

49 Exeter Street Portland, ME 04104 Main: 207-780-5633 www.maine.edu

June 1, 2023

Qualification List for RFQ# 2023-039 Advertising and Marketing Consultant Services

The University of Maine

The following respondents were deemed qualified through RFQ 2023-039:

University of Maine

Allen & Gerritsen, Boston, MA

Binnie Media-Outdoor Digital Billboard, Westbrook, ME Blaze Partners, Yarmouth, ME

BSP Bret Stern Productions, Norwalk, CT 06850

Burgess Advertising & Marketing, Falmouth, ME

Birdsoll, Voss & Associates, Inc., Milwaukee, WI

Carnegie, Westford, MA

Connelly Partners, Boston, MA

Cre8iv Co., Windham, ME

Cegsofi-Ebizuniverse LLC, Schaumburg, IL

Frame Media Strategies, Portland, ME

Jermaine Alexander Clark, LLC dba Government Content LLC, New York, NY

Hybrid Media USA LLC, Philadelphia, PA

Luhrs, LLC, Merrimack, NH

Pulse Marketing Agency, Bangor, ME

RDW Group, Providence, RI

Rinck Advertising, Inc. Lewiston, ME

Shine United, LLC, Madison WI

SimpsonScarborough, Alexandria, VA

Spark451, Westbury, NY

Town Hall Agency, New York, NY

Townsquare media, Portland, ME

Wabash Consultants, LLC., Great Falls, VA

at Augusta

University of Maine at Farmington

University of Maine at Fort Kent

- University of Maine at Machias
- University of Maine at Presque Isle
 - University of Southern Maine