AGENDA ITEM SUMMARY

1. NAME OF ITEM: UMFK Strategic Plan

2. INITIATED BY: Gregory G. Johnson, Chair

3. BOARD INFORMATION: BOARD ACTION: X

4. BACKGROUND:

University of Maine Fort Kent President Wilson Hess will join the Academic and Student Affairs meeting to discuss the strategic planning process on his campus and share the resultant strategic plan in advance of the formal presentation to the Board of Trustees at their November 2014 meeting. This plan calls for UMFK to become a model “rural university,” providing pathways to educational opportunity and professional success for rural communities and people. This plan has seven strategic directions to achieve this vision:

1. Increase enrollments and diversify the enrollment base by providing affordable access to higher education throughout rural Maine and beyond
2. Build enrollments by fostering student success and degree completion
3. Provide professional education and career pathways which serve the needs of rural Maine
4. Be a center of excellence in pedagogies and educational technologies that serve the needs of rural communities
5. Exemplify academic excellence in the teaching and learning experience
6. Cultivate a culture of collaboration and personalized service
7. Integrate financial resource sustainably by aligning planning and assessment within the budget process

5. TEXT OF PROPOSED RESOLUTION:

That the Academic and Student Affairs Committee forward the strategic plan submitted by the University of Maine at Fort Kent to the full board for review and final approval at the meeting on November 16-17, 2014.