What Is Franklin ScoreKeeper™?
Franklin ScoreKeeper™ software facilitates the innovative approach developed by the Western Maine Center for Heart Health in Franklin County, Maine, a world leader in community health. This unique, easy-to-use, patient-centered software supports doctors, nurses and other health professionals in several key areas:

- risk-factor assessment
- education and prevention based on stages of change
- tracking of clinical and behavioral data
- results and outcomes
- adherence to the very latest evidence-based guidelines

Suits Many Different Needs
ScoreKeeper™ can be adapted to suit the particular needs of your hospital, medical practice, worksite or other setting of preventive health practice by enabling some or all of the following modules:

- demographics and insurance
- personal and family history
- overcoming barriers
- medications
- diet
- physical activity
- tobacco use & cessation
- mental health
- blood pressure
- cholesterol and other lipids
- overweight and obesity
- diabetes (available soon)
- asthma (available soon)

Shapes, Tracks, and Measures Outcomes
ScoreKeeper™ tracks and analyzes data such as:

- short-term and intermediate health outcomes
- individual and group risk profiles
- patterns evident within a particular practice, hospital or other entity
- utilization patterns

Authoritative and Up-To-Date
The internal logic of ScoreKeeper™ is based on widely recognized and established standards such as the Framingham risk model and up-to-date guidelines from the American Heart Association and the National Cholesterol Education program. ScoreKeeper™ reflects our 25-year experience in substantially reducing the incidence of premature death, illness and health costs from preventable lifestyle syndromes.

Makes Sense for Health Care Providers
Prompted by the “smart” interview process built into ScoreKeeper™, patients explore their family history, diet, lifestyle, and other factors in an engaging and informative way. ScoreKeeper™ also produces:

- better overall communication
- precisely targeted, guideline-based intervention for each patient
- documentation of quality and billing criteria
- electronic and paper reports that meet current confidentiality standards

Makes “Cents” for Worksites
ScoreKeeper™ reinforces a first-rate “workplace wellness” program, built to suit the particular needs of your organization. With ScoreKeeper™ in place, your organization will foster a more caring environment for your employees while increasing morale and productivity, reducing absenteeism and controlling health costs. ScoreKeeper™ is a win-win proposition for your business!
What Is SCORE for Health™?
SCORE for Health™ is a clinical and educational process developed by the Western Maine Center for Heart Health, a world leader in community cardiovascular disease prevention and care. Derived from the acronym for Screen, Counsel, and Refer, this program reflects successful strategies for controlling cardiovascular risk factors, disease and health costs in rural Franklin County, Maine. Outcomes associated with this approach have included:

- reduced tobacco use
- improved risk factor control
- improved sense of well-being
- fewer days of ill health
- fewer preventable hospital stays
- lower health care costs
- increased life expectancy
- lower death rates

Our proven approach offers a model for success in your healthcare system, workplace or community. We will consult with you, help you configure your program and train your staff in order to give you the best possible results.

“Sandy and Burgess Record are international experts in community cardiovascular health. The Franklin program has had some of the best outcomes anywhere.”

Kenneth LaBresh, MD, President
American Heart Association New England Affiliate

"Integrated with primary medical care, a comprehensive, nurse-mediated cardiovascular health program in rural Maine has been associated with significant time-dependent and dose-dependent reductions in total mortality."


Achieving Success in Franklin County, Maine
SCORE for Health™ is grounded in the remarkable results seen in Franklin County, Maine.

<table>
<thead>
<tr>
<th>Health Indicator</th>
<th>Franklin</th>
<th>Maine</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Life Expectancy in Years</td>
<td>76.9</td>
<td>76.1</td>
<td>75.5</td>
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<tr>
<td>Fair-to-Poor Health</td>
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<tr>
<td>Unhealthy Days per Month</td>
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<td>Smoking</td>
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<tr>
<td>Preventable Hospital Stays</td>
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</tbody>
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Consultation
The directors and staff of the Center cumulatively represent over 100 years of successful experience with clinical and community approaches to cardiovascular and overall health, including:

- workplace wellness
- risk reduction
- nurse care support by telephone integrated with cardiac rehabilitation
- physician office interventions that improve outcomes, conserve physician time and generate revenues
- integration of health care and public health

We can help you analyze the needs and opportunities of your own setting. With our guidance, you can tailor interventions and strategies to overcome your specific barriers and achieve optimal outcomes.

Training
The Western Maine Center for Heart Health offers training for the delivery of a nurse-managed program of individual cardiovascular risk reduction and disease prevention. We will help you create a comprehensive, cost-effective program by providing:

- classroom instruction by an experienced Nurse Counselor
- follow-up phone consultation
- screening and counseling tools necessary to implement your program
- training manual for each participant

Using SCORE for Health™ for risk reduction saves you the time, expense and effort of developing a program “from scratch.”

Getting Started
To discuss putting SCORE for Health™ to work for you, please see contact information on the reverse side. We can provide you with a quote and make detailed plans for training and consultation at a location of your choice.