**Slide 1:**

Annual Report on Gifts, Fundraising and Endowments

Year ended June 30, 2023

**Slide 2:**

Part 1: University of Maine System

Excludes FundRaising Organizations

**Slide 3:** University of Maine System Gifts Received\* by Donor Type ($ in millions)

Graph Presentation:

Graph presents years along the X-axis with a range of FY19 through FY23. Y-axis is dollars in millions with a range of $0 to $50. Five bars in each year give $ in millions in the following categories:

* Alumni and Alumni Associations
* University Foundations
* Individuals
* Non-Profits and Other
* Corporations

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Fiscal Year | Alumni & Alumni Associations | University Foundations | Individuals | Non-Profits & Other | Corporations | Total |
|  |  |  |  |  |  |  |
| FY19 | Exact data not shown on graph. Displayed around 0.5 | 14 | Exact data not shown on graph. Displayed around 3 | Exact data not shown on graph. Displayed around 8 | Exact data not shown on graph. Displayed around 1.75 | 27.5 |
| FY20 | Exact data not shown on graph. Displayed at close to 0 | 15.6 | Exact data not shown on graph. Displayed around 2.3 | Exact data not shown on graph. Displayed at 2.5 | Exact data not shown on graph. Displayed at around 0.75 | 21.4 |
| FY21 | Exact data not shown on graph. Displayed at around 2.4 | 15.4 | Exact data not show on graph. Displayed at around 2.5 | Exact data not shown on graph. Displayed at around 4 | Exact data not shown on graph. Displayed at around 1.75 | 25.6 |
| FY22 | Exact data not shown on graph. Displayed at around 2.4 | 38.4 | Exact data not show on graph. Displayed at around 2.3 | Exact data not shown on graph. Displayed at around 3 | Exact data not shown on graph. Displayed at around 1.75 | 46.7 |
| FY23 | Exact data not shown on graph. Displayed at around 0.1 | 21.8 | 6 | 5 | 2 | 34.9 |

Additional Text:

The University of Maine System receives gifts through two methods:

1. Direct donations from alumni, individuals, corporations, and non-profits
2. Endowment distributions and non-endowed gifts from its affiliated fund raising organizations, the largest of which are the university foundations (see page 10 for FY22 and FY23 gifts that the affiliates received)

\*UMS gifts reported herein include cash, checks and negotiable securities, and pledge payments. Gifts-in-kind and pledges receivable are not included in these totals

**Slide 4:** UMS Gifts Received by Restriction Type ($ in millions)

Graph Presentation:

Graph presents years along the X-axis with a range of FY19 through FY23. Y-axis is dollars in millions with a range of $0 to $50. Four bars in each year give $ in millions in the following categories:

* Restricted
* Endowed
* Unrestricted
* Total

Graph Data ($ in millions):

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Fiscal Year | Restricted | Endowed | Unrestricted | Total |
| FY19 | 18.6 | 8.5 | 0.4 | 27.5 |
| FY20 | 18.3 | 2.8 | 0.3 | 21.4 |
| FY21 | 21.8 | 2.6 | 1.2 | 25.6 |
| FY22 | 43.6 | 2.8 | 0.3 | 46.7 |
| FY23 | 31.3 | 3.4 | 0.2 | 34.9 |

Additional Text:

The $11.8 million decrease in total gifts from FY22 to FY23 is primarily attributable to a decrease in restricted gifts received for construction of the University of Maine’s Ferland Engineering Education & Design Center which opened in the Fall 2022.

**Slide 5:** UMS FY23 Gifts Received by Purpose ($ in millions)

Graph presents purpose categories along the X-axis. Y-axis is dollars in millions with a range of $0 to $30.

Graph Data ($ in millions):

* Student Aid: 10.5
* Academic Divisions: 9.9
* Other: 1.1
* Facilities: 6.9
* Public Service & Extension: 2.1
* Research: 2.4
* Athletics: 1.2
* Unrestricted: 0.3
* Library: 0.5

Additional Text:

Total $34.9

99% of gifts received in FY23 were restricted by the donor for a particular purpose

30% of total FY23 gifts were restricted for student aid

28% of total FY23 gifts were restricted for academic divisions

**Slide 6:** UMS Gifts Received by Campus ($ in millions)

Graph presents campuses along the X-axis. Y-axis is dollars in millions with a range of $0 to $45. Two bars in each year give $ in millions in the following categories:

* FY21
* FY22

Total gifts received ($ in millions) is 25.6 for FY21 and 46.7 for FY22.

Graph Data ($ in millions)

|  |  |  |
| --- | --- | --- |
| Campus | FY22 | FY23 |
| UM | 40.5 | 20 |
| UMA | 0.1 | 0.7 |
| UMF | 0.3 | 0.3 |
| UMFK | 0.2 | 0.6 |
| UMPI | 0.3 | 0.3 |
| USM | 4.2 | 9.7 |
| Law School | 0.7 | 1.2 |
| Multi | 0.4 | 2.1 |

**Slide 7:** UMS Gift Balances as of June 30th

Graph Presentation:

Graph presents years along the X-axis with a range of FY19 through FY23. Y-axis is dollars in millions with a range of $0 to $250. Four bars in each year give $ in millions in the following categories:

* Endowment MV
* Gift Balances
* Pledges Outstanding
* Total

Graph Data ($ in millions):

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Fiscal Year | Endowment MV | Gift Balances | Pledges outstanding | Total |
| FY19 | 138 | 55 | 2 | 195 |
| FY20 | 134 | 58 | 2 | 194 |
| FY21 | 166 | 63 | 0 | 229 |
| FY22 | 141 | 75 | 2 | 218 |
| FY23 | 150 | 72 | 2 | 224 |

**Slide 8:** UMS Gift Balances by Campus as of June 30, 2023 ($ in millions)

Total: $224

Graph Presentation:

Graph presents campuses plus a multi along the X-axis. Y-axis is dollars in millions with a range of $0 to $170. Each campus and multi give $ in millions in the following categories:

* Endowment MV
* Gift Balances
* Pledges Outstanding
* Total

Graph Data ($ in millions):

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Campus | Endowment MV | Gift Balances | Pledges Outstanding | Total |
| UM | Exact data not shown on graph. Displayed around 99 | Exact Data not shown on graph. Displayed around 54 | Exact Data not shown on graph. Displayed around 0.9 | 153.9 |
| UMA | Exact data not shown on graph. Displayed around 9.7 | Exact Data not shown on graph. Displayed around 1.1 | No bar shown | 10.8 |
| UMF | Exact Data not shown on graph. Displayed around 18 | Exact Data not shown on graph. Displayed around 1.4 | No bar shown | 19.4 |
| UMFK | Exact Data not shown on graph. Displayed around 1.75 | Exact Data not shown on graph. Displayed around 1.45 | No bar shown | 3.2 |
| UMM | Exact Data not shown on graph.  Displayed around 0.2 | Exact Data not shown on graph. Displayed around 0. | No bar shown | 0.2 |
| USM | Exact Data not shown on graph. Displayed around 10 | Exact Data not shown on graph. Displayed around 8.5 | No bar shown | 18.5 |
| Law School | Exact Data not shown on graph. Displayed around 5 | Exact Data not shown on graph. Displayed around 1.5 | No bar shown | 6.5 |
| UMPI | Exact Data not shown on graph. Displayed around 1.3 | Exact Data not shown on graph. Displayed around 1.1 | No bar shown | 2.4 |
| MULTI | Exact Data not shown on graph. Displayed around 8.7 | Exact Data not shown on graph. Displayed around 0.4 | No bar shown | 9.1 |

**Slide 9:** Part 2: UMS Affiliated Fundraising Organizations

**Slide 10:** Gifts Received by UMS Affiliated Organizations ($ in thousands)

Presentation:

Table presents Gifts Received by UMS Affiliated Organizations ($ in thousands) for FY22 and FY23 separated into the following categories:

* UM Affiliates
* UMFK Affiliates
* UMM Alumni Association
* Foundation of the University at Presque Isle
* USM Affiliates
* UMS Affiliates
* Total Gifts Received by Affiliated Organizations

Table Data ($ in thousands)

UM Affiliates:

|  |  |  |
| --- | --- | --- |
| Organization | FY22 | FY23 |
| UM Alumni Association | 310 | 215 |
| UM Foundation | 19,659 | 19,868 |
| UM Pulp & Paper Foundation | 507 | 520 |
| Tanglewood 4-H Camp & Learning Center | 18 | 57 |
| Maine 4-H Foundation | 919 | 938 |

Note: 36% of FY22 gifts and 57% of FY23 gifts were from Alumni

UMFK Affiliates:

|  |  |  |
| --- | --- | --- |
| Organization | FY22 | FY23 |
| UMFK Alumni Association | - | - |
| UMFK Foundation | 170 | 137 |
| John L. Martin Scholarship Fund | - | - |

UMM Alumni Association:

|  |  |
| --- | --- |
| FY22 | FY23 |
| - | - |

Foundation of the University at Presque Isle:

|  |  |
| --- | --- |
| FY22 | FY23 |
| 91 | 182 |

USM Affiliates:

|  |  |  |
| --- | --- | --- |
| Organization | FY22 | FY23 |
| USM Foundation | 10,162 | 5,454 |
| UM Law School Foundation | 1,265 | 1,142 |
| Osher Map Library Foundation | 10 | 1 |
| Associates of the Osher Map Library | 21 | 1 |

Note: 4% of FY22 gifts and 6% of FY23 gifts were from Alumni

UMS Affiliates:

|  |  |  |
| --- | --- | --- |
| Organization | FY22 | FY23 |
| Maine Center Ventures | 288 | 339 |

Total Gifts Received by Affiliated Organizations:

|  |  |
| --- | --- |
| FY22 | FY23 |
| 33,420 | 28,854 |

**Slide 11:** Endowment Market Values for UMS Affiliated Organizations ($ in millions)

Presentation:

Table presents Endowment Market Values for UMS Affiliated Organizations ($ in millions) for FY20 and FY21, separated into the following categories:

* UM Affiliates
* UMFK Affiliates
* Foundation of the University at Presque Isle
* USM Affiliates
* Total Endowment market Value for Affiliated Organizations

UM Affiliates:

|  |  |  |
| --- | --- | --- |
| Organization | FY22 | FY23 |
| UM Foundation | 286.8 | 308.1 |
| UM Pulp & Paper Foundation | 27.5 | 22.8 |
| Tanglewood 4-H Camp & Learning Center | 0.4 | 0.4 |
| Maine 4-H Foundation | 4.8 | 4.1 |

Note: UM Foundation totals include UM Alumni Association endowments

UMFK Affiliates:

|  |  |  |
| --- | --- | --- |
| Organization | FY22 | FY23 |
| UMFK Foundation | 3.0 | 3.3 |
| John L. Martin Scholarship Fund | 0.1 | 0.1 |

Note: UMFK Foundation totals include UMFK Alumni Association endowments and John L. Martin Scholarship Fund Endowment included in the UMS Managed Investment Pool.

Foundation of the University at Presque Isle

|  |  |
| --- | --- |
| FY22 | FY23 |
| 6.6 | 7.1 |

USM Affiliates:

|  |  |  |
| --- | --- | --- |
| Organization | FY22 | FY23 |
| USM Foundation\* | 27.0 | 30.5 |
| UM Law School Foundation\* | 4.7 | 5.1 |
| Osher Map Library Foundation | 6.0 | 8.1 |
| Associates of the Osher Map Library | 3.1 | 3.6 |

Total Endowment Market Value for Affiliated Organizations:

|  |  |
| --- | --- |
| FY22 | FY23 |
| 370.0 | 393.2 |

Notes:

UM Foundation totals include UM Alumni Association endowments.

UMFK Foundation totals include UMFK Alumni Association endowments

Endowment included in the UMS Managed Investment Pool as of June 30, 2023

**Slide 12:** Part 3: Capital Campaigns

**Slide 13:** Status of Capital Campaigns as of June 30, 2022 ($ in millions)

UM Comprehensive Campaign

UM is currently in the planning stage of their next capital campaign. Once the campaign goals are established, they will be presented to the Board of Trustees for approval. Since the June 30, 2020 end date of the last capital campaign, UM and its affiliates have raised $120.9 million of which $19.3 million is in the form of outstanding pledges.

**Slide 14:** Status of Capital Campaigns as of June 30, 2022 – continued

**Great University Campaign (formerly the Next Generation Comprehensive Campaign) (USM)**

The University of Southern Maine (USM) obtained approval at the May 11, 2017, UMS Board of Trustees meeting to undertake an anticipated $80 million comprehensive fundraising campaign. In 2019, the USM Foundation (the “Foundation”) engaged campaign counsel to conduct a campaign feasibility, planning and design study. In 2020, informed by study results, the Foundation’s Board of Directors unanimously voted to move forward with the campaign, renamed the “Great University Campaign”—a multi-year comprehensive fundraising effort with a revised working goal of $46 million and a formal launch date of July 1, 2020.

In fall 2021, the Foundation Board of Directors voted to accelerate the timeline of the campaign to three years, with a projected end date of June 30, 2023.

As of June 30, 2023, over $50 million was raised, surpassing the $46 million goal.