

UNIVERSITY OF MAINE SYSTEM
Board of Trustees Meeting

at the University of Maine System
Rudman Conference Room, 253 Estabrooke Hall, Orono

October 28, 2019

Academic and Student Affairs Committee Meeting

Present: Committee Members: Lisa Eames, Chair (at UMA); Betsey Timm (at USM), David MacMahon (at USM), Kelly Martin (by phone), Gregory Johnson (by phone), Pender Makin (by phone), Timothy Doak (at UMPI), Michael Michaud and Patricia Riley (by phone). **Other Trustees:** Trevor Hustus. **Chancellor:** Dannel Malloy. **Presidents:** Glenn Cummings (at USM), Tex Boggs (at UMFK), Joan Ferrini-Mundy, Rebecca Wyke (at UMA), and Ray Rice (at UMPI). **Faculty Representatives:** Lisa Leduc (at UMPI), Tim Surette, Clyde Mitchel (at UMF), and Heather Ball. **Student Representatives:** Nathan Carlow (at USM), Abby Despres, and Hunter Chesley (at UMA). **System Staff:** Ellen Doughty, Robert Placido (at UMA), David Demers (at UMA), Sam Warren (at USM), Kay Kimball (at UMM), James Thelen (at USM), Claire Sullivan (at UMA), Dan Demeritt, Ryan Low (at UMA) Donna Seppy (at UMA), and Rosa Redonnett (at UMA). **Others Present:** Jeannine Uzzi (at USM), Kathy Yardley (at UMF), Joseph Szakas (at UMA), Kimberly Whitehead, Jared Cash (at USM), Faye Gilbert, Matthew Morrin (at UMFK), Haley Brown (at UMA), Crisanne Blackie (at UMA), Cyndi McShane (at UMA), Nicole Fournier (at UMA), Andrew Osheroff (at UMA), Carolyn Dorsey (at UMPI), and Christine Wilson (at UMF).

Committee Members Absent: James Erwin.

Trustee Eames, Chair, welcomed everyone and called the meeting to order.

Awarding of Academic Degrees.

On a motion by Trustee Michaud, which was seconded by Trustee Doak, the Academic and Student Affairs Committee approved the following resolution to be forwarded to the Consent Agenda for Board of Trustee approval at the November 17-18, 2019 Board meeting:

That the Board of Trustees approves the recommendation of the Academic and Student Affairs Committee to authorize the awarding of degrees during Commencement ceremonies for the 2019-2020 academic year to those students fully recommended by the appropriate faculties and the presidents of the respective institutions of the University of Maine System.

Academic Calendar: AY 2021-2022, AY 2022-2023.

The Academic Calendar is typically updated every three years. To enable campus academic and service departments to plan more effectively, the Registrars/Student Records Directors proposed to the Chief Academic Officer Council (CAOC) that beginning with the Academic Year (AY) 2021-2022 calendar forward, two years would be presented on an annual basis (as opposed to waiting three years). The UMS Academic Calendars for AY 2021-2022 and AY 2022-2023 were provided to the Academic and Student Affairs Committee. UMPI Faculty Representative to the Board, Ms. Lisa Leduc stated that the Board Faculty Representatives are continuing to receive feedback on the UMS Academic Calendar and that there is still concern about having only one week for Spring break.

Competitive Analysis. USM Vice President of Enrollment Management and Marketing, Mr. Jared Cash provided an overview of the USM competitive analysis for enrollment, which included context for recruitment, marketing, and student demand in the coming year. Additionally, the analysis compared USM's current offerings to other higher education institutions such as the University of New England (UNE) and Husson University. The primary message indicated in the analysis is that students are looking for a University that can deliver academic excellence, make real-world connections, guarantee internship/job placement, and offer an affordable degree.

Fall 2019 Enrollment and Return Rate Report. UMS Vice Chancellor for Academic Affairs, Dr. Robert Placido and UMS Associate Vice Chancellor for Student Success and Credential Attainment, Ms. Rosa Redonnett provided a brief overview of the Fall 2019 Enrollment and Return Rate Report. Total in-state credit hours from Fall 2018 to Fall 2019 indicate that UM increased 0.9%, UMA increased 10.5%, UMF decreased 2.7%, UMFK decreased 14.3%, UMM decreased 9.8%, UMPI decreased 10.8%, and USM increased 1.1%, bringing the System to a 0.9% total decrease of in-state credit hours. Lower Early College enrollment and the loss of a UMFK/UMA collaborative program were key factors in the campuses larger decreases of in-state credit hours. Total out-of-state credit hours from Fall 2018 to Fall 2019 indicate that UM decreased 1.1%, UMA increased 46.9%, UMF decreased 7.8%, UMFK decreased 0.3%, UMM increased 31.4%, UMPI increased 9.8%, and USM increased 0.6%, bringing the University of Maine System to a 0.5% total increase of out-of-state credit hours. Overall, the UMS is down approximately 1710 or 0.5%, combined in-state and out-of-state total credit hours from Fall 2018 to Fall 2019.

Ms. Redonnett explained that most of the Integrated Postsecondary Education Data System (IPEDS) information is based on first time, first-year students. UMS is in the process of developing alternative measurements that would provide a more accurate analysis and reflection of the range of the UMS student population. Information on one of these alternative measurements was provided to the Academic and Student Affairs (ASA) Committee in the form of a draft sample Return Rate of Students Table. The data in the table indicated percentages of graduate and undergraduate students that enroll in a Fall semester and then return the next Fall semester. The table was divided between full time and part time students and the data indicated that part time students have a much lower return rate than full time students.

Programs for Examination. Vice Chancellor Placido provided a brief status update on Programs for Examination (PFE). The annual PFE process was initiated in August when each Chief Academic Officer (CAO) was given their level program data. The CAOs have until November 15th to notify Vice Chancellor Placido which of the programs that will be further examined this year. By March, the CAOs will present action plans for each of the programs identified in November. Currently undergraduate PFE criteria is based on enrollment, conferrals, and number of faculty; however, going forward other metrics such as student return rate will also be considered.

Academic Program Proposal: M.S. in Athletic Training, USM. USM Provost and Vice President for Academic Affairs, Dr. Jeannine Uzzi presented information about USM and UMPI seeking permission to offer a Master of Science in Athletic Training (MSAT). The MSAT is designed to meet new standards in accreditation and changes in the field of Athletic Training. The proposal was reviewed at all appropriate faculty and administrative levels at USM and UMPI and was reviewed and subsequently recommended by the Chief Academic Officers Council.

On a motion by Trustee MacMahon, which was seconded by Trustee Doak, the Academic and Student Affairs Committee approved the following resolution to be forwarded to the Consent Agenda for Board of Trustee approval at the November 17-18, 2019 Board meeting:

That the Board of Trustees authorizes the creation of a collaborative Master of Science in Athletic Training for the University of Southern Maine and University of Maine at Presque Isle.

Academic Program Proposal: M.A. in Organizational Leadership, UMPI. UMPI President Ray Rice provided information about UMPI seeking permission to offer a Master of Arts in Organizational Leadership (MAOL) delivered exclusively in the competency education modality. The MAOL is designed to meet regional workforce needs and to build further collaboration with the University of Maine at Fort Kent (UMFK). This program includes a Director position jointly funded between UMPI and UMFK who would be responsible for developing 4+1 pathways for Business and other programs at the two institutions into the MAOL as well as potential additional pathways with other UMS institutions. The proposal was reviewed at all appropriate faculty and administrative levels at UMPI and was reviewed and subsequently recommended by the Chief Academic Officers Council.

On a motion by Trustee Doak, which was seconded by Trustee Michaud, the Academic and Student Affairs Committee approved the following resolution to be forwarded to the Consent Agenda for Board of Trustee approval at the November 17-18, 2019 Board meeting:

That the Board of Trustees authorizes the creation of the Master of Arts in Organizational Leadership for the University of Maine at Presque Isle.

UMS Career Development Overview. Ms. Rosa Redonnett along with UMA Coordinator of Career Connections, Ms. Haley Brown; UM Career Center Director, Ms. Crisanne Blackie; UMF Assistant Director of Career Services, Ms. Cyndi McShane; UMPI Director of Career Readiness, Ms. Nicole Fournier; and USM Manager of Operations for Career and Employment Hub, Mr. Andrew Osheroff provided an overview of career services offered to UMS students. The institutions of the University of Maine System offer a broad array of career development activity and services, tailored to meet the needs of a diverse array of learners.

The presenters provided information about the profile of students today and what they demand, the continuum of service provided from entry into UMS through to graduation and beyond, the value of career services to the overall academic experience of the students, and the tools and technologies used by career services. Additionally, information about the opportunities for partnership and sharing of resources across UMS campuses and partnerships with the employer community was provided. The presenters outlined the opportunities and challenges in developing creative approaches to the delivery of career services and in providing UMS students with a continuum of career services, which subsequently influences their major and career choice and encourages lifelong professional development.

Faculty Representatives Discussion. UMPI Faculty Representative to the Board, Ms. Lisa Leduc led a discussion surrounding questions and concerns the UMS faculty have about UMS Unified Accreditation. Ms. Leduc stated that prior to the Academic and Student Affairs (ASA) Committee meeting; the campus Faculty Representatives to the Board conducted a survey of the UMS faculty to collect information about the faculty thoughts concerning UMS Unified Accreditation. Between that survey data, numerous emails, and many conversations among faculty, a document outlining the UMS faculty's questions, concerns, and feedback was developed and provided to the ASA Committee prior to their October 28, 2019 meeting. Ms. Leduc along with the other Board Faculty Representatives present, provided an opportunity for the ASA Committee and UMS Staff to ask questions about the document and offered to provide clarification if needed. UMS Chancellor Dannel Malloy stated that many of the questions and concerns listed in the document were being addressed during campus visits with the faculty senates but that he feels that the questions should also be answered in a written form. To that end, Chancellor

Malloy stated that there is currently a draft response to the faculty representative document being developed, that would be posted to the UMS Unified Accreditation website by October 29, 2019.

Unified Accreditation Update. UMS Chancellor Malloy, UMS Vice Chancellor for Academic Affairs (VCAA) Robert Placido, and UMS Chief of Staff (COS) and General Counsel James Thelen provided an update on campus engagement and the Unified Accreditation progress. At the September 2019 Board of Trustees meeting, Chancellor Malloy stated that he would be visiting each of the seven UMS campuses at least three times each prior to presenting his Unified Accreditation plan at the November 17-18, 2019 Board of Trustees meeting. Each of these campus visits include a campus open forum, a meeting with campus BOV and a meeting with campus faculty. The purpose of these campus visits is to engage with the campus community to get their feedback on Unified Accreditation and to answer the campus community questions. Chancellor Malloy stated that he has had many first round campus visits, some second round visits, and many others are on his schedule in the near future. Chancellor Malloy thanked Ms. Leduc and the other Faculty Representatives to the Board for taking the time to gather the questions and feedback that they presented to the ASA Committee. A Frequently Asked Questions (FAQ) document is slated to be posted to the UMS Unified Accreditation website in response to the Faculty Representative document; however, COS Thelen and VCAA Placido verbally responded to many of the questions posed during the Unified Accreditation update to the ASA Committee. Next steps in the Unified Accreditation process include continuing campus engagement visits and presenting a Unified Accreditation process plan to the Trustees at the November 17-18, 2019 Board of Trustees meeting.

Student Representatives Discussion

The Student Representatives who were present had no items to discuss.

Additional information about the meeting can be found on the Board of Trustees website:

<http://staticweb.maine.edu/wp-content/uploads/2019/10/MtgMat-ASA-103019-rev102519.pdf?0fa197>

Adjournment,

Heather A. Massey for
Ellen N. Doughty, Clerk