#### **Board of Trustees**

#### Finance, Facilities & Technology Committee

April 12, 2023 at 9:00am Zoom Meeting – No Physical Location Available

The public is invited to view the meeting on YouTube. The link to the Board of Trustees YouTube page can be found the Board website: <a href="https://www.maine.edu/board-of-trustees/">https://www.maine.edu/board-of-trustees/</a>

#### **AGENDA**

9:00am – 9:05am	Call the meeting to order and Roll Call
9:05am – 9:35am TAB 1	UMS and Shared Services Budget and Budget Changes
9:35am – 9:50am TAB 2	Appropriation Allocation Model
9:50am – 10:05am TAB 3	Campus Retention Rates and Enrollment by Campus
10:05am – 11:00am	Committee Q & A
11:00am – 12:00pm	EXECUTIVE SESSION The Finance, Facilities, & Technology Committee will enter Executive Session under the provision of: 1 MRSA Section 405 6-A and 6-C

Action items within the Committee purview are noted in green.

Items for Committee decisions and recommendations are noted in red.

Note: Times are estimated based upon the anticipated length for presentation or discussion of a particular topic.

An item may be brought up earlier or the order of items changed for effective deliberation of matters before the Committee.

#### University of Maine System Board of Trustees

#### **AGENDA ITEM SUMMARY**

NAME OF ITEM: UMS and Shared Services Budget and Budget Changes

**INITIATED BY**: Roger J. Katz, Chair

BOARD INFORMATION: X BOARD ACTION:

**BOARD POLICY:** 

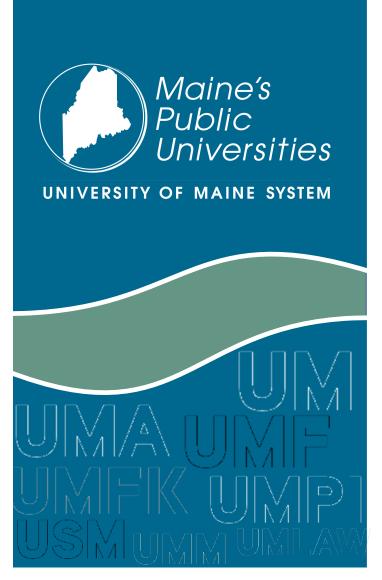
700

**UNIFIED ACCREDITATION CONNECTION:** 

**BACKGROUND:** 

Vice Chancellor Ryan Low will briefly cover 3 items:

- 1) University of Maine System Budget
- 2) Shared Services Budget
- 3) Budget Changes





Governance and University Services FY24 Budget Review

April 12, 2023



## The "System Office" is Comprised of 3 Units





## Governance - \$6.7M

Funded directly with State Appropriation



Board of Trustees	
Chancellor	17
Senior Leadership	
Supporting Staff	8



## Governance

_	FY23 BASE	FY24 BASE	BUDGET CHANGE	%	
Revenues					
State Appropriation	\$6,739,537	\$6,739,537	\$ -	0.0%	
Expenses					
Salaries & Wages	\$3,776,372	\$3,745,131	\$(31,241)	(0.8%)	
Employee Benefits	1,901,101	1,885,066	(16,015)	(0.8%)	
Personnel	5,677,473	5,630,217	(47,256)	(0.8%)	
Other Expenses & Transfers					
Supplies & Services	110,839	117,165	6,326	5.7%	Software
Shared Services	872,562	872,622	60	0%	
Travel	120,450	132,750	12,300	10.2%	BOT
Memberships, Contributions & Sponsors	46,800	76,300	29,500	63.0%	NECHE;AGB;MDF
Maintenance & Alterations	2,100	2,100	-	0.0%	
Other Expenses	85,372	93,183	7,811	9.1%	NECHE Visits
Net Transfers -Other	(184,800)	(184,800)	-	0.0%	
Total Other Expenses & Transfers	1,053,323	1,109,320	55,997	5.3%	
Total Expenses	6,730,796	6,739,537	8,741	0.1%	
Operating Increase (Decrease)	\$8,741	\$ -	\$(8,741)	-100.0%	
Other Net Transfers from/(to) Reserves	2,976	-	(2,976)		
Net Change in Cash & Reserve Transfers	\$11,717_	\$	\$(11,717)		



## University Services – <u>Allocated</u> \$52M Operating Budget



Administrative oversight and direct support for System and Campus operations including:

386 E	Budgeted	Position	S
40444)			

<ul> <li>Informational Technology (\$31M)</li> </ul>	204
Human Resources (\$8M)	64
<ul> <li>Finance &amp; Budgeting (\$5M)</li> </ul>	33
Facilities	11
Risk Management & Safety \$6M	19
Procurement	27
General Counsel/Org. (\$1M)	8
<ul> <li>Shared Processing Center (\$1M)</li> </ul>	20

## **Unified Services vs Campus Services**

**Allocated University Services** are further designated as Unified Services or Campus Services

\$38M Examples

**Unified Services** include individuals that are responsible for oversight and support for <u>all</u> campuses; costs are allocated to campuses based on appropriate metrics (# of employees, square footage, etc.)

Controller's Office – central financial activities including audited financial statements, cash management, investments, System policies, etc. The expense budget for this department is allocated across all campuses.

### \$14M

Campus Services include individuals that are part of University Services yet their primary responsibility is to the specific campus where they are located. Segments of IT, HR, Facilities, and Finance are classified as Campus Services.

UMA Campus CBO & staff - these individuals are part of the University Services overall budget, but they are classified as Campus Services as their primary responsibility is the financial oversight of UMA. The UMA Finance Office expense budget is allocated directly to UMA.





## **University Services - Allocated**

	23 BASE	24 BASE	BUDGET CHANGE		
Revenues					
Indirect Cost Recovery	\$190,158	\$1,000	\$(189,158)	99.5%	Network Maine contract
Investment Income/Gifts	264,155	264,155	-	0.0%	
Sales/Services/Auxiliary	643,284	657,382	14,098	2.2%	Procurement Rebate & EBS Revenue offset by loss of MMA investment mgmt fee
Total Revenues	1,097,597	922,537	(175,060)	-15.9%	
Expenses					
Salaries & Wages	26,520,137	27,567,268	1,047,131	3.9%	ATB; new USM HR & Law IT positions
Attrition (Salary Only)	(598,493)	(598,493)	-	0.0%	
Employee Benefits	13,192,507	13,726,441	533,934	4.0%	
Personnel	39,114,151	40,695,216	1,581,065	4.0%	
Other Expenses & Transfers					
Fuel & Electricity	9,530	11,530	2,000	21.0%	Gasoline
Supplies & Services	6,942,670	6,429,270	(513,400)	-7.4%	Advancement Software costs (FY23 high est.)
Shared Services	(50,898,043)	(52,414,065)	(1,516,022)	3.0%	
Travel	160,105	178,030	17,925	11.2%	Labor Relations; General Services Admin EAB
Memberships, Contributions & Spon	153,621	105,096	(48,525)	-31.6%	EAB
Maintenance & Alterations	2,829,993	2,674,346	(155,647)	-5.5%	See offset in ICR
Interest Expense	26,588	7,026	(19,562)	-73.6%	
Other Expenses	1,684,869	1,834,199	149,330	8.9%	Wireless Network Investments
Net Transfers -Other	233,053	370,352	137,300	58.9%	Advancement software costs (FY23 high estimate)
Total Other Expenses & Transfers	(38,857,614)	(40,804,216)	(1,826,601)	5.0%	
Total Operating Expenses	256,537	(109,000)	(365,536)	-142.5%	
Operating Increase (Decrease)	\$ 841,060	\$ 1,031,537	\$ 190,476	22.6%	
Modified Cash Flow					
Less Capital Expenditures	(634,875)	(836,875)	(202,000)		Wireless Network Investments
Less Debt Service Principal	(175,100)	(194,662)	(19,562)	11.2%	
Net Change Before Reserve Trans.	\$31,085	\$ -	\$(31,085)		

## FY24 Budget



## University Services – <u>Unallocated</u> In Support of UMS Strategic Plan

Maine's Public Universities

UNIVERSITY OF MAINE SYSTEM

Strategic Plan 2023-2028

Building a Foundation for Our Future



Appropriation \$10.9M - \$3.5M ADG,EC,IVP; \$7.4M Strategic Investment Income \$2.0M

UMS-Adult Degree Completion	\$1.5M
UMS-Early College	\$1.65M
Interpersonal Violence Prevention	\$394K
UMS-Systemwide Marketing	\$750K
UMS-Institutional Research	\$450K
UMS-Research Reinvestment Funds	\$2.1M
Capital Planning	\$1.3M
Demolition	\$850K
Other Strategic Investments: Diversity,	
Library, Financial Literacy, Distance Ed, Bonding	\$913K
Maine Center Ventures	\$400K
Systemwide Research Support	\$875K
Capital Investment	\$2.0M

## **Campus Reserves**



## Campus Reserves (\$000's)

Campus	Re	/Auxiliary eserves 30/2022	Forecast FY23	St	Budget tabilization FY23	Budget FY24	St	Budget abilization FY24	R	i/Auxiliary eserves 30/2024
UM/UMM	\$	64,106	* \$ (17,702)	\$	-	\$ (7,433)	\$	-	\$	38,971
UMA		9,578	(411)		-	-		-		9,167
UMF		(6,509)	(3,135)		1,862	-		-		(9,644)
UMFK		1,411	(127)		127	(1,757)		500		154
UMPI		40	(2,238)		2,198	(260)		260		-
USM		3,605	(5,452)		-	-		-		(1,847)
TOTAL	\$	72,231	\$ (29,065)	:	\$ 4,187	\$ (9,450)	\$	760	\$	36,801

<sup>\*</sup>Includes Internally Designated Funds

UMF – FY15 1st year of unbalanced budgets & loss. Reserve balance 6/30/15 = \$3,081; Reserve balance 6/30/17 = negative

## **Campus Efficiencies**

Preliminary
Budget Review
for FY24

We will achieve a balanced budget by prioritizing both operating efficiencies and growth opportunities over 3 years.



#### **Efficiencies**

- Financial aid management and optimization
- Administrative efficiencies
- Policy enforcement
- Physical plant (energy & maintenance costs)
- Instructional efficiencies
- Research efficiencies
- Gifts and external funding

#### Growth

- First-year enrollment
- Retention
- Graduate enrollment
- Online education
- Community serving programs
- Academic program evaluation
- Indirect returns
- Corporate partnerships

#### **Annual Opportunity**

FY24: \$15.3M in efficiencies

FY25: \$4.8M

FY26: \$3.5M

FY24: \$6.7M in growth

FY25: \$7.2M

FY26: \$3.9M

Strategically leverage reserves up to \$13.2M over 3 years.

13



We are focused on internal efficiencies.



#### **E&G 3-Year Solution**

Efficiencies (\$M)	FY24	FY25	FY26
Financial aid management and optimization	\$7.5	\$1.3	
Instructional efficiencies	\$1.0		
Academic program review		\$1.0	\$2.0
Administrative efficiencies	\$1.5	\$1.0	\$0.5
Policy improvements	\$1.0		
External funding	\$2.5	\$0.5	
Research efficiencies	\$1.5		
Physical plant (energy & maintenance)	\$0.3	\$1.0	\$1.0
Total	\$15.3M	\$4.8M	\$3.5M



We are investing significant time and energy in developing growth solutions.



#### **E&G 3-Year Solution**

Growth (\$M)	FY24	FY25	FY26
State appropriations	\$4.5	\$3.9	-
Retention	\$0.3	\$0.5	\$0.8
Fee optimization	\$0.2	\$1.5	
Academic program review	\$0.3	\$0.3	\$0.5
Indirect cost returns	\$1.0	\$0.4	\$0.4
Non-traditional revenues	\$0.6	\$0.6	\$0.7
New ideas			\$1.5
Total	\$6.7M	\$7.2M	\$3.9M
Strategic use of reserves	\$6.6M	\$4.7M	\$1.8M



We are also working to implement strategic solutions for our auxiliary enterprise.



#### **Auxiliary 2-Year Solution**

Opportunity (\$M)	FY24	FY25
Administrative efficiencies (Sodexo)	\$0.5	
Housing	\$0.3	\$1.0
Bookstore	\$0.3	
Conference services	\$0.2	\$0.25
Machias housing		\$0.5
Total	\$1.3	\$1.75
Strategic use of aux. reserves	\$0.5M	

## Restructuring + Agility = Efficiency & Savings

#### **Cost-Reduction Reorganizations:** FY21 - FY23

- Enrollment:
  - Admissions
  - Advising (1 position)
  - Enrollment One-Stop Centers
- Center Staffing (1 position)
- Marketing and Communications (2 positions)
- Student Affairs
- Finance and Administration (2 positions)
- Facilities & Maintenance (3 positions)
- Bookstore Outsourcing (4 positions)

\$750,000+ **Annually** 

#### **Energy Savings**

- Chevy Bolt EV purchased for Security
- HVAC Improvements
- Virtual Reality (VR) Aviation reduces student jet fuel costs
- Strategic use of remote work

#### **UMA Centers:** Stewards of Place

- Leased buildings
- Reduced summer hours
- Student Support Coordinators (SSCs) essential for the distributed advising model



\$75,000+ **Annually** 

## Structural reorganization: Enhanced student support, improved student experience & staff efficiency

<u>Student Retention Reorganization:</u> Student Affairs, Enrollment Management and Academic Advising departments, in addition to academic intervention work across the institution, have been reorganized to support a new **UMF Student Success Model** with four pillars:

- Advising and Purpose
- Safety and Wellbeing
- Financial Wellness
- Engagement and Belonging

#### **Academic Reorganization and Efficiencies:**

- Moved from 9 divisions / chairs to 4 divisions / chairs. This means:
  - More faculty in the classroom
  - o Increase interdisciplinary collaboration
- Reduction in the number of faculty reassignments outside of classroom
- Adjunct faculty: reduction starting in Fall 23 based on 4 to 3 credit change
- Increase in average class size from a low of 13:1 to 20:1 planned for Fall 2023
- Dual listing of UG/GR courses
- New undergraduate and graduate certificate programs that will be offered in FY 24 and beyond will be offered in-load.
  - Anticipated annual savings: ~1M

<u>Reduction in staff over the past 10 years</u> while expanding services to meet increased demand and compliance obligations, almost exclusively through attrition. Overall: 39 employees or 12.62%.

- Administrators: reduction of 8, or (57.14%)
- Faculty: reduction of 22, or (18.49%)
- Salaried: increase of 4, or 5.06%
- Hourly: reduction of 13, or (13.40%)
- Graduate Assistants: elimination of 5 GA'a Student Affairs or 100% of GAs
  - Cumulative staff savings (FY23 numbers) ~\$5.2M

#### Facilities improvements: Efficiency & reduced energy consumption

#### 2016 Installation of Biomass Boiler

- Removed 27 independent boilers and associated oil off the campus and went from 400,000 gallons down to 41,000 gallons
- Provides heating & domestic hot water for 29 buildings
  - o Approximate savings of \$1.4M in 2023 dollars

#### 2023 ESCO work beginning for energy savings project:

- Adding 2nd biomass boiler; will remove 95% of remaining oil from campus
- LED upgrades
- Heating controls
- Water conservation
- Window replacements
- Insulation / duct sealing / vapor barriers
- Envelope improvements
- HVAC upgrades
  - Savings: TBD

#### **Geothermal installed** for heating/cooling in:

- Education Center
- Preble/Ricker
- Emery Community Arts Center

Reduction in overall square footage: approximately 20,000 sq'





## **Efficiencies**

Restructured Financial Aid Office	\$ 26,868
Streamlined credit card machines & payment options	\$ 63,820
Restructured Business Office	\$ 30,780
Vacancies Held	\$ 280,432
Academic-programs/minors/rotation/capacity	\$ 378,733
Academic-streamline/reduce support staff	\$ 57,021
Multi-Year Space Reduction initiative	\$ 250,000 🛨
Estimated annual total	\$ 1,087,654 7.3% of FY23 Total Expense

★ Elimination of \$2,500,000 10-year Asset Reinvestment Need per Gordian

#### How Did We Lessen the Deficit in Preparation for the FY 24 Budget

Operational Savings: \$550,000

Operational Savings \$ 1,100,000

FY 22-23 Organizational Changes

- 8 Faculty Members Retired by 8/31/23
- 5 UMPSA Employees were Released 6/22
- MOU with UM Orono for both Financial Aid and Student Debt Collections 6/22-6/23
- Hired Lead Skilled Trades Technician from Honeywell
- Job Position changes in Multiple Jobs to make up for the change in funded positions
- Removed 24 Course Releases
- Redesigned Organizational Structure
- Identified Change in Athletic and Recreational Oversight
- Began design for International Student Academy
- Negotiating a Split with AP (from 50:50 to 25:75)

Current Energy Savings and Planned Energy

Savings

- · Locked in #2 Fuel Oil at 2.99/gallon
- · Solar field is producing better than predicted
- Renovation planned for Campus Center which will move us away from #2 Fuel Oil (Summer of FY23 and FY24)

Operational Savings: \$300,000

Changes in our Footprint

Began the process of having non essential properties appraised for sale or handover by June 30, 2024

- Houlton Higher Education Center
- #9 Mountain Top
- Property on Easton Rd
- Property next to West Gate of Loring AFB
- Skyway Hall (STR)

EXPECT<sub>the</sub>UNEXPECTED

UNIVERSITY of MAINE at PRESQUE ISLE



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#### **Increased Efficiencies**

- Continued leveraging of donor scholarships to offset merit aid
  - Merit-Aid Task Force charged with ensuring priority use of philanthropic funds
  - > \$1.6 million reduction from E&G
- Departmental review of individual budgets and made cuts
  - > 3% non-compensation cuts resulting in \$871,000 from E&G
- Delayed previously planned position investments and efficient utilization of Part-Time faculty reducing E&G by \$500,000
- Position Review Committee evaluation of all compensation expenditures
  - > Forwards recommendations to President for approval
  - > Expect an additional \$750,000 in E&G savings
- Increased collaboration among revenue-driving operations resulting in an expected \$1.16 million in additional revenue
- Energy Conservation Measures in HVAC, lighting, and water conservation in Anderson & Bailey Hall resulting in about \$25,000 in savings.







### **Efficiencies**



#### **Admissions**

- Contract with Yellow Arrows Enrollment Management at \$40K annual cost; thus, eliminating the need for an assistant director and data/enrollment manager estimated at \$80K salary plus fringe: \$120K.
   Estimated Savings \$80K
- Admissions Fellows to assist with recruitment, tours and student panel discussions.

**Est Savings is \$10k** 

Ongoing est.Savings \$90,000 / annually



#### **Academics**

- Created a VAP position (Visiting Associate Faculty) who teaches core writing course
- Recruit entry level faculty less expensive.
- New 2L Required course will streamline elective curriculum offerings and reduce adjunct faculty lines

Ongoing est. Savings \$60,000 annually



#### **Facilities**

· HVAC Improvements.

Est Contractor Savings \$150K year 1

## Ongoing electricity savings \$25K

 Rent event space and conference rooms to the public, and host Maine Law signature events onsite with decrease need for rental space.

Est Revenue: \$5K+

Est. new one-time
savings: \$150K
Ongoing savings: \$25K
savings and Revenue
\$30,000 in FY24



#### Library

- Thorough review of all annual online subscriptions and books acquisitions. Converted several book collections into digital collections.
- Reduced total acquisition budget by 33%:
- \$200,000 between 2020 and 2022. (&600K reduced to \$400K annually.)

Ongoing savings of \$200,000 annually



#### **Operations**

- Combined Communications & Website position
- Facilities maintenance service agreements
- Security Contract with Securitas
- Continue to outsource
   Fin Aid packaging and health services/
   counseling to USM or UM

Est. Savings \$450,000 annually

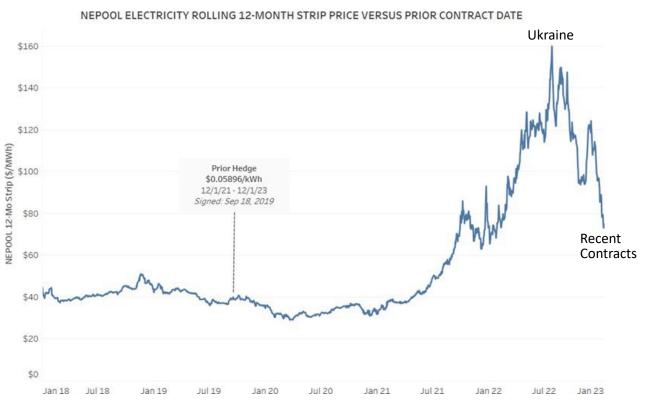
# Electricity and Natural Gas Pricing Update

# Electricity and Natural Gas Pricing Update

#### **Summary**

The System's contracts for natural gas and electricity for all campuses other than Fort Kent and Presque Isle expire in mid to late 2023. Competitive Energy Solutions (CES) has been working with UMS to prepare for substantial increases in natural gas and electricity supply rates in FY24 and beyond since the fall of 2022 via RFPs and has been monitoring the markets daily. This work was necessary due to a shift in commodity markets from near decade lows to decade highs throughout 2022. This market volatility has been driven by several factors, but most significant has been of the war in Ukraine which disrupted and realigned global energy flows.1 A very warm winter has calmed commodity markets and prices have declined substantially from the highs witnessed this past summer and fall, when most campuses were establishing FY24 budgets. By hedging contracts now, the system was able to lock in savings against these budget rates and eliminate the risk of further price volatility.

## Electricity and Natural Gas Pricing Update



The graph shows the rolling 12-month average price trend since UMS last executed an electricity hedge to current. While there is room for prices to continue to trend lower, there are also concerns for the upcoming 23-24 winter, possible escalation of the war in Ukraine, and the impacts of more US liquified natural gas export capacity (potentially leaving less natural gas available in our domestic markets). This presents upside price risk that UMS has hedged against with its new contracts.

# Electricity and Natural Gas Pricing Update

**Recently Hedged Prices and Financial Impact** 

#### **ELECTRICITY (Expiring Dec 2023)**

CAMPUS	ANNUAL	CURRENT	ANNUAL COST	NEW	NEW ANNUAL	COST IMPACT	%
	VOLUME	CONTRACT	ANNOAL COST	CONTRACT	COST	COST IIVIFACI	INCREASE
Augusta	2,996,000	\$0.0631	\$189,000	\$0.1034	\$310,000	\$121,000	64%
Farmington	5,179,000	\$0.0631	\$327,000	\$0.1035	\$536,000	\$209,000	64%
Machias	1,143,000	\$0.0631	\$72,000	\$0.1068	\$122,000	\$50,000	69%
Orono	44,874,000	\$0.0590	\$2,646,000	\$0.1004	\$4,505,000	\$1,859,000	70%
USM	15,367,000	\$0.0631	\$970,000	\$0.0990	\$1,521,000	\$551,000	57%
TOTAL	69,559,000	\$0.0604	\$4,204,000	\$0.1006	\$6,994,000	\$2,790,000	66%

#### NATURAL GAS (Expiring Nov/Dec 2023)

CAMPUS	ANNUAL VOLUME	CURRENT CONTRACT/ MARKET EST	ANNUAL COST	NEW CONTRACT	NEW ANNUAL COST	COST IMPACT	% INCREASE
Orono	454,000	\$12.94	\$5,873,000	\$12.25	\$5,562,000	-\$311,000	-5%
USM (Gorham (	63,000	\$6.51	\$410,000	\$13.27	\$836,000	\$426,000	104%
USM (Portland	33,000	\$6.12	\$202,000	\$13.62	\$449,000	\$247,000	123%
TOTAL	550,000	\$11.79	\$6,485,000	\$12.45	\$6,847,000	\$362,000	6%

Total Impact \$3,152,000

Note that Fort Kent and Presque Isle electricity contracts expire in December 2024, so CES will continue to monitor the market for opportunities to hedge these two campuses over the upcoming  $\sim$ 18 months.

1 For more on the current trends impacting markets, see our consultant, CES' latest blog posts: https://www.competitive-energy.com/blog/new-england-energy-trends-in-2023-what-s-on-keith-sampson-s-mind

#### University of Maine System Board of Trustees

#### **AGENDA ITEM SUMMARY**

**NAME OF ITEM**: Appropriation Allocation Model

**INITIATED BY**: Roger J. Katz, Chair

BOARD INFORMATION: X BOARD ACTION:

**BOARD POLICY:** 

UNIFIED ACCREDITATION CONNECTION:

**BACKGROUND:** 

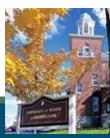
Vice Chancellor Low will provide a summary review of the Appropriation Allocation Model, four years into its implementation. He will discuss the intent of the model, which is to establish parity in funding across the UMS, its functionality and the success/results thus far.



# Appropriation Allocation Model

RYAN LOW
VICE CHANCELLOR FOR FINANCE
AND ADMINISTRATION











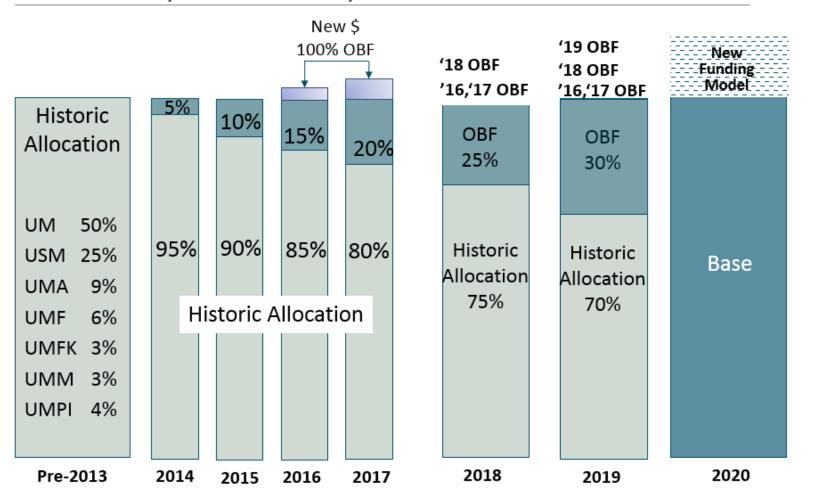




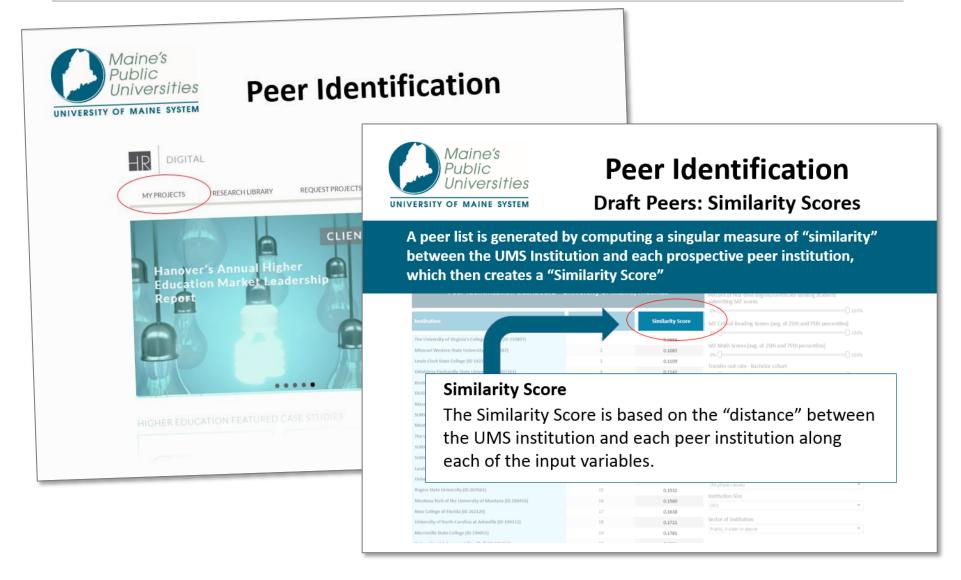
April 12, 2023

## Background

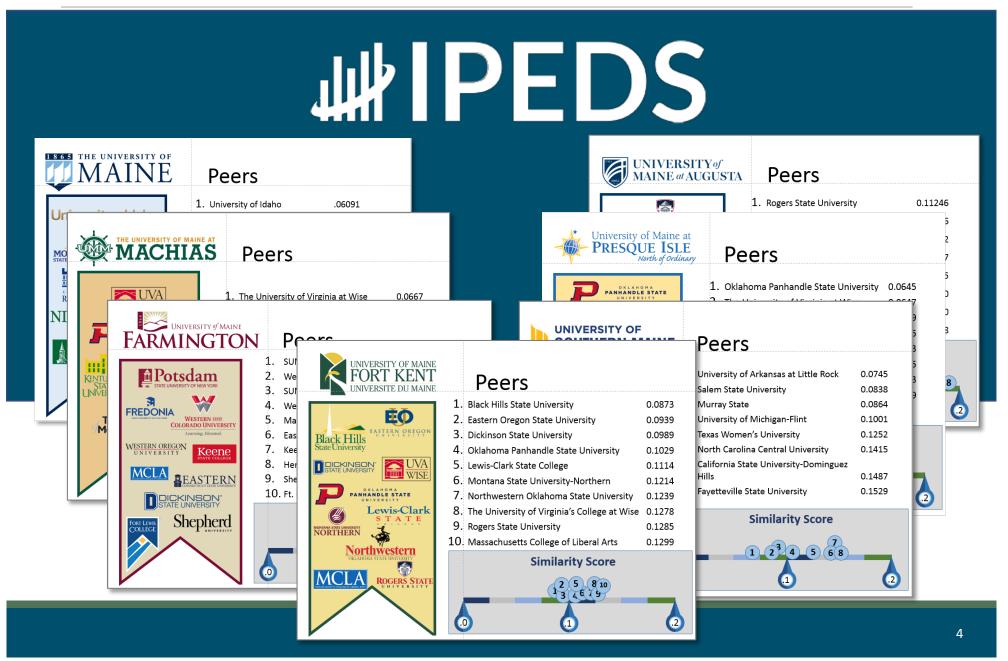
## University of Maine System Allocation Models



## Background



## Peers



## Peer Cost Centers & Examples of Expenses

- **A.** Instruction Nursing, English, Humanities
- B. Research
- C. Public Service Center on Aging, Legal Aid Clinic, Conferencing Services
- D. Academic Support Library, Deans, International Program
- E. Student Services –
  Recruitment/Admissions,
  Financial Aid Office

- F. Institutional & Administrative
  Support Business Office,
  Human Resources, Development
- G. Student Financial Aid Institutional Aid only

## Model

3 most recent years of IPEDs spending data, adjusted for inflation, from campus peers across 7 cost centers, to create a peer average

### Peer Cost Centers & Examples of Expenses

- **A.** Instruction Nursing, English, Humanities
- B. Research
- C. Public Service Center on Aging, Legal Aid Clinic, Conferencing Services
- D. Academic Support Library, Deans, International Program
- E. Student Services –
  Recruitment/Admissions,
  Financial Aid Office

- F. Institutional & Administrative Support – Business Office, Human Resources, Development
- G. Student Financial Aid Institutional Aid only

## Model

## Adjust peer averages by identifying Education & General (E&G) spending as % of all IPED's spending in that cost center

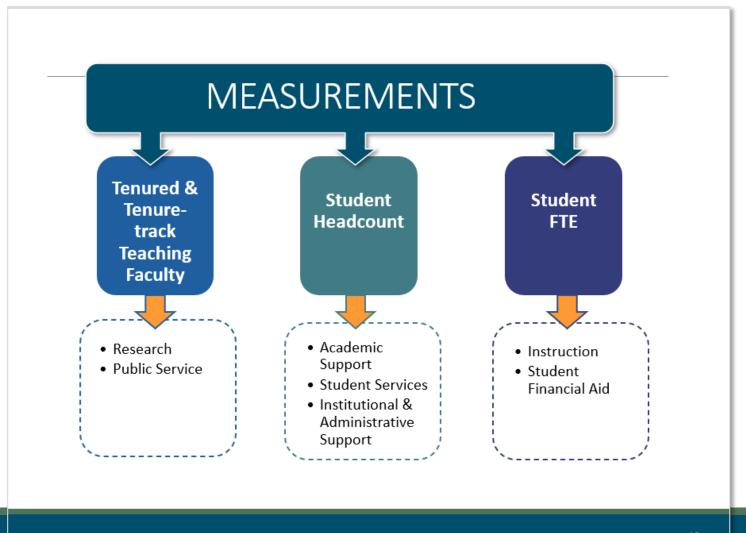
### E&G Spending as a % of Total Spending

3-Yr Average								
	<u>UM</u>	<u>UMA</u>	<u>UMF</u>	<u>UMFK</u>	<u>UMM</u>	<u>UMPI</u>	<u>USM</u>	
Instruction	96.36%	99.78%	91.84%	98.81%	98.54%	99.21%	95.39%	
Research	19.16%	92.65%	0.02%	18.86%	2.59%	7.85%	18.93%	
Public Service	52.97%	7.81%	1.80%	47.06%	62.36%	18.67%	16.79%	
Academic Support	90.12%	98.03%	90.26%	95.74%	93.11%	89.01%	90.98%	
Student Services	89.86%	97.62%	93.91%	94.06%	96.48%	92.08%	90.69%	
Institutional Support	94.99%	96.57%	92.01%	96.27%	95.66%	92.82%	95.36%	

Note: Beginning in FY20, UM and UMM have been combined in the model. IPEDS costs used are from unrestricted sources only.

## Model

#### Multiply adjusted average of peers by campus specific metric



### 3-Year Peer Data — Instructional Cost

	Peer Data for USM	In	structional Co	sts	for USM Peer	s (p	er Student	FTE	rate)
			FY15		FY14		FY13	A	verage
	California State University-Dominguez Hills		65,420,782		60,889,216	5	9,096,681		
$\geq$	Fayetteville State University		39,750,929		40,429,047	4	0,179,332		
	Murray State University		69,111,002		65,282,360	6	3,878,961		
IPEDS Data	North Carolina Central University		73,830,129		74,219,441	7	7,418,854		
SI	Salem State University		60,687,239		59,953,564	5	7,719,279		
Ö	Texas Woman's University		78,792,480		70,608,452	6	8,039,459		
<u> </u>	University of Arkansas at Little Rock		58,886,942		60,052,204	6	3,800,697		
	University of Michigan-Flint		55,414,520		51,983,329	4	9,948,455		
Standard Devia	tion		11,344,983		9,932,647	1	.0,591,567		
Upper Bound			91,099,211		85,258,820	8	6,489,132		
Lower Bound			34,374,295		35,595,583	3	3,531,298		
	California State University-Dominguez Hills		65,420,782		60,889,216	5	9,096,681		
≥` -	Fayetteville State University		39,750,929		40,429,047	4	0,179,332		
PEDS Data CV, normalized	Murray State University		69,111,002		65,282,360	6	3,878,961		
Jat Iali	North Carolina Central University		73,830,129		74,219,441	7	7,418,854		
SI	Salem State University		60,687,239		59,953,564	5	7,719,279		
<u> </u>	Texas Woman's University		78,792,480		70,608,452	6	8,039,459		
<u> </u>	University of Arkansas at Little Rock		58,886,942		60,052,204	6	3,800,697		
	University of Michigan-Flint		55,414,520		51,983,329	4	9,948,455		
<b>a</b> )	California State University-Dominguez Hills	\$	6,243	\$	5,869	\$	5,992	\$	6,035
ate	Fayetteville State University	\$	7,527	\$	7,527	\$	7,585	\$	7,547
<u>~</u>	Murray State University	\$	7,580	\$	7,308	\$	7,153	\$	7,347
웃	North Carolina Central University	\$	11,005	\$	10,687	\$	10,633	\$	10,775
Per FTE/HC Rate	Salem State University	\$	7,690	\$	7,655	\$	7,191	\$	7,512
Ϊ́	Texas Woman's University	\$	6,745	\$	5,975	\$	5,748	\$	6,156
Je.	University of Arkansas at Little Rock	\$	7,042	\$	6,855	\$	6,915	\$	6,937
_	University of Michigan-Flint	\$	8,883	\$	8,271	\$	7,949	\$	8,368
Per Student F	TE rate					US	M	\$	7,585

### Calculate Peer Instructional Cost

#### Applied to USM Student FTE

Calculate Instructional Costs							
Peer 3-Year Average Rate: Instructional Costs per Peer FTE (All Funds)	\$	7,585					
USM's Unrestricted to All Funds Ratio for Instructional Costs		95.39%					
Peer 3-Year Average Rate adjusted to reflect Unrestricted Portion	\$	7,235					
USM's 3-Year Average Student FTE		6,493					
Peer Instructional Costs Adjusted for USM FTE and Unrestricted Ratio	\$	46,980,344					

## 3-Year Peer Data – Academic Support

	Peer Data for UMPI	Į.	Academic Supp	ort	Costs for UMPI I	Peers (p	er Student H	lead	dcount rate)
			FY15		FY14		FY13		Average
	Dickinson State University		2,577,171		2,642,066		2,400,417		
5	Glenville State College		1,242,108		1,076,477		1,110,141		
	Massachusetts College of Liberal Arts		4,756,664		4,734,675		4,616,785		
IPEDS Data	Montana State University-Northern		1,949,035		1,761,961		1,766,518		
S	Oklahoma Panhandle State University		1,029,654		1,205,263		1,309,802		
B	Rogers State University		2,569,572		2,817,080		2,564,556		
<u> </u>	The University of Virginia's College at Wise		4,372,540		3,381,372		3,275,043		
	West Liberty University		1,651,546		1,907,578		1,872,919		
Standard Devia	ation		1,292,992		1,143,553		1,074,024		
Upper Bound			5,751,017		5,299,692		5,049,584		
Lower Bound			(713,945)		(418,074)		(320,539)		
	Dickinson State University	_	2,577,171		2,642,066		2,400,417		
≥` _	Glenville State College		1,242,108		1,076,477		1,110,141		
IPEDS Data CV, normalized	Massachusetts College of Liberal Arts		4,756,664		4,734,675		4,616,785		
ali;	Montana State University-Northern		1,949,035		1,761,961		1,766,518		
S	Oklahoma Panhandle State University		1,029,654		1,205,263		1,309,802		
E 2	Rogers State University		2,569,572		2,817,080		2,564,556		
<u>~</u>	The University of Virginia's College at Wise		4,372,540		3,381,372		3,275,043		
	West Liberty University		1,651,546		1,907,578		1,872,919		
41	Dickinson State University	\$	1,957	\$	1,786	\$	1,657	\$	1,800
ate	Glenville State College	\$	717	\$	597	\$	600	\$	638
č	Massachusetts College of Liberal Arts	\$	2,899	\$	2,683	\$	2,690	\$	2,757
웃	Montana State University-Northern	\$	1,579	\$	1,432	\$	1,324	\$	1,445
Per FTE/HC Rate	Oklahoma Panhandle State University	\$	836	\$	929	\$	953	\$	906
Ē	Rogers State University	\$	630	\$	699	\$	573	\$	634
<sup>J</sup> er	The University of Virginia's College at Wise	\$	2,157	\$	1,549	\$	1,430	\$	1,712
	West Liberty University	\$	705	\$	708	\$	675	\$	696
Per Student I	Headcount rate					<u>UMPI</u>		\$	1,324

# Calculate Peer Academic Support Cost

#### Applied to UMPI Student Headcount

Calculate Academic Support Costs							
Peer 3-Year Average Rate: Academic Support Costs per Peer Student Headcount (All Funds)	\$	1,324					
UMPI's Unrestricted to All Funds Ratio for Academic Support Costs		89.01%					
Peer 3-Year Average Rate adjusted to reflect Unrestricted Portion	\$	1,178					
UMPI's 3-Year Average Student Headcount		1,360					
UMPI's 3-Year Average Student Headcount	\$	1,601,609					

### Calculated Peer Total Unrestricted Costs

#### (Excluding Auxiliary) Applied to UMFK

Instruction	\$ 6,285,782
Research	16,277
Public Service	161,765
Academic Support	2,402,969
Student Services	2,877,216
Institutional & Administrative Support	3,028,834
Facilities* (Operations, Maintenance)	2,369,527
Student Financial Aid	1,633,904
Depreciation & Interest*	608,745
<b>Total Unrestricted Costs</b>	\$ 19,385,020

<sup>\*</sup>Beginning in FY16, IPEDS no longer reported Facilities and Depreciation & Interest as separate cost centers but rather as component costs within the other 7 cost centers.

### Cost Share: State & Student

Cost Share: Student and State Appropriation												
	7	tal Peer Cost	State's Sugg	gested Share	Student F	ΓE Percent	State Calcula	ited Su	ipport	Student Calculat	ed S	upport
UMFK		ital Peer Cost	Resident	Non-Res	Resident	Non-Res	Resident	No	n-Res	Resident	ı	Non-Res
Undergraduate	\$	19,385,020	60.00%	0.00%	82.16%	17.84%	\$ 9,556,047	\$	-	\$ 6,370,698	\$	3,458,275
Graduate (Masters/Doctoral/Law)	\$	-	40.00%	0.00%	0.00%	0.00%	\$ -	\$	-	\$ -	\$	-
Total Required State Support	\$	19,385,020					\$ 9,556,047	\$	-	\$ 6,370,698	\$	3,458,275

	State's Suggested Share							
	Resident	Non-Res						
Ugrad	60.00%	0.00%						
Grad	40.00%	0.00%						

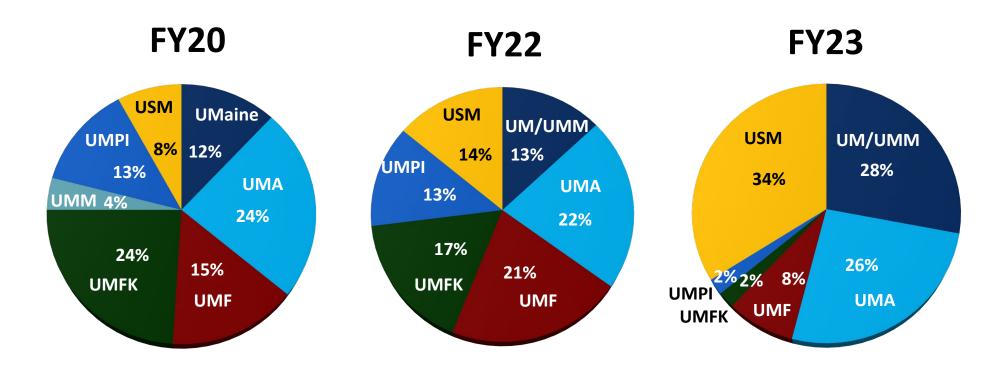
Student FTE Percent						
Resident	Non-Res					
82.16%	17.84%					
0.00%	0.00%					

## Parity Calculation

(								New Appropriation
								\$ 1,435,714
				Stra	tegic Investment		30.0%	\$ 430,714
				Governar	ce Budget Adjustr	ment	0.3%	
				Appropria	tion for Campus F	Parity	69.7%	\$ 1,000,000
Public service - Incentive	Total E & G	Required State Support	FY19 Appropriation Allocation*	Net Variance	% Funded	Disparity Factor	Disparity Percent	Parity Allocation
Officeran officeran officer								1 10,00
UMFK	\$ 19,385,020	\$ 9,556,047	\$ 6,871,862	\$ (2,684,185)	71.9%	28.09	25.44%	\$ 254,439
James James James								100,800 1 70,000

- The Disparity Factor is the inverse of the % Funded for each campus.
- The Disparity Percent equals the campuses' percentage of the sum of the Disparity Factors.
- No campus will be funded in excess of the percent that total State Appropriation funds the calculated "Required State Support" for the system, as a whole.

## Dynamic Response – FY20, FY22 & FY23



Note: There was no new money to allocate in FY21

UMaine & UMM were combined in FY22 & FY23

#### University of Maine System Board of Trustees

#### **AGENDA ITEM SUMMARY**

NAME OF ITEM: Campus Retention Rates and Enrollment by Campus

**INITIATED BY**: Roger J. Katz, Chair

BOARD INFORMATION: X BOARD ACTION:

**BOARD POLICY:** 

UNIFIED ACCREDITATION CONNECTION:

**BACKGROUND:** 

Vice Chancellor Low will provide a brief presentation of FY24 System Institutional Research vs campus enrollment assumptions, as well as the most recent retention rates.

# **Campus Retention Rates**



### Campus Retention Rates

Fall 2021 Fall-to-Fall								
Return Rates	UMaine	UMA	UMF	UMFK	UMM	UMPI	USM	LAW
Undergraduate (full-time)	81.5%	68.7%	77.2%	76.3%	69.3%	67.0%	75.4%	
Undergraduate (full & part-time)	79.1%	62.7%	75.6%	69.7%	63.9%	61.8%	71.1%	
Graduate/Law (full-time)	83.5%	40.0%	83.3%			80.0%	78.4%	92.4%
Graduate/Law (full & part-time)	78.3%	44.8%	70.2%			54.5%	72.9%	91.3%

Source: https://public.tableau.com/app/profile/ums.academic.affairs/viz/ReturnRatesFall-to-Fall 16343274816180/UndergraduateSummary



#### **UMS Enrollment Projection Model**

The UMS Enrollment Projection Model projects enrollment by institution, student level, and tuition residency for four categories of students:

- New
- Continuing
- Stop outs
- · Non-degree

The Model projects headcounts and using 4-year average historical credit hour loads, projects total credit hours.

- <u>New</u> student (first-time and transfer) headcount projections are based on historical enrollment data and regression models that include economic and demographic variables.
  - Variables included: Consumer Price Index (CPI), Gross Domestic Product (GDP), Unemployment Rates, Real Income Per Capita, and High School Graduates.
- <u>Continuing</u> student headcount projections are based on four-year average return rates (fall-to-fall *and* fall-to-spring enrollment), which are weighted to bias more recent (post-Spring 2020) return rates.
- Projections for <u>stop out</u> students (students who have non-continuous enrollment patterns) and <u>non-degree</u> headcount enrollments are based on historical 4-year average changes for these populations.

#### Campuses may wish to deviate from the results of the Model

- The Model is based on historical trends and does not account for new changes in programs offered by institutions (e.g., if a campus adds or removes an academic degree program) or unpredictable factors that impact enrollment.
- If a new program has seen continual exponential growth (such as programs through Academic Partnerships at UMPI), the Model will likely estimate continued growth, which might conflict with the expectations of the campus.



<b>UMaine</b>	IR Projection	Campus Budget	Change	Percent Change	Explanation of Change
Early College Undergraduate:	4,777	4,777	0	0.00%	
In-State	136,371	138,190	1,818	1.33%	Spring calculated using spring-to-fall ratio, Projecting incoming class will be slightly lower (1865 vs. 1878) composition to Fall 2022 Adjusted to reflect returning degree-seeking credit hours as calculated by UM IR Adjusted to reflect fall 2022
Out-of-State	89,970	89,073	-897	-1.00%	Spring calculated using spring-to-fall ratio, Projecting incoming class will be slightly lower (1865 vs. 1878) composition to Fall 2022 Adjusted to reflect returning degree-seeking credit hours as calculated by UM IR
Graduate:					
In-State	17,788	17,732	-56	-0.32%	Adjusted to reflect fall 2022 Adjusted to reflect new degree-seeking credit hours as calculated by UM IR and a coding change made to the tuition residency field Adjusted to reflect returning degree-seeking credit hours as calculated by UM IR and a coding change made to the tuition residency field
Out-of-State	13,753	13,142	-611	-4.44%	Adjusted to reflect fall 2022 Adjusted to reflect new degree-seeking credit hours as calculated by UM IR and a coding change made to the tuition residency field Adjusted to reflect returning degree-seeking credit hours as calculated by UM IR and a coding change made to the tuition residency field
<b>UMaine Total</b>	262,660	262,914	254	0.10%	



UMM	IR Projection	Campus Budget	Change	Percent Change	Explanation of Change
Early College	2,694	2,694	0	0.00%	
Undergraduate:					
In-State	6,387	6,328	-59	-0.93%	Spring calculated using spring-to-fall ratio, Projecting incoming class will be similar in composition to Fall 2022
					Adjusted to reflect returning degree-seeking credit hours as calculated by UM IR Adjusted to reflect fall 2022
Out-of-State	2,869	3,059	190	6.63%	Spring calculated using spring-to-fall ratio, Projecting incoming class will be similar in composition to Fall 2022 Adjusted to reflect returning degree-seeking credit hours as calculated by UM IR Adjusted to reflect fall 2022
Graduate:					
In-State	39	39	0	0.00%	
Out-of-State	39	39	0	0.00%	
UMM Total	12,028	12,159	131	1.09%	



UMA	IR Projection	Campus Budget	Change	Percent Change	Explanation of Change	
Early College	8,382	7,463	-919	-10.96%	FY23 exceeded budgeted credit hours each term; assuming actuals for FY24	
Undergraduate:						
In-State	55,403	56,220	817	1.47%	Addition of soccer (m&w); stronger spring '23 admissions; returning credit hours higher	
Out-of-State	6,639	6,834	195	2.94%	Increased recruiting efforts; addition of soccer; Aviation scholarships	
Graduate:						
In-State	493	786	293	59.47%	Continued loading up of 3 graduate programs	
Out-of-State	142	216	74	52.04%	Higher yield on larger international application pool for online grad programs	
UMA Total	71,059	71,519	460	0.65%		



UMF	IR	Campus		Percent			
OIVIF	Projection	Budget	Change	Change	Explanation of Change		
Early College	1,903	1,937	34	1.79%	To bring enrollment projections in line with previous budget		
Undergraduate:							
In-State	25,314	27,557	2,243	8.86%	To bring enrollment projections in line with previous budget Reflects 80 new InState students (13 T&F/XC and 67 other)		
Out-of-State	6,594	7,164	570	8.65%	To bring enrollment projections in line with previous budget Reflects 14 new OOS students (2 T&F/XC and 12 other) Reflects 6 new NEBHE students (1 T&F/XC and 5 other)		
Graduate:							
In-State	3,077	3,732	655	21.28%	The Graduate Program is projecting growth and a higher enrollment than IR projected; increase in enrollment based on Graduate estimates-new programs/activities		
Out-of-State	0	0	0				
UMF Total	36,888	40,390	3,502	9.49%			



U	MFK	IR Projection	Campus Budget	Change	Percent Change	Explanation of Change
Earl	ly College	4,544	4,544	0	0.00%	
Unc	dergraduate:					
	In-State	4,716	5,372	656	13.91%	Data indicates higher in-coming headcount than this trend analysis. 83 vs 44.
	Out-of-State	4,127	4,996	869	21.06%	Data indicates higher in-coming headcount than this trend analysis. 78 vs 42.
	Academic Partnerships	3,471	3,471	0	0.00%	
Gra	iduate:					
	In-State	0	0	0		
	Out-of-State	0	0	0		
	Academic Partnerships	312	312	0	0.00%	
UM	<b>MFK Total</b>	17,170	18,695	1,525	8.88%	



LINADI		IR	Campus		Percent	
UMPI		Projection	Budget	Change	Change	Explanation of Change
Early College	2	5,680	4,579	-1,101	-19.38%	Total EC for FY23 lower than projected. FY24 total EC budget is flat to FY23 actuals. 80% of Aroostook County high schools continue to decline in population.
Undergraduate:						
In-State		11,216	11,216	0	0.00%	
Out-of-S	State	4,417	4,417	0	0.00%	
Academ Partners		18,612	26,410	7,798	41.90%	Anticipating continued growth in the subscription based YourPace program.
Graduate:						
In-State		0	0	0		
Out-of-S	State	0	0	0		
Academ Partners		484	484	0	0.00%	
UMPI Tota	ı	40.408	47.106	6.698	16.58%	



USM	IR Projection	Campus Budget	Change	Percent Change	Explanation of Change
Early College	7,900	7,900	0	0.00%	
Undergraduate:					
In-State	86,382	86,382	0	0.00%	
Out-of-State	22,743	22,743	0	0.00%	
Graduate:					
In-State	18,262	18,262	0	0.00%	
Out-of-State	2,915	2,915	0	0.00%	
Academic Partnerships	5,885	5,885	0	0.00%	
USM Total	144,086	144,086	0	0.00%	
LAW	IR Projection	Campus Budget	Change	Percent Change	Explanation of Change
In-State	5,037	5,015	-22	-0.44%	
Out-of-State	2,618	2,833	215	8.22%	This keeps FY24 at revised FY23 enrollment budget levels. Also accounts for the launch of an online master's degree
LAW Total	7,655	7,848	193	2.52%	
UMS Total	591,953	604,716	12,763	2.16%	