirements.

The Contractor should become involved in the academic and social environment of the University and provide opportunities to collaborate and support the campus community.

The Contractor must have been in business for a minimum of five (5) years and shall provide a reference list that shall include the business name, contact name, title and phone number, start date of the original Contract and a brief description of services provided and a comparable to what will be offered in the proposal.

The Contractor must have an established business operating plan that includes but is not limited to the following:

- Marketing and communication planning and implementation for the campus.
- Accounting services that include regular reports of the performance of the operation.
Financial Stability: The Contractor shall show evidence that sufficient cash reserves are available to ensure that there will be no disruptions in the business/service.

Staffing: The Contractor shall be responsible at its sole cost and expense to employ all personnel necessary for the efficient and profitable operation of the business/service. The Contractor shall do everything in its power to ensure that the management team and the staff of the business are stable and that their conduct and interaction with the University community, customers, and vendors are consistent with the mission and values of the University. All Contractor employees will adhere to the behavioral standards of the University while working on the University premises, per the most recent University staff handbook. The Contractor shall remove any Contracted employee(s) from the premises when requested to do so by the University. The Contractor is encouraged to hire as many UMaine students as possible.

Financial Reporting: On a quarterly basis, the Contractor will submit a report on financial operating information to the University. On an annual basis, the Contractor will submit a detailed financial statement to the primary contact for administration and operations. At a minimum, the financial statement will include:

- Total revenues
- Cost of goods sold
- Personnel expense
- Gross margin
- Direct operating expenses
- Profit/loss
- Financial payment to the University

Memorial Union Advisory Board: There is a Memorial Union Advisory Board (MUAB) that has been established by the University. The role of the MUAB is to provide input and feedback to the University regarding the services and operation of the Memorial Union. The MUAB meets regularly and will likely provide feedback to Contractor from time to time.

1.2 General Information

1.2.1 Contract Administration and Conditions

1.2.1.1 The winning Respondent will be required to execute a contract in the form of a University of Maine System Master Agreement, which is attached to this response as Appendix D. The Master Agreement initial term and renewal periods are reflected in Section 2 of Appendix D, Master Agreement, and are subject to continued availability of funding and satisfactory performance.

The Master Agreement entered into by the parties shall consist of the University of Maine System Master Agreement (attached to this
document), the RFP, the selected Respondent’s submission, including all appendices or attachments and clarifications, the specifications including all modifications thereof, and a Purchase Order or Letter of Agreement requiring signatures of the University and the Contractor, all of which shall be referred to collectively as the Agreement Documents.

In the event of a conflict of terms the following precedence will apply:
1. University of Maine System Master Agreement
2. Agreement Riders as required
3. Contract Amendments (as required)
4. The University’s RFP
5. Respondent’s Submission
6. Purchase Order or Letter of Agreement

1.2.1.2 Modification of Agreement terms and conditions is permitted except that the University, due to its public nature, will not:
   a. Provide any defense, hold harmless or indemnity;
   b. Waive any statutory or constitutional immunity;
   c. Apply the law of a state other than Maine;
   d. Procure types or amounts of insurance beyond those UMS already maintains or waive any rights of subrogation.
   e. Add any entity as an additional insured to UMS policies of insurance;
   f. Pay attorneys’ fees, costs, expenses or liquidated damages;
   g. Promise confidentiality in a manner contrary to Maine's Freedom of Access Act;
   h. Permit an entity to change unilaterally any term or condition once the contract is signed;
   i. Accept any references to terms and conditions, privacy policies or any other websites, documents or conditions referenced outside of the contract; or
   j. Agree to automatic renewals for term(s) greater than month-to-month.

1.2.1.3 By submitting a response to a Request for Proposal, bid or other offer to do business with the University your entity understands and agrees that:
   a. The above Agreement provisions (Section 1.2.1.2) will not be modified and are thereby incorporated into any agreement entered into between University and your entity; that such terms and condition shall control in the event of any conflict with such agreement; and that your entity will not propose or demand any contrary terms;
   b. The above Agreement provisions (Section 1.2.1.2) will govern the interpretation of such agreement notwithstanding the expression of any other term and/or condition to the contrary;
   c. Your entity agrees that the resulting Agreement will be the entire agreement between the University (including University’s employees and other End Users) and
Respondent and in the event that the Respondent requires terms of use agreements or other agreements, policies or understanding, whether on an order form, invoice, website, electronic, click-through, verbal or in writing, with University’s employees or other End Users, such agreements shall be null, void and without effect, and the terms of the Agreement shall apply.

d. Your entity will identify at the time of submission which, if any, portion or your submitted materials are entitled to “trade secret” exemption from disclosure under Maine’s Freedom of Access Act; that failure to so identify will authorize UMS to conclude that no portions are so exempt; and that your entity will defend, indemnify and hold harmless UMS in any and all legal actions that seek to compel UMS to disclose under Maine's Freedom of Access Act some or all of your submitted materials and/or contract, if any, executed between UMS and your entity.

1.2.2 Communication with the University

It is the responsibility of the Respondent to inquire about any requirement of this document that is not understood. Responses to inquiries, if they change or clarify the document in a substantial manner, will be forwarded by addenda to all parties that have received a copy of the document. Addenda will also be posted on our web site, www.maine.edu/strategic/upcoming_bids.php

It is the responsibility of all Respondents to check the web site before submitting a response to ensure that they have all pertinent documents. The University will not be bound by oral responses to inquiries or written responses other than addenda.

Inquiries must be made using the Response Contact Information provided on the cover sheet of this document. Refer to table in Section 1.3.1 Timeline of Key Events for deadline requirements.

1.2.3 Confidentiality

The University must adhere to the provisions of the Maine Freedom of Access Act (FOAA), 1 MRSA §401 et seq. As a condition of submitting a response under this section, a respondent must accept that, to the extent required by the Maine FOAA, responses to this solicitation, and any ensuing contractual documents, are considered public records and therefore are subject to freedom of access requests.

The information contained in responses submitted for the University's consideration will be held in confidence until all evaluations are concluded and a Respondent selected (the successful Respondent). At that time the University will issue award notice letters to all participating Respondents and all Respondents’ responses may be made available to participating Respondents upon request. Such request must be made by submitting a written request to the individual noted in the Response Contact Information shown on the cover sheet of this document, with a copy of the request provided to the other Respondents. Such requests are public records.

After the protest period has passed and the Agreement is fully executed, responses will be available for public inspection upon request.
Pricing and other information that is an integral part of the offer cannot be considered confidential after an award has been made. The University will honor requests for confidentiality for information that meets the definition of “trade secret” under Maine law. Clearly mark any portion of your submitted materials which are entitled to “trade secret” exemption from disclosure under Maine’s Freedom of Access Act. Failure to so identify as trade secret will authorize the University to conclude that no portions are so exempt; and that your entity will defend, indemnify and hold harmless the University in any and all legal actions that seek to compel the University to disclose under Maine’s Freedom of Access Act some or all of your submitted materials and/or contract, if any, executed between the University and your entity.

1.2.4 Costs of Preparation
Respondent assumes all costs of preparation of the response and any presentations necessary to the response process.

1.2.5 Authorization
Any Agreement for services that will, or may, result in the expenditure by the University of $50,000 or more must be approved in writing by the Office of Strategic Procurement, Executive Director of Strategic Procurement & Services and it is not approved, valid or effective until such written approval is granted.

1.2.6 Pricing
All prices provided shall remain firm for the entire term of the agreement.

1.2.7 Employees
The Contractor shall employ only competent and satisfactory personnel and shall provide a sufficient number of employees to perform the required services efficiently and in a manner satisfactory to the University. If the Agreement Administrator or designee, notifies the Contractor in writing that any person employed on this Agreement is incompetent, disorderly, or otherwise unsatisfactory, such person shall not again be employed in the execution of this Agreement without the prior written consent of the Agreement Administrator.

1.2.8 Environment Compliance
In the event that the resulting Agreement involves the generation, transportation, handling, disposal, and/or other operations or activities in relation to toxic, hazardous, radioactive, or otherwise dangerous gases, vapors, fumes, acids, alkali’s, chemicals, wastes or contaminants and/or other substance, material or condition, the Contractor agrees to indemnify save harmless and defend the University from and against all liabilities, claims, damages, forfeitures, suits, and the costs and expenses incident thereto (including costs of defense, settlement and reasonable attorney’s fees) which the University may hereafter incur as a result of death or bodily injuries or damage to any property, contamination of or adverse effects of the environment or any violation of state or federal regulations or laws (including without limitation the Resources Conservation and Recovery Act, the Hazardous Material Transportation Act or the Superfund Amendment and Reauthorization Act, as the same now exists or may hereafter be amended) or order based on or arising in whole or in part from the Contractor’s performance
under the Agreement, provided, however the Contractor shall not indemnify the University for any liabilities, claims, damages, (as set forth above) caused by or arising out of the sole negligence of the University, or arising out of any area of responsibility not attributable to Contractor.

1.2.9 Specification Protest Process and Remedies:
If a Respondent feels that the specifications are written in a way that limits competition, a specification protest may be sent to the Office of Strategic Procurement to the email address provided on the cover page of this document. Specification Protests will be responded to within five (5) business days of receipt. Determination of protest validity is at the sole discretion of the University. The due date of the proposal may be changed if necessary to allow consideration of the protest and issuance of any necessary addenda. Specification protests shall be presented to the University in writing as soon as identified, but no less than five (5) business days prior to the Deadline for Proposal Submission noted in Section 1.3.1. No protest against the award due to the specifications shall be considered after this deadline. Protests shall include the reason for the protest and any proposed changes to the specifications.
1.3 General Submission Provisions

1.3.1 Timeline of Key Events

<table>
<thead>
<tr>
<th>Reference Section</th>
<th>Event Name</th>
<th>Event Due Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Section 1.3.7</td>
<td>Respondents' Site Visit</td>
<td>September 27, 2023 at 10:00 AM EST</td>
</tr>
<tr>
<td>Section 1.2.2</td>
<td>Deadline for Written Inquiries/Questions</td>
<td>September 29, 2023</td>
</tr>
<tr>
<td>Section 1.2.2</td>
<td>Response to Written Inquiries/Questions (subject to change)</td>
<td>October 3, 2023</td>
</tr>
<tr>
<td>Section 1.2.2</td>
<td>Deadline for Proposal Submission</td>
<td>October 20, 2023</td>
</tr>
<tr>
<td>Section 1.3.8</td>
<td>Estimated Respondent Presentation Date (subject to change)</td>
<td>October 27, 2023</td>
</tr>
<tr>
<td>Section 2.2</td>
<td>Award Announcement (subject to change)</td>
<td>November 10, 2023</td>
</tr>
<tr>
<td></td>
<td>Estimated Agreement Start Date (subject to change)</td>
<td>December 1, 2023</td>
</tr>
</tbody>
</table>

1.3.2 Eligibility to Submit Responses
Public entities, private for-profit companies, and non-profit companies and institutions are invited to submit a response to this document.

1.3.3 Debarment
Respondents must complete and submit the "Debarment, Performance and Non-Collusion Certification Form provided in Appendix B. Failure to provide this certification may result in the disqualification of the Respondent's proposal, at the University's discretion.

Submission of a signed response in response to this solicitation is certification that your firm (or any subcontractor) is not currently debarred, suspended, proposed for debarment, declared ineligible or voluntarily excluded from participation in this transaction by any State or Federal department or agency. Submission is also agreement that the University will be notified of any change in this status.

1.3.4 Response Understanding
By submitting a response, the Respondent agrees and assures that the specifications are adequate, and the Respondent accepts the terms and conditions herein. Any exceptions should be noted in your response.

1.3.5 Response Validity
Unless specified otherwise, all responses shall be valid for ninety (90) days from the due date of the response.

1.3.6 Non-Response Submission
The University will not consider non-responsive submissions, i.e., those with material deficiencies, omissions, errors or inconsistencies or that otherwise do not follow instructions. The University in its sole discretion will determine what is Non-Responsive.
1.3.7 Site Visit
The site visit will take place at 10:00 AM EST on September 27, 2023, at the Memorial Union. Respondents who wish to participate in the site visit will meet at the Information Booth on the 2nd floor of the Memorial Union.

1.3.8 Respondents’ Presentations
Presentations may be requested of two or more Respondents deemed by the University to be the best suited among those submitting responses on the basis of the selection criteria. After presentations have been conducted, the University may select the Respondent(s) which, in its opinion, has made the response that is the most responsive and most responsible and may award the Agreement to that/those Respondent(s).

1.3.9 Response Submission
A SIGNED virus-free electronic copy must be submitted as follows:
- The response must be received electronically to the E-Mail shown in the Response Submission Information section of the cover page of this document.
- Electronic submission must be received by the required Response Deadline Date/Time reflected on the cover page of this document.
- Response submissions that exceed 20 MB will be submitted with multiple emails modifying email subject line shown in the Response Submission Information section of the cover page of this document to include: Submission 1 of X (‘X’ representing the number of files being submitted).
2.0 EVALUATION AND AWARD PROCESS

2.1 Evaluation Criteria

2.1.1 Scoring Weights
The score will be based on a 100-point scale and will measure the degree to which each response meets the following criteria:

<table>
<thead>
<tr>
<th>Evaluation Appendices</th>
<th>Category</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Appendix C</td>
<td>References</td>
<td>10</td>
</tr>
<tr>
<td>Appendix D</td>
<td>Organization, Qualifications, and Experience</td>
<td>10</td>
</tr>
<tr>
<td>Appendix E</td>
<td>Proposal</td>
<td>80</td>
</tr>
<tr>
<td>Total Points</td>
<td></td>
<td>100</td>
</tr>
</tbody>
</table>

2.1.2 Scoring Section Descriptions

2.1.2.1 Organization, Qualifications, Experience and References
The evaluation team will use a consensus approach to evaluate and assign evaluation points. Reference checks will be performed on the top Respondent(s) only as determined by consensus scoring in the other categories.

2.1.2.2 Proposal
The evaluation team will use a consensus approach to evaluate and assign evaluation points.

2.2 Award
While the University prefers a single solution that is scalable to meet the needs of both large and small institutions, it reserves the right to award Agreement(s) to one or multiple Respondents, which may include awards to Respondents for a geographical area, if such award is in the best interest of the University.

The University reserves the right to waive minor irregularities, which may include contacting the Respondent to resolve the irregularity. Scholarships, donations, or gifts to the University, will not be considered in the evaluation of responses. The University reserves the right to reject any or all responses, in whole or in part, and is not necessarily bound to accept the lowest cost response if that response is contrary to the best interests of the University. The University may cancel this request or reject any or all responses in whole or in part. Should the University determine in its sole discretion that only one Respondent is fully qualified, or that one Respondent is clearly more qualified than any other under consideration, an Agreement may be awarded to that Respondent without further action.

2.3 Negotiations
The University reserves the right to negotiate with the successful Respondent to finalize a contract. Such negotiations may not significantly vary the content, nature or
requirements of the proposal or the University’s Request for Proposals to an extent that may affect the price of goods or services requested. The University reserves the right to terminate contract negotiations with a selected respondent who submits a proposed contract significantly different from the response they submitted in response to the advertised RFP. In the event that an acceptable contract cannot be negotiated with the highest ranked Respondent, the University may withdraw its award and negotiate with the next-highest ranked Respondent, and so on, until an acceptable contract has been finalized. Alternatively, the University may cancel the RFP, at its sole discretion.

2.4 Award Protest
Respondents may appeal the award decision by submitting a written protest to the University of Maine System’s Chief General Services Officer within five (5) business days of the date of the award notice, with a copy of the protest to the successful Respondent. The protest must contain a statement of the basis for the challenge. Further information regarding the appeal process can be found at


If this RFP results in the creation of a pre-qualified or pre-approved list of vendors, then the appeal procedures mentioned above are available upon the original determination of that vendor list, but not during subsequent competitive procedures involving only the pre-qualified or pre-approved list participants.
3.0 RESPONSE FORMAT REQUIREMENTS

3.1 General Format Instructions

3.1.1 Electronic Submissions
Documents submitted as part of the electronic response are to be prepared on standard electronic formats of 8-1/2” x 11” and of PDF file type. Submissions requiring additional supporting information, such as, foldouts containing charts, spreadsheets, and oversize exhibits are permissible and must be submitted as Appendices, clearly numbered and referencing the Section in which they provide supporting information.

For clarity, the Respondent’s name should appear on every document page, including Appendices. Each Appendix must reference the section or subsection number to which it corresponds.

3.1.2 Respondents Responsibility
It is the responsibility of the Respondent to provide all information requested in the document package at the time of submission. Failure to provide information requested in this document may, at the discretion of the University’s evaluation review team, result in a lower rating for the incomplete sections and may result in the response being disqualified for consideration. Include any forms provided in the application package or reproduce those forms as closely as possible. All information should be presented in the same order and format as described in this document.

3.1.3 Brief Response
Respondents are asked to be brief and to respond to each question listed in the “Response to Questions” section of this document. Number each response in the response to correspond to the relevant question in this document.

3.1.4 Additional Attachments Prohibited
The Respondent may not provide additional attachments beyond those specified in the document for the purpose of extending their response. Any material exceeding the response limit will not be considered in rating the response and will not be returned. Respondents shall not include brochures or other promotional material with their response. Additional materials will not be considered part of the response and will not be evaluated.

3.2 Response Format Instructions
This section contains instructions for Respondents to use in preparing their response. The Respondent’s submission must follow the outline used below, including the numbering of section and sub-section headings. Failure to use the outline specified in this section or to respond to all questions and instructions throughout this document may result in the response being disqualified as non-responsive or receiving a reduced score.

The University and its evaluation team for this document have sole discretion to determine whether a variance from the document specifications should result in either disqualification or reduction in scoring of a response.
Re-phrasing of the content provided in this document will, at best, be considered minimally responsive. The University seeks detailed yet succinct responses that demonstrate the Respondent’s experience and ability to perform the requirements specified throughout this document.

### 3.2.1 Section 1 - Response Cover Page

- **3.2.1.1** Label this response - **Section 1** – UMS Response Cover Page
- **3.2.1.2** Insert Appendix A – University of Maine System Response Cover Page
- **3.2.1.3** Insert Appendix B – Debarment, Performance and Non-Collusion Certification

### 3.2.2 Section 2 - Response to Questions/Proposal

- **3.2.2.1** Label this response - **Section 2** – Response to Evaluation Questions & Related Information
- **3.2.2.2** Insert Appendix C – Organization Reference Form
- **3.2.2.3** Insert Appendix D – Evaluation Question(s) - Organization, Qualifications and Experience
- **3.2.2.4** Insert Appendix E – Proposal
Appendix A – University of Maine System Response Cover Page

RFP #2024-014
Memorial Union Retail Space

<table>
<thead>
<tr>
<th>Organization Name:</th>
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<tbody>
<tr>
<td>Chief Executive – Name/Title:</td>
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<tr>
<td>Telephone:</td>
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<td>Fax:</td>
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<td>Email:</td>
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<td>Email:</td>
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<tr>
<td>Street Address:</td>
<td></td>
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<tr>
<td>City/State/Zip:</td>
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</tbody>
</table>

1. This pricing structure contained herein will remain firm for a period of 90 days from the date and time of the quote deadline date.
2. No personnel currently employed by the University or any other University agency participated, either directly or indirectly, in any activities relating to the preparation of the Respondent’s response.
3. No attempt has been made or will be made by the Respondent to induce any other person or firm to submit or not to submit a response.
4. The undersigned is authorized to enter into contractual obligations on behalf of the above-named organization.
5. By submitting a response to a Request for Proposal, bid or other offer to do business with the University your entity understands and agrees that:
   a. The Agreement provisions in Section 1.2.1.2 of this document will not be modified and are thereby incorporated into any agreement entered into between University and your entity; that such terms and condition shall control in the event of any conflict with such agreement; and that your entity will not propose or demand any contrary terms;
   b. The above Agreement provisions in Section 1.2.1.2 of this document will govern the interpretation of such agreement notwithstanding the expression of any other term and/or condition to the contrary;
   c. Your entity agrees that the resulting Agreement will be the entire agreement between the University (including University’s employees and other End Users) and Respondent and in the event that the Respondent requires terms of use agreements or other agreements, policies or understanding, whether on an order form, invoice, website, electronic, click-through, verbal or in writing, with University’s employees or other End Users, such agreements shall be null, void and without effect, and the terms of the Agreement shall apply.
   d. Your entity will identify at the time of submission which, if any, portion or your submitted materials are entitled to "trade secret" exemption from disclosure under Maine's Freedom of Access Act; that failure to so identify will authorize UMS to conclude that no portions are so exempt; and that your entity will defend, indemnify and hold harmless UMS in any and all legal actions that seek to compel UMS to disclose under Maine's Freedom of Access Act some or all of your submitted materials and/or contract, if any, executed between UMS and your entity.

To the best of my knowledge all information provided in the enclosed response, both programmatic and financial, is complete and accurate at the time of submission.

Date: __________________________

Name and Title (Printed)    Authorized Signature
Appendix B – Debarment, Performance and Non-Collusion Certification

University of Maine System
DEBARMENT, PERFORMANCE and NON-COLLUSION CERTIFICATION
RFP #2024-014
Memorial Union Retail Space

By signing this document, I certify to the best of my knowledge and belief that the aforementioned organization, its principals and any subcontractors named in this proposal:

a. Are not presently debarred, suspended, proposed for debarment, and declared ineligible or voluntarily excluded from bidding or working on contracts issued by any governmental agency.

b. Have not within three years of submitting the proposal for this contract been convicted of or had a civil judgment rendered against them for:
   i. Fraud or a criminal offense in connection with obtaining, attempting to obtain, or performing a federal, state or local government transaction or contract.
   ii. Violating Federal or State antitrust statutes or committing embezzlement, theft, forgery, bribery, falsification or destruction of records, making false statements, or receiving stolen property;
   iii. Are not presently indicted for or otherwise criminally or civilly charged by a governmental entity (Federal, State or Local) with commission of any of the offenses enumerated in paragraph (b) of this certification; and
   iv. Have not within a three (3) year period preceding this proposal had one or more federal, state or local government transactions terminated for cause or default.

c. Have not entered into a prior understanding, agreement, or connection with any corporation, firm, or person submitting a response for the same materials, supplies, equipment, or services and this proposal is in all respects fair and without collusion or fraud. The above mentioned entities understand and agree that collusive bidding is a violation of state and federal law and can result in fines, prison sentences, and civil damage awards.

Failure to provide this certification may result in the disqualification of the Respondent's proposal, at the University's discretion.

Date: ____________________________

Name and Title (Printed) ____________________________ Authorized Signature ____________________________
Appendix C – Organization Reference Form

Respondent’s Organization Name: ______________________________________________

**INSTRUCTIONS**: Provide a minimum of three (3) current professional references who may be contacted for verification of the Respondent’s professional qualifications to meet the requirements set forth herein. We strongly prefer references from higher education institutions similar in size and requirements to the University of Maine System, including those with multi-campus integrated solutions.

We request that the references include one long-standing customer (minimum of 3 year engagement) and one new customer (one who has been engaged with Respondent for less than one year).

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Appendix D – Evaluation Question(s) - Organization, Qualifications and Experience

Respondent’s Organization Name: ________________________________________________

INSTRUCTIONS: Respondents shall ensure that all information required herein is submitted with the response. All information provided shall be verifiable by documentation requested by the University. Failure to provide all information, inaccuracy or misstatement may be sufficient cause for rejection of the response or rescission of an award. Respondents are encouraged to provide any additional information describing operational abilities.

Evaluation Question(s)

1. Provide a statement describing your company to include name, number of employees, locations, number of years in business, and number of years offering/supporting the proposed solution.

2. Please indicate if your company either self identifies or holds certification as a LGBTQ+ BE, MBE, SDVBE, SBE, veteran-owned, service-disabled veteran-owned, HUBZone, small disadvantaged business, women-owned, minority-owned, WBE, VBE etc. If appropriate, please indicate if you hold a certification. If certified, prior to an award the University may request a copy of the certification from your company.

3. If subcontractors are to be used, provide a list that specifies the name, address, phone number, contact person, and a brief description of the subcontractors’ organizational capacity and qualifications. Please include any designations as provided in #2 regarding diverse business status.

4. If subcontractors are to be used, please provide the steps used to provide access and opportunity to Disadvantaged Business Enterprises as provided in #2.

5. Provide a statement that explains why your company would be most qualified to provide products and services to the University of Maine System and Maine Community College System. What differentiates you from your competitors? Highlight experience you have serving similar demographics. In the response the Respondent must demonstrate that they are a recognized leader in the services and/or products covered in this document.

6. Financial Stability

   No financial statements are required to be submitted with your responses, however, prior to an award the University may request audited financial statements from your company, credit reports and letters from your bank and suppliers.
Appendix E – Memorial Union Proposal

Respondent’s Organization Name: ________________________________________________

**INSTRUCTIONS:** Submit a proposal for the space in the Memorial Union which addresses all the requirements and specifications listed in section 1.1.4. Proposals for the retail spaces will be evaluated on many criteria deemed to be in the University’s best interests, including, but not limited to:

- Experience and expertise in providing retail services (10%);
- Quality of the products/services being offered to the campus community (10%);
- Need and interest of the campus community in the products/services being offered (10%);
- Quality of the plan to operate the retail space(s) in the Memorial Union (10%);
- Financial plan and advantage to the University (40%); and
- Plan for providing support and collaboration with the University to engage students in the Memorial Union (20%).