Overview

The Board of Visitors met regularly during fiscal year; the meeting cycle is quarterly. President Handley and key staff and faculty provided the Board with complete information regarding UMA’s performance, student enrollment and matriculation statistics, financial outlook, enrollments and vital information regarding the current and future year budgets. Ongoing academic program data was provided by the newly-created Office of Institutional Research and Planning. Another key component to engaging UMA’s Board of Visitors was information related to UMA’s 50th Anniversary and Capital Campaign. Enrollment statistics regularly was provided by the Enrollment Services area. UMA’s BOV is particularly interested in the joint BOT-BOV structure and two of our members, Dr. Jan Mokros and Dr. Peter Guzzetti attended the first summit.

Membership

As of September 1, 2014, there are 19 members (7 female, 12 male)

Janet Parkhurst, Business Owner, O&P Glass
Larinda Meade, Maine College Compact
Chuck Hays, CEO, Maine General Medical Center
Genie Gannett, retired school teacher and active participant in community activities, Manchester
Donald E. Guild – Central Maine Title Co., Augusta
Dr. Peter Guzzetti, D.O., Internal Medicine Group, Augusta
Chuck Hays, President & CEO, Maine General Medical Center, Augusta
Dr. Jan Mokros, Executive Director of the Maine Math Science Alliance
Peter Thompson, CEO, Kennebec Valley Chamber of Commerce
Stacey Morrison, CEO and owner, Ganneston Construction, Inc., Augusta
Patrick Flood, Retired Senator
Rocko Graziano, IT Business Manager, LL Bean Corp.
Dr. Alice Savage, Retired M.D.
Andrew Silsby, CEO, Kennebec Savings Bank, Augusta
Stuart Smith, First Bancorp, Inc., Bay View Management Company
Matthew Walters, Woodlands Assisted Living Facilities
Shawn Yardley, Social Service-Health Care, Government
Officers:

Janet Parkhurst, Chair
Dr. Jan Mokros, Vice Chair
Dr. Peter Guzzetti, Liaison between the BOT & UMA BOV

All officers are engaged fully in both the community UMA serves and the institution itself. They are excellent ambassadors for UMA.

Outgoing Members:

John Finnegan
Roger Pomerleau
Jim Schmidt
John Rohman
Nelson Durgin
Lon Walters

Schedule

Four regular meetings were held during this reporting period:

- October 29, 2013
- February 4, 2014
- April 16, 2014
- July 29, 2014

Meetings and Agenda Items:

UMA Board of Visitors Meeting
Tuesday, October 29, 2013
Klahr Center Classroom

Present: Nelson Durgin, Bob Stolt, Peter Guzzetti, Larinda Meade, Jim Schmidt, Warren Winslow, Janet Parkhurst, John Finnegan, Roger Pomerleau, Chuck Hayes, Stacey Morrison, Jan Mokros, Genie Gannett, Don Guild, Allyson Handley, Joe Szakas, Sheri Stevens, Kathleen Dexter, Sheri Fraser, Greg LaPointe, Bob Stein, Gillian Jordan, Greg Fahy, Holly Maffei, Joyce Blanchard

Guests: Jane Russo, Heidi McDonald
Absent: John Rohman, Peter Thompson, Lauren Dubois, Brenda McAleer
Introductions – All
Bond for UMS dedicated to improving labs and classrooms on the seven campuses is an investment. The interest rates are very attractive. Voting is critical in a non-election year. Percentage wise, each of the small campuses will receive 1.2 million. Since there has not been a bonding opportunity in past years, support is critical. Please get the word out in your respective communities and professional sectors.

1. Approval of the minutes of the July 30, 2013 Meeting. There was a motion to approve, seconded and unanimously approved.

2. President’s Updates
   a. Phase II: Implementation of the ABCDE Committee work (charter attached). The group that was originally charged to outline the framework will remain in place and continue working on the system-wide plan to enhance baccalaureate degree attainment and completion by Maine’s adult and non-campus based citizens.
   b. VP for Finance & Administration: phone interviews will be completed this week; then the top finalists will be scheduled to come to campus to engage in dialogue and meet the wider UMA community.

3. Committee Reports:
   a. Advocacy & Community Relations Committee:
   b. Fundraising Committee: John Finnegan reports that the UMA Foundation will be meeting next week. The foundation is positioned to begin supporting UMA with its campaign and 50th anniversary events. Effort will be expended in engaging alumni members, Kiwanis and Rotary events will also be platforms to heighten the visibility of UMA and its programs. The Board of Trade is a tremendous network of people who can get the good word out about all the great things UMA is doing.
   c. Academic and Student Affairs Committee: Jan Mokros distributed a summary of their sub-committee’s activities. There is much national attention on computer programming; how do we grow more STEM majors. CS/IT degrees are critical in the emerging science professional careers. The Hour of Code is an attempt to get middle and high school students focused on these academic areas. Professionals can also be spokespersons about which courses and training are involved in their respective fields. We have only 20 teachers (K-12) in Maine who teach CS/IT. How do we involve more faculty members and make it easier for
them to teach in this area? Teacher Professional Development and policy and legislative support are critical. Currently, programming classes are not counted as progress toward high school graduation. How do we get the State Dept. of Ed to make these classes part of the common core. AP computer science exams are completely flat where student completion in other academic areas has soared. The National Computer Science foundation is examining this issue state-by-state

4. University College Update: Jane Russo and Heidi McDonald provided an update on various activities of the University College locations. Bonnie Sparks has completed her tour of five UMS campuses engaging in conversation with how UC supports their campuses and brainstorming how all entities can collaborate further. UC Instructional designers are creating a virtual writing lab (2-year pilot); modules are being created to train the tutors. Campus liaison groups, comprised of UC advisors and 1-2 campus liaisons from each UMS campus, are continuing to meet to discuss student issues and discuss improving support for students. Q: what courses seem to work the best for students? The students go through a growth process and prefer various modalities depending on where they are with their programs. The concierge model is one that is very attractive (single point of contact helping with a variety of issues) to most students.

5. University Advancement Updates: Bob Stein
   a. Annual Appeal & 50th Anniversary Planning Update. Bob reports that we will be using the event of UMA’s 50th birthday to launch a major fundraising event. There will be four phases of the campaign. We are currently in the Advance phase (planning) which runs from now through mid-March and includes setting up campaign structure, fundraising goals and all collateral materials. The public portion of the campaign will run from January 2015 and through the entire 2015 year. The 2013 Annual appeal is just being launched now; individual letters will be distributed. Nelson suggested that we consider including someone from the Bangor advisory group to be part of the planning process.
   b. Marketing Campaign Update-the TV ads, newspaper ads and on-line ads will begin to run after Election Day, November 11th. The focus is alumni
and their experiences at UMA and how their degree connects with their professional lives.

6. Academic Updates – Joe Szakas
   a. NEASC Update: Road to NEASC update showing what work we have completed, what work needs to be done and what data has been acquired to date.
   b. Academic Program Discontinuance Committee – Report & Timeline for Implementation: We began examining programs at UMA in January to determine if we have the financial capacity to continue some academic programs? We have recommendations and we are currently in the open comment phase. Two programs, financial services and nutrition, are both identified for elimination; all programs have either major or minor adjustments to them to ‘right size’ them to improve efficiencies. On November 1, final recommendations will be sent forward to President Handley.

7. Enrollment Update – Sheri Fraser reports that final enrollments reflect a -2.5 or 1000 credit hour downturn. We did anticipate a slight decline. The bar chart shows UMA’s 10-year enrollment trends. Spring ’14 registration begins next week. Applications are currently up 100 compared to last year; confirmed are also up. Early examination is that enrollments look good. Compared to our sister institutions that are more traditional in nature, the enrollment you have in the fall is what you live with for the year. UMA does not follow that pattern; we recruit 365 days a year. Q: does the Community Colleges provide a strong feeder population in to UMA? The MCCS is not experiencing the level of growth (this year) as it did in the past. CIS, business and mental health move right from the Community College’s AS degrees into UMA’s baccalaureate degrees. The Enrollment Services staff moved to the Richard J. Randall Student Center on October 18th, with expanded evening hours (M-Thurs, until 7 p.m.).

8. Institutional Research and Planning Update: Greg LaPointe shared the one-page document that gives a snapshot of UMA; please share this information with your community and professional groups.
   a. Baldrige Update: Greg LaPointe and Rob Roper, Professor of Business serve as co-chairs of this year’s Baldrige Committee. This committee
identifies areas, through a survey process, what areas at UMA need improvement. UMA is in the process of engaging in focus groups and dialogue about how the feedback can inform our work going forward. There will be 5-7 recommendations identified that will help us map out goals toward improvement.

9. Facilities Update – Sheri Stevens reports that the gas line project is coming along nicely. The old cinderblock building across from the Farmhouse was torn down this week. Thanks to Lon Walters for his very generous donation of granite (from the old YMCA) which will be used to construct an amphitheater and also some pieces will be used to outline the parking lot of the Alumni Center.

10. John Finnegan reports that there are wonderful opportunities in the insurance industry in Maine. Roger Pomerleau reports that UMA architecture students will assist with the design and building of a new pre-teen camp at the location of the long-standing Camp KV in Readfield.

Meeting adjourned at 3:10 p.m.

Respectfully submitted,

[Signature]
Joyce M. Blanchard

Board of Visitors Meeting
Tues, February 4, 2014

Present: Nelson Durgin, Larinda Meade, Jan Mokros, Janet Parkhurst, Jim Schmidt, Roger Pomerleau, Chuck Hays, John Finnegan, Don Guild, John Rohman, Peter Thompson, Allyson Handley, Brenda McAleer, Holly Maffei, Kathy Dexter, Greg LaPointe, Bob Stein, Sheri Fraser, Sheri Stevens, Tim Brokaw, Joyce Blanchard

Absent: Lon Walters, Genie Gannett, Stacey Morrison, Greg Fahy, Gillian Jordan, Joe Szakas,

Welcome and Introduction of Tim Brokaw, VP for Finance & Administration.

1. Approval of Minutes of the October 29, 2013 minutes. Peter Thompson made the motion; John Rohman seconded the motion. Unanimously approved.
2. Chair’s Report – Nelson Durgin generously agreed to Chair the BOV meeting while Lon Walters is in Arizona. Nelson framed the conversation regarding the State of Maine’s economic climate and how higher education’s sustainability is critical to improving the lives of Maine citizens.

3. President’s Report
   a. UMS Administrative Reviews Update: The UMS administrative reviews of functional areas (HR, IT, Procurement, Facilities) continues.
   b. Budget Overview and Discussion: For FY ’15, there is an existing structural gap of $36 million for the UMS; UMA’s structural gap is $2.5 to $3 million. Only 28% of UMA’s funding comes from state appropriations; there will be no increase in tuition for the foreseeable future. In the past, as much as 67% of UMA’s funding was provided by state appropriations.

   There is a set of Financial Assumptions & Budget Reduction Strategies for both the UMS and also for UMA (see attached sheet). The Outcomes Based Funding formula takes a portion of each campuses state appropriation into a central pool (5% last year, 10% this year). Then a formula that includes metrics (students with 2-year, 4-year, masters degrees, STEM degree completion, adult learners) is applied for redistribution of those appropriation dollars to the campuses based on a points system. UMA had a net gain based on the competitive formula. There is a retirement incentive for faculty on the table.

   First, the Cabinet and President’s Advisory Council need to endorse the financial recommendations. Then the Board of Visitors will be asked to review and endorse the final budget for FY ’15. The last step occurs when the budget is presented to the Board of Trustees for approval in May.

   Peter Guzzetti reported that his conversation with the Chancellor at the January 27, 2014 BOT meeting was engaging and helpful. The focus of the BOT is to have the campuses BOVs more involved with the Board of Trustees and their decisions related to direction of the UMS. February 20th will be the date that the Advisory committee will meet with the BOV; USM, UMA, UMPI and UMF.

4. Committee Reports:
a. Advocacy & Community Relations: Nelson reported that his group has not yet met with Lon Walters being away, but will in March.
b. Fundraising Committee: John Finnegan will continue working with Bob Stein as we move closer to the 50th anniversary event.
c. Academic & Student Affairs Committee: Jan Mokros will meet with Provost Joe Szakas this Thursday; there is an opportunity for UMA within a grant proposal that provides monetary support for preparing high school teachers to teach CIS courses.

5. Academic Updates: Dr. Brenda McAleer, Dean of the College of Professional Studies provided updates today in Provost Joe Szakas’ absence.
   a. NEASC Updates: The Aviation Program will be reviewed in April, 2014. We began with 16 students in the Fall; the next cohort will be approximately 32. NEASC will conduct a full review in 2015.
   b. Partnerships – Harlow Gallery and Snow Pond Center for the Arts: The Harlow Gallery and UMA’s Danforth Gallery is sharing shows and had an opening reception a week ago that yielded over 100 participants. There will be two high school art shows in our Gannett Building in April. Snow Pond Center for the Arts will host 5 UMA music classes at their facilities (4 full time/2 part-time adjuncts will be teaching at their facilities. UMA is putting together an RFP for public/private housing at the Snow Pond Center for the Arts.

6. University College Updates – Bonnie Sparks, Executive Director of University College
   a. Bonnie reported on her participation at the Sloan Conference back in October, 2013 when the BOV last met. The focus of the conference was the role that Centers play in communities to meet a market demand and also how their presence helps support on-line program delivery. The Cabinet and President’s Advisory Council groups need to endorse the financial recommendations first.
   b. Southern Maine CC will partner with UC to collaborate on programming.
   c. RFP for the Saco Center to possibly relocate; those plans are still in the works. Looking to occupy a much smaller footprint.
   d. The Rockland Center participated in a graduation program at the Maine State Prison; significant investment in re-structuring inmates lives and
the Sunshine Lady Fund has made a commitment of $27K annually for the next three years.

e. UC will continue support of the work of the ABCDE committee.

7. University Advancement Update – Bob Stein, Exec. Director of External Relations
   a. Annual Appeal & 50th Anniversary Planning: The Case Statement will need to be approved in March by the BOT. The quiet phase of the campaign will begin soon where we will begin to solicit for major gifts.
   b. Current Marketing Campaign: The ad campaign is very strong with influencing testimonials; 8 spots are in the ads that hit our messaging: strong career support, wherever you are, whatever your age.

8. Enrollment Update – Sheri Fraser, Dean of Enrollment Services provided an overview of the Spring 2014 enrollment Snapshot and also the Summer/Fall 2014 New Student Admission Goals and Progress (as of 02/01/14). There is a good indication that the changes in the Enrollment Services area are making a positive impact. UMA has a strong transfer group; often the CC system is a feeder system to ours. The tightening up of the financial aid regulations has made successful completion a challenge. The Federal Satisfactory Academic Progress (SAP) rule also presents a challenge.

9. Institutional Research and Planning Updates: Greg LaPointe, Executive Director
   a. *U.S. News & World Report’s* Ranking of UMA. UMA climbs to 61st in the nation for best on-line programs; last year we were ranked 103rd.
   b. NEASC Standard 1 Survey- UMA’s Mission Statement. The NEASC Standard 1 Committee is re-working UMA’s mission statement in preparation for the NEASC visit in 2015.
   c. UMA Graduating Student Survey – December 2013 Graduates provides a quick report of overall satisfaction of UMA students, which makes a very strong case for how well UMA is serving our students. We will do this for May and also for summer graduates; this is useful for marketing.

10. Facilities Update: Sheri Stevens, Executive Director of Administrative Services provided an update on facilities.
a. UMA is examining ways we can shrink the footprint; considering buildings at Bangor, Augusta and UC Centers to shed, diminish, demolish. Efficiencies may be gained if we reduced our physical plant and compress staff and functions in fewer buildings. 
b. Natural gas conversion is 85% complete on the Augusta campus. We are experiencing approximately a 40% savings.

Next Meeting:
Wednesday, April 16, 2014

Respectfully Submitted,

Joyce M. Blanchard

UMA Board of Visitors Meeting
April 16, 2014
Present: Peter Thompson, John Rohman, Don Guild, John Finnegan, Bob Stolt, Larinda Meade, Roger Pomerleau Janet Parkhurst, Chuck Hays, Peter Guzzetti, Stacey Morrison, Allyson Handley, Tim Brokaw, Joyce Blanchard, Sheri Stevens, Greg Fahy, Kathy Dexter, Gillian Jordan, Bob Stein, Sheri Fraser, Bonnie Sparks, Joe Szakas.
Absent: Lon Walters, Nelson Durgin, Jan Mokros, Jim Schmidt, Greg LaPointe
1. Approval of Minutes from the February, 4, 2014 meeting unanimously approved.

2. BOV President’s Report: Peter Thompson lead today’s meeting while Lon Walters is out-of-state.
a. Election of new Officers: Chuck Hays made a motion to accept the slate of new officers; Peter T. seconded; the motion was unanimously approved. The new officers are: Janet Parkhurst, Chair; Dr. Jan Mokros, Vice Chair; Dr. Peter Guzzetti, Historian/Liaison to the BOT.
b. Transition of BOT members: There are several members who have termed out; thank you for hard work, years of service as a BOV member and for your ongoing support of UMA!
3. UMA President’s Report – Allyson Handley
   a. Chancellors Visit on April 8, 2014: Chancellor Page and his administrative team visited UMA to engage in conversations with President Handley’s Cabinet members and with the UMA community about the strategic direction of the UMS. It was a productive visit and very well-attended.
   b. May 28th BOT/BOV Summit: Peter Guzzetti and Janet Parkhurst will be the UMA Representatives at this first, day-long summit. The purpose of the summit is to engage more fully each campuses’ Board of Visitors in the direction of the UMS.
   c. ABCDE Committee Update/Adult Student Scholarship: Work continues on the ABCDE Committee; the scholarship parameters have been set and they will be advertised more fully soon.
   d. FY ’15 Budget Process. UMA’s appropriation was not cut; the adult student scholarships are now available; the 500K is available with an additional million available from the Racino monies. We would be able to attract external support. The faculty agreement was retroactive and other contracts had to be re-negotiated. 100% depreciation remains our target for FY ’16. Long-term adjustments in programs are those associates degrees in Vet Tech and Nursing (which we will collaborate with UMFK) where we will teach their first year of the program here at UMA. We have currently a 2+2 program; we will have two prelim cohorts. The other campuses who do have this program York CC has a program they are building and they are expecting the initial accreditation in the spring of 2015. We will teach out that program.
   e. Long term planning will begin this summer. NEASC will be the focus and we will plan for the visit in April, 2015.

4. BOV Subcommittee reports: advocacy meeting not held
   Fundraising report; will work with Bob Stein and the 50th campaign Academic & Student Affairs committee; not met since 2013.
5. Academic Updates: Project Login work continues; UMA is the 2nd largest producer of CIS degrees in Maine. EDU teacher education project lead by Cindy Dean is ongoing work. Common Core standards in Maine do not include computer science.
   NEASC Updates: all Standard committees continue to work on their goals. UMA’s Mission Statement is in DRAFT format (Standard 1 Committee); it
will be vetted during the spring term. IPEDS peers are now reconsidered to
more closely align with our new baccalaureate mission.
UTC is partnering with Maine Aero to possibly do an aircraft maintenance
program; UMA can do a similar program with AVITAT up in Bangor. They
are FAA certified; our accrediting bodies require that level of approval.
5. University College Update – Bonnie Sparks reported that her listening tour
was a success. Two Center locations will change (Saco and Bath/Brunswick
Center); the Faculty Institute is schedule for May 15th here at UMA.

6. University Advancement Update. The 50th Anniversary Campaign was
approved by the Board of Trustees at their March 24th meeting. The RFPs
yielded two vendors; CCS will be working with UMA on our campaign.
Adam Dawkins from their organization will be housed here at UMA through
October, 2014, to help us implement plans to meet our campaign goals.
There are five areas of focus: scholarships, expansion of Jewett Hall
auditorium, adult students returning to college to complete degrees, veterans
focus everything else.

7. Enrollment Update – Sheri Fraser, Dean of Enrollment Services reported on
Summer, 2014 and Fall, 2014 enrollments. This cycle’s Summer and Fall
enrollments are yielding more students who are registering for the first time.
They are not students who have applied at several institutions with no
intentions on coming. The System Office will be doing a study of where
UMS graduates are. Are they working adults, paying taxes or have they gone
on to further their education? This will help us tie in our product (student)
with industry needs in terms of gainful employment. The next two weeks
will be UMA’s heavy recruiting season and many open houses are
scheduled. There will be a Come Back Café’ session where UMA staff will
assist adult learners returning or beginning their educational journey with us.
They will be lead through the application and financial aid processes. The
College Transitions project (to gain UMA credit) is proceeding.

8. Institutional Research and Planning – Tabled until the next meeting. Greg
LaPointe unexpectedly could not attend the meeting today.
9. Facilities Update – Sheri Stevens, Executive Director of Administrative Services, reported on facilities updates/renovations on both the Augusta and Bangor campuses. The UMS Administrative Review Team will centralize facilities management. The goal is to reduce footprints on each campus and evaluate the effectiveness of resources. UMA has reduced the number of buildings on both the Augusta and Bangor campuses. Private/public housing options will be examined on May 5th as a review item at the BOT subcommittee meeting. Campus reorganizations will happen over the summer.

Next Meeting Date: July 29, 2014 from 12:00 p.m. – 3:00 p.m., Klahr Center Classroom, Augusta Campus. Lunch will be provided.

Respectfully submitted,

Joyce M. Blanchard

UMA Board of Visitors Meeting
Tuesday, July 29, 2014

Klahr Center Classroom

Present: Janet Parkhurst, Peter Guzzetti, Chuck Hayes, Wick Johnson, Shawn Yardley, Randy Liberty, Patrick Flood, Rocko Graziano, Matthew Walters, Stuart Smith, Alice Savage, Genie Gannett, Jan Mokros, Bonnie Sparks, Allyson Handley, Joe Szakas, Greg Fahy, Brenda McAleer, Genie Gannett, Sheri Fraser, Kathy Dexter, Tim Brokaw, Bob Stein, Stacey Morrison, Don Guild, Jan Mokros, Joyce Blanchard
Absent: Andrew Silsby, Peter Thompson, Dawn Gallagher, Greg LaPointe, Sheri Stevens

1. Approval of Minutes of the April 16, 2014 Meeting. Motion made; unanimously approved.
2. Introductions - All
3. BOV Chairs Report – Janet Parkhurst provided a welcome to the new BOV members and gave an overview of recent initiatives. The BOV sub-committee structures and campaign leadership focus are going to be critical structures in moving UMA ahead.

BOV/UMS Board of Trustees Summit Debrief: UMA was represented by Janet Parkhurst and Peter Guzzetti. Possible suggestions are to have a retreat where the BOV members bond and identify initiatives to support. The four elements (decreased enrollments, flat funding, decreased state appropriations, no tuition increases) are making each campus challenge. The next meeting will be in September, 2014 and the focus will be reviewing possible strategic directions of the UMS. Peter Guzzetti shared a document overview that identifies good and bad components of what being a Board of Visitors cohort representing each campus must be.

UMA President’s Report:
   a. May & July, 2014 Board of Trustees meeting updates: The level of BOV engagement has increased among and between the University of Maine System. UMA is the only institution that formally engages our BOV in the proposed fiscal budget process. The UMA team made the difficult decisions to meet our FY ’15 budget without a buyout from the system and without utilizing campus budget reserves.
   b. UMS Unified Online Report: Allyson Handley, Monique LaRocque and Bonnie Sparks worked together to draft a report that outlines what possible online models might be appropriate for the UMS. The report has been submitted to the Chancellor for his review and then it will be distributed widely.
   c. Capital Campaign Updates: Smaller efforts have been attached to programs such as Architecture and the dental programs. New dental lab was constructed; UMA received its first-ever federal earmark appropriation for $650K; awarded back in 2009.
   d. BOV Subcommittee Overview: President Handley reminded members of the three subcommittee structures, committee charges and sample activities. Please consider serving on one of the committees. The most critical work you can do is get the word out about all the wonderful things we do for the people of Maine.

6. Academic Updates – Provost Joe Szakas provided updates on the following academic initiatives:
a. UMA/UMFK Nursing Program Collaboration. This model collaboration will provide further options for the people of Maine. The higher BSN staff ratios hospitals can claim, there is an increased quality factor. STEM gift packages are being explored where creating opportunities to share programs/offering between campuses. The template could be applied to the UMS. The wait list for the nursing program has been totally exhausted because students had more options to be placed in programs.
b. Dental Accreditation visit will occur over the next couple of months. It is critical that UMA receive support and accreditation that allows us to move forward to continue to award degrees. We will retain the 2+2 program option; UMFK will realize the graduates from the four-year BSN program. The ASN degree has become obsolete; it is part of the commercialization of the discipline. Dental accreditation process is a regular review process after a self-study process set by national standards. September 10, 2014 will be UMA’s site visit for their external review. The national accreditation process provides a value component. Provost Szakas will update us at the next BOV meeting.
c. Preparation for the April, 2015 NEASC Visit. UMA will go through their overall accreditation, which usually occurs every 5-10 years. We have 10 committees which were formed back in June, 2013 where we have built our own self-study process.

7. UMA Finance Update: Tim Brokaw, Vice President for Finance & Administration provided an overview of the FY’14 close process. The financial forecast outlined a modified cash flow. UMA is one of three campuses that finished positive for FY 14. We have decreased expenses over the last two fiscal years. Expense control needs to continue; enrollment pursuit is an ongoing challenge because with the majority of adult students it is difficult to predict enrollment trends and respond to the challenges. Students are burdened with heavy student debt so that when they finish their degrees, it is difficult to find employment that covers living expenses along with required repayment of student debt. Budget building process for FY ’16 will begin much sooner this year, in September with a 5-year projection. October-December we will develop detailed budget plans.
8. University College Update – Bonnie Sparks, Executive Director of UC provided literature that outlines what UC does and the students it serves. UC does the bulk of distance education in the System (see attached). UC is a resource that all campuses are encouraged to use. The Rockland Center is located in a vibrant area where little competition exists. University Advancement Update: Bob Stein and Adam Dawkins presented via powerpoint on an overview and update on the 50th campaign.
9. UMA Enrollment Update: Sheri Fraser shared enrollment updates for Summer and Fall 2014 semesters. A tip sheet might be useful in soliciting
employers for possible students. Online instruction/programs is an opportunity for UMA to yield tuition dollars. The national market for online means we will be competing with institutions that are spending millions on marketing. The web course format is very attractive to our adult student population looking for a flexible format.

Meeting adjourned at 2:35 p.m.

Minutes Respectfully submitted,

Joyce M. Blanchard
UMA
Chief of Staff

This Board of Visitors Annual Report is respectfully submitted by:

Joyce M. Blanchard, Ed.D.
Chief of Staff
President’s Office
University of Maine at Augusta

September 5, 2014