AGENDA ITEM SUMMARY

1. NAME OF ITEM: New Academic Program: B.A. in Outdoor Recreation Business Administration, UMF

2. INITIATED BY: James H. Page, Chancellor

3. BOARD INFORMATION: BOARD ACTION: X

4. BACKGROUND:

   The University of Maine at Farmington is proposing the creation of a B.A. in Outdoor Recreation Business Administration. This program would replace the current Interdisciplinary Studies concentration in the same area, which has been highly successful since its inception in the fall of 2010. This program will be delivered in the same fashion as the current concentration, so no additional resources will be required. The program proposal is included. The full curricula vitae of the faculty involved can be accessed at www.maine.edu/UMStrusteesmeetings.

   The Academic and Student Affairs Committee, at their June 27, 2014 meeting, forwarded the program proposal to the Consent Agenda of the Board of Trustees.

5. TEXT OF PROPOSED RESOLUTION

   That the Board of Trustees approve the creation of a B.A. in Outdoor Recreation Business Administration at the University of Maine at Farmington.