Overview

The Board of Visitors met regularly during fiscal year; the meeting cycle is quarterly. President Handley and key staff and faculty provided the Board with complete information regarding UMA’s performance, student enrollment and matriculation statistics, and vital information regarding the current and future year budgets. Ongoing academic program data provided by the newly-created Office of Institutional Research and Planning. Enrollment statistics provided by the Enrollment Services department.

Membership

As of September 1, 2013, there were 17 members (5 female, 12 male)

W. Lon Walters, Developer, business and community leader, Augusta
Nelson E. Durgin, Executive Director, The Phillips-Strickland House Corporation, Bangor
John Finnegan, President and Partner, Macomber, Farr & Whitten Insurance, Augusta
Genie Gannett, retired school teacher and active participant in community activities, Manchester
Donald E. Guild – attorney for Central Maine Title Co., Augusta
Peter Guzzetti, D.O., Internal Medicine Group, Augusta
Chuck Hays, President & CEO, Maine General Medical Center, Augusta
Larinda Meade, Maine College Transition Program, Augusta
Jan Mokros, Executive Director, Maine Math/Science Alliance, Augusta
Stacey Morrison, CEO and owner, Ganneston Construction, Inc., Augusta
Janet Parkhurst, Owner, O&P Glass/Stained Glass Express, Waterville, ME
Roger Pomerleau, business owner and entrepreneur, Augusta
John Rohman, President, WBRC Architects, Bangor
Dr. James L. Schmidt, retired Chief, Dental Service, Veterans Administration, Togus
Robert Stolt, attorney, Lipman, Katz and McKee, Augusta
Peter Thompson, President and CEO, Kennebec Valley Chamber of Commerce, Augusta
Warren Winslow, Jr., Esq., Pierce Atwood, LLP, Attorneys
Outgoing Members:

Schedule

Four regular meetings were held during this reporting period:

- October 17, 2012
- January 22, 2013
- April 23, 2013
- July 30, 2013

Meetings and Agenda Items

October 17, 2012 - 14 members present

Board of Visitors Meeting
Klahr Center Classroom – Augusta Campus
12:00 p.m. – 3:00 p.m.
Wednesday, October 17, 2012

MINUTES

Present: Lon Walters, Chuck Hays, Peter Thompson, Warren Winslow, Larinda Meade, Janet Parkhurst, Peter Guzzetti, Genie Gannett, Bob Stolt, John Finnegan, Don Guild, Roger Pomerleau, Stacey Morrison, John Rohman, Allyson Handley, Ellen Schneiter, Greg LaPointe, Kathleen Dexter, Sheri Stevens, Joyce Blanchard, Bob Stein, Brenda McAleer, Sheri Fraser, Joe Szakas, Gillian Jordan

Absent: Nelson Durgin, Greg Fahy, Jim Schmidt

1. Chairs Report:

Chair Walters introduced a conversation about the national debate regarding public higher education including Kaplan University’s new presence in the Market Place. UMA welcomes any and all opportunities for Maine people to reach their educational goals. Success indicators for higher education need to include educating students about how to carry an appropriate level of debt for their educational experience and their ability to pay it off. Because UMA is publicly funded, our performance standards are scrutinized to a greater degree on the quality of our programs and the achievements of our students.

The NEBHE conference that President Handley attended on October 13th in Boston provided a fresh perspective on different delivery models, particularly on-line, the mook
model (massive open on-line courses) and certificate completion models. The landscape of higher education is changing rapidly in terms of delivery systems. Kahn Academy and its methods are a good example of this. UMA is reaching out to guidance counselors and principals in every region of Maine, including scheduled visits to all other sister institutions within the UMS. UMA has so many new, innovative programs (Aviation, Architecture) that we need to expand traditional and social media advertising.

2. Minutes Approved unanimously.

3. President's Report
   a. September, 2012 BOT Meeting Update held at USM. UMA had only one action item which was renaming the campus center building as the Alumni Center; it was approved. The BOT is interested in working more closely in concert with the seven presidents and the new Chancellor. Dr. Kate Foster is the new president at UMF; Dr. Linda Schott is the new president at UMPI. Dr. Theo Kalikow has transitioned to USM to lead that campus for the next two years. Administrative review processes, (IT, Procurement, Administrative Services, Human Resources) are areas that the System Office is looking at to gain efficiencies. Outcomes-based funding is a metric that will be considered going forward. The Transfer Credit initiative will streamline course transfers within the UMS and also the Maine Community College System. The Adult Baccalaureate Completion/Distance Education (ABCDE) Committee is examining that unique population, system-wide, in a better and more efficient way.

   b. Chancellor’s Campus Visit Fri, October 5, 2012 provided an opportunity to engage our campus in a dialogue about the new UMS initiatives. It was well-attended and many staff and faculty asked very good questions.

4. Fiscal Realities, Year-End Process & Budget Update: Ellen Schneiter
   UMA realized a 1.8 million operating margin for FY ’12. The System provided UMA $1 million in mitigation assistance as an offset to not increasing tuition. We will not raise tuition again next year and the UMS will not request any increase in state appropriations. The State revenue forecast will occur next month. We anticipate a $2.11 million shortfall at UMA (represents 5.8% of our 3.8 million E&G budget); this is the gap we have to fill. Reductions must be structural, ongoing and not one-time savings. We need to think about ways we do business going forward while continuing to invest in our strategic growth areas. 75% of UMA’s budget is administrative in nature.

5. Collective Bargaining Update: Six of the seven work units have settled; full-time faculty have not settled yet and made a request for a salary increase in the 4% range. The performance-based funding model outlines 10 factors such as graduate rate, attainment toward graduation rate, whether we serve adult students, transfer students coming in, productivity and outcomes metrics (weights, etc. are being outlined); larger campuses are also being graded on community influence and involvement. STEM program-related offerings get more points, graduate and doctoral degree offerings at campuses also get additional points. Each campus get to choose 2 predominant factors (related to local
workforce in meeting their needs for example); UMA has not yet decided what they will be. Recent IPEDS data shows that UMA actually has 6,700 students.

6. Committee Reports & Restructuring of Same: Lon, John Finnegan, Jan Mokros and Joyce Blanchard all engaged in dialogue about ongoing work with the committees. A model for consideration will be scheduling committee meeting one hour prior to the full BOV meeting or during the lunch hour while other conversations ensue.

7. The new BS in Aviation program will go to the curriculum committee this Friday, then on to the Senate and on to the BOT meeting in November. NEASC gave very positive feedback on our progress. UMA has invested in technology for Room 53 Katz Library to create courses that are concurrently offered at Universities in Romania and Slovakia. Summer academic work included writing a grant application to create a visualization course at UMA. UMA’s Spring ’13 schedule is coming out soon; it will include 15 more on-line sections than we offered last spring. Every academic program at UMA is engaged in completing their on-line course plan. Credit-for-Prior Learning is a part of what we continue to explore. National organizations such as the Council for Adult and Experiential Learning (CAEL) are involved with creating assessment instruments to evaluate the level of skill students have acquired. Our recent involvement in the collaborative agreement with Cianbro Corporation, KVCC and ST. Joseph’s College of Maine really demonstrates how we embrace training that does not fall within the traditional higher education programming.

8. Enrollment Update: Sheri Fraser provided a broad overview of UMA’s enrollment, which was 3.3% over budget with 16 FTE students. Average credit load per student has increased incrementally over the past 10 years to what is now 8.6%; on-line credits have steadily grown; credits taken at the Bangor campus remain steady. Programs that had noticeable increases in new admits include biology, Bachelor of Applied science and CIS which is up 26 students.

9. Facilities Update – Sheri Stevens also reported that at the last CAO meeting, it was made clear that UMA is very well positioned. The Campus Center received a face-lift (newly-named the Alumni Center); the old mailroom will be taken down soon and a new building constructed. The 5th floor of Gannett has been renovated, including a large conference room (recently outfitted with furniture) that is available for meetings. We will explore holding our January BOV meeting in that space.

Tobacco-free Campus Update - Bob Stein reported that UMA will go tobacco-free January 1, 2013. There will be a 6-month grace period where there will be enforcement without consequences. As of July 1st, consequences will be imposed. UMA will continue to offer wellness programming to assist those staff and students who wish to quit using tobacco products.

a. 2012 Convocation Debrief: We were successful in executing an outside event that celebrates students and marks the start of the fall term.
b. Annual Giving Campaign: The fall appeal will be launched within the next month; our goal will be to engage a wider audience in giving. We need to build on the preliminary framework that really focused on creating and sustaining a culture of giving.

Next Meeting: Tuesday, January 22, 2013 – Gannett Building, 12-3:00 p.m. (lunch will be served first ½ hour) regular meeting to begin @ 12:30 p.m.

Meeting adjourned at 2:30 p.m.

January 22, 2013 - 12 members attended.

UMA Board of Visitors Meeting
January 22, 2013

BOV Members Present: Bob Stolt, Nelson Durgin, Jim Schmidt, Stacey Morrison, John Finnegan, Janet Parkhurst, Peter Guzzetti, Jan Mokros, John Rohman, Chuck Hayes, Peter Thompson, Donald Guild,

UMA Staff: Allyson Handley, Joe Szakas, Gillian Jordan, Ellen Schneiter, Joyce Blanchard, Greg LaPointe, Sheri Stevens, Sheri Fraser, Brenda McAleer, Kathleen Dexter, Greg Fahy, Bob Stein

Absent: Lon Walters, Larinda Meade, Genie Gannett, Warren Winslow and Dr. Kate Turcotte

1. Chair’s Report: Bob Stolt is presiding at today’s meeting in Lon Walter’s absence. Bob has done some research on other on-line universities and how they are handling their on-line course content, services and processes. Additionally, conversations at the national level are focusing on loan default rates and Pell grants.

2. Approval of Minutes of the October 17, 2012 meeting: The minutes were unanimously approved (with the addition of Jan Mokros’s name to be present at the 10.17.12 meeting).

3. President’s Report – UMA President Allyson Handley
   Congratulations to Nelson Durgin who was recently elected as Bangor’s mayor!
a. December Board of Trustees Meeting Update & January 28, 2013 BOT meeting: approval of UMA’s Aviation Program and approval for transfer of the Chapel on the Bangor campus.

b. UMS Administrative Reviews: Preliminary efficiency plans of various functions being reviewed. IT was the first function that was evaluated; their plan will be evaluated at the 01.28.13 BOT meeting. Procurement & Human Resources reviews are ongoing. The Outcomes-Based Funding model (where UMS campuses will be evaluated on their baccalaureate completion rates) has been ongoing. It is a competitive model where 5% of each campuses’ appropriation will be distributed based on performance outcomes. The final recommendations of the team are up on the ThinkMissionExcellence.maine.edu website; please feel free to provide comments on the proposed model. The BOT will consider this model at the January 28, 2013 meeting to be enacted for the next budget year.

c. U.S. News & World Report -2013 Best Online Education Program Rankings (UMA is 103 out of 160). UMA has never been ranked in the US News & World Report surveys before this year. What we could do to move up in the rankings would be to allocate different funding to on-line curriculum and services. Ranking indicators can be researched on their website. Many of the universities/colleges listed are not the flagship of the State, rather some are just arms or branches that are focusing entirely on on-line delivery. Greg LaPointe and Bob Stein are working on a press release of this ranking. A banner can be applied to UMA’s website so this ranking is more widely known.

4. Fiscal Realities and Budget-Related Initiatives – Ellen Schneiter

The Governor’s budget for FY ’14 will not include the curtailment that we are experiencing this fiscal year. Budget hearings begin this week that include many competing priorities. It will be closer to May-June before the budget is finalized. A STEM-focused bond package is being considered. The expanded UMA President’s Executive Committee is reviewing proposed 5% and 10% structural reductions in each functional area. This will be an ongoing process. The BOT will outline the final budget parameters at the January 28th meeting. UMA’s budget has to be finalized on March 31st. UMA will need to provide a reduced FY ’14 budget that reflects a reduction of $2.5 million. UMA has little opportunity to come up with that level of funding with no tuition increase and little research dollars coming in to the institution. UMA’s fundraising initiative has been progressively maturing, but still not at a robust level. Academic programs will be reviewed for efficiency and how mission centric they are. UMA’s Health & Human
Services and Business Programs are strong; costs to deliver the programs remain low and enrollments are generally high. Programs that include clinical supervision where student-to-faculty ratios are set by the accrediting agencies are very expensive to run.

5. Committee Reports:
   a. Advocacy & Community Relations Committee – In Lon’s absence, Joyce reported that the committee is focusing on UMA’s Jazz Week and how we can be more collaborative with the community. The CAP-EDU meeting in mid-December was well attended where five new legislators attended and the President of KVCC provided an overview of how their institution is growing. UMA will plan to continue to schedule these meetings to keep the community leadership and legislators apprised of all of the good work UMA is doing.
   b. Fundraising Committee – John Finnegan reported that the last Board of Trade meeting was held at Maine Instrument Flight and UMA’s new Aviation program got a lot of focus.
   c. Academic & Student Affairs Committee – Jan Mokros’s committee has met twice. The committee is focusing on UMA’s CIS program and ways to connect it to the community and help build internships and other statewide initiatives that are also focusing on increasing CIS degree holders in Maine.

6. UMA’s new B.S. in Aviation with Maine Instrument Flight – Provost Joe Szakas provided an update on our intent to plan, the external review process, curriculum changes, letters of support, substantive change documentation and next steps. The UMS BOT will consider approval of this program at the 1.28.13 meeting. This program will be attractive to our military student population (the new GI bill will cover tuition costs for this program).

7. Enrollment Update – Sheri Fraser provided an overview of two reports: UMA’s snapshot of current enrollments compared to the same time last year and the Spring 2013 New Student Admission Goals and Progress. Headcount is down 189 from this time last year. We anticipated the decline and budgeted for it (pre-nursing pool, economic factors, retraining dollars have dried up, shrinking high-school population). Actual percentage of young adults graduating from high school is at an all-time high along with more high school graduates are going on to college/university. Is there any way for UMA to market to international students? Local high schools are hosting large numbers of international students. We have built in to our enrollment assumptions that our new B.S. in Aviation will bring in
additional revenue dollars. Our current students are signing up for more credits; current average is 9 credit hours per semester.

8. Facilities Update – Sheri Stevens reported on facility updates at the Augusta Campus (mailroom, renovating Room 138 Randall) and the Bangor campus (disposing of Chapel). Natural gas in Augusta is an ongoing conversation. UMA has been a positive role model for energy efficiency.

9. Annual Giving Update – Bob Stein reports that annual giving is up 28%, many BOV members are giving at a higher level. This year we had very different communication letters that segmented people and invited them to participate in different ways. Chuck Hays provided some good suggestions for increasing and maintaining giving levels. Thank you to all!

a. Commencement Update – nomination forms for 2013 Commencement Awards are attached in your packets; due this Thursday.

NEXT MEETING DATE: Tuesday, April 23, 2013 – BANGOR Campus; Eastport Hall. 12:00 noon – 3:00 p.m.

April 23, 2013 – 7 members attended

UMA Board of Visitors Meeting
Bangor Campus
124 Eastport Hall
Tuesday, April 23, 2013

Present: Lon Walters, Chair; Peter Guzzetti, Nelson Durgin, John Finnegan, Jim Schmidt, Larinda Meade, UMA President Handley, Joe Szakas, Ellen Schneiter, Joyce Blanchard, Sheri Fraser, Sheri Stevens, Kathy Dexter, Greg LaPointe, Gillian Jordan, Greg Fahy, Brenda McAleer, Bonnie Sparks

Absent: Don Guild, Janet Parkhurst, John Rohman, Stacey Morrison, Jan Mokros, Peter Thompson, Chuck Hays, Warren Winslow, Bob Stolt, Bob Stein, Tom Abbott

Chair’s Report – Lon shared that he would like an update on the natural gas installation project and UMA’s Nursing Program.
A motion was made to approve the January 22, 2013 BOV meeting minutes. Jim Schmidt commented that the approval of minutes should be the first order of business. The minutes were unanimously approved.

President’s Updates: Bonnie Sparks is the new Director of University College; Congratulations Bonnie! Two UMA faculty members received tenure at the March 18, 2013 Board of Trustees meeting; Tom Giordano, Professor of Accounting and Chelsea Ray, Professor of French Language & Literature.

**ABCDE Committee DRAFT report & campus visit update:** President Handley provided an overview of the committee’s work, process, original charge through the New Challenges/New Directions initiative under then Chancellor Rich Pattenaude and the salient points related to key findings and recommendations. We will develop a plan to reach out to Maine communities about the importance of adult degree completion. The performance-based funding model is an important tool in recognizing and rewarding enrollments from this target population. Part of the work will be an examination of the campuses’ policies and procedures; they were not originally created and implemented with the adult student in mind.

Q: what would a typical student look like within the cohort of some college but not having completed a degree? How do we identify what range of courses to offer in order to attract those folks back to college?

Q: Related to Outreach and Communication, what is the process for engaging the Chambers within each of the communities? Bringing the business community in to this process is very important. We have strong pipelines with the business community and with potential new career paths.

**Transfer Credit Update:** Wilson Hess, UMFK President, chaired the System-wide initiative. There are two levels (higher level – needs assessment) and a more practical hands-on piece where we are working to improve the transfer equivalencies between and among the UMS campuses.

**Committee Reports:**
b. Fundraising Committee – meeting is set to expand the UMA Foundation board.
c. Academic and Student Affairs Committee – No formal report from Jan; Peter Guzzetti added that international travel experience adds tremendously to students’ experiences.

Academic Program (Aviation, Architecture, Nursing) Update – Provost Szakas provided an update on the accreditation processes related to our Architecture and Nursing programs. An Open Hangar event is scheduled on Friday, May 31st @ 11:00 a.m. at Maine Instrument Flight in Augusta to officially kick off UMA’s B.S. in Aviation program. The Academic Program Discontinuance Committee has been formed and is working to identify and minimize duplication.

Fiscal Realities & Budget Update: Ellen Schneiter reported that UMA close our budget; the outcomes based funding formula has yielded an additional $6,887 dollars. UMA is losing 15 FTEs, primarily from reduced positions; only one layoff. Our budget building process began back in October; a careful, deliberative process. We will continue to make strategic investments internally that will increase enrollments. There will be a significant increase in the health care premiums for our students, but the coverage is really good; will be fully ACA compliant. International student, athletics, allied health program enrollees must have coverage. Students will be prime benefactors. Our student loan default rate has doubled over the past year; partly because we package financial aid differently based on recommendations from Noel-Levitz.

University College Update: Bonnie Sparks shared her vision as the new Director of UC; increase in outreach and engagement with other campuses; in particular to replicate the partnership with UMA that has been ongoing for the past 24 years. The April, 2013 UC Retreat went very well; next meeting of this whole group will be October to check in, assess and continue mapping out goals of the enterprise. Bonnie will also be a member of the Distance Learning Steering Committee to help facilitate the conversation and seek advice and suggestions. The next meeting of the group will be on Friday, April 26th.
Enrollment Update: Sheri Fraser provided snapshots of enrollment for summer and fall. Our ability to enroll students from out-of-state is compromised greatly because we do not have residences. A Strategic Investment Fund grant has provided resources to explore housing options with private developers, which we are in the process of doing. Academic programs in Mental Health and Human Srvs and Business are our two growth areas. Nursing program participants will be chosen through a competitive process. We are working through our wait list, which is a discontinued process. The design would be units that have four private bedrooms, two baths and dining/living room core shared space (suite style).

Facilities Update: The Augusta area is the only place where there are two competitors to install natural gas. Sheri provided updates on Augusta campus building modifications to accommodate moves, Centers, parking lot (Rob Hall), amphitheater project, new mailroom. Bangor campus is proceeding with the disposition of Dow Chapel.

Annual Giving and Commencement Update: This year, the annual giving campaign generated $46,968, an increase of 70% over last year. The Board of Visitors contributed $9150 to the Annual Giving campaign, a 43% increase over last year. We had 100% Board participation. In other University Advancement news, we have also established six new scholarships this year, and have received gifts and grants for a total of $193,127.

Commencement Update: Final planning is taking place for Saturday, May 11th exercises. 2013 Commencement Event is held at Augusta Civic Center, begins at 10:00 am and concludes around noon. There is a reception that immediately following on the Campus Green. The Commencement program includes: presentation of Distinguished Service to UMA Award to Josh Nadel, and an honorary degree to Meredith Jones, President of the Maine Community Foundation. Our commencement speaker is Paul Doiron, author and Editor-in-Chief of Downeast Magazine. All BOV members are invited. RSVP to Heidi for reserved seating.
Institutional Research and Planning Update – Greg LaPointe provided an overview of the Baldrige assessment process; more information to follow at the July, 2013 meeting. Honda has joined staff as (??)

Student Learning Progress Model: Greg provided a workshop to roll out the SLPM in March at the Augusta campus. New standards the legislature and feds are adopting to assess the effectiveness of higher education. According to the IPEDS count, the traditional metric only accounts 311 students (approximately 6% of our total headcount).

Next Meeting Date: Tuesday, July 30, 2013 – 12:00 noon – 3:00 p.m. Klahr Center Classroom

Minutes Respectfully submitted by Joyce Blanchard

July 30, 2013 – 13 members attended

UMA Board of Visitors Meeting
Tuesday, July 30, 2013
Klahr Center Classroom

Present: Lon Walters, Nelson Durgin, Warren Winslow, Genie Gannett, Janet Parkhurst, Jan Mokros, Chuck Hays, Peter Guzzetti, Bob Stolt, Don Guild, Roger Pomerleau, Peter Thompson, Allyson Handley, Sheri Fraser, Bob Stein, Kathy Dexter, Greg LaPointe, Brenda McAleer, Greg Fahy, Gillian Jordan, Joe Szakas, Bonnie Sparks, Stacey Morrison, Joyce Blanchard
Absent: John Finnegan, John Rohman, Jim Schmidt, Larinda Meade

Chairs Report: Lon called the groups attention to a recent UMA ad printed in the Kennebec Journal last week. What are reactions to the ad? Is this representative of how people relate to UMA? A QR code might be helpful. It’s a good representative of growth highlighting the new programs. UMA is very responsive to student inquiries. New TV spots are currently being created.

Approval of April, 2013 BOV minutes: moved and seconded; unanimously approved.

President’s Report
a. President Handley provided an overview of the ABCDE Report Presentation that was delivered at the July Board of Trustees meeting. A printed copy of the final report will be distributed to the Board of Visitors members. Recent KJ articles
b. VP of Finance & Administration search is underway to replace Ellen Schneiter. Phone interviews are scheduled for next week.
c. Office Moves. The President’s office suite will be moved to the Alumni Center building (beside the farmhouse). This move is strategic in terms of working more closely with the
Office of University Advancement as we gear up for UMA’s 50th anniversary celebration and capital campaign. Enrollment Services will move in August/September.

d. We had another YO UMA week (youth orientation – high school students) experiential learning (Writing, ARC, visualization lab, critical thinking).

Committee Reports:
Academic & Student Affairs – they have not yet met but will soon.
Fundraising Committee – Bob Stein reports that they will be meeting soon.
Advocacy & Community Relations: Lon Walters & Nelson Durgin chair this group; they have met twice and had another meeting today with President Handley to solicit feedback about initiatives/plans for focused activities. Topics of focus include: Specific messaging about UMA, internships and comprehensive intake point from which the external UMA community can receive information from. Ideas/questions included: Having UMA’s Music program executing some portion of Jazz Week off-campus for increased exposure, Bangor Chamber membership and how they can be mobilized to help get the word out about UMA. The hospital is nearing a mandatory completion of the BS degree for their trained professionals. There are models for conversion of work to college credit to recognize their employment histories. Previously there existed a ½ time position to assist with cultivating information (through a survey instrument) about internship preferences, about their family/work commitments, etc. A great deal of flexibility is required on the part of the institution to accommodate these competing needs. Our office of Institutional Research and Planning has internship opportunities; send your ideas for projects to Greg LaPointe, UMA Director of IR. These opportunities need to be listed or shared in some way so that potential employers can advertise and solicit for assistance and UMA can post which students are interested in internship opportunities. Since internship opportunities are created and filled within the individual programs, there is no comprehensive site where potential students or current students can research opportunities for this critical learning experience. Several businesses within the KV Chamber offer internships that meld in to gainful employment for people.

Faculty members, program coordinators, deans or the Provost can also be included in the subcommittee (Advocacy & Community Relations) meetings going forward. Joyce will extend the invitation to the academic leadership.

University College Update: Bonnie Sparks, Executive Director of University College, provided updates related to the University College enterprise. They include:

• SLOAN conference participant in November, 2013
• UMA has a strong student services component to serve students extremely well
• Bonnie will do a UMS campus listening tour to meet and engage folks in dialogue about how UC can be a better resource
• UC provide instructional design and media services to the campuses.
• Talk about how UMA’s work can be duplicated at other campuses
• Brochures that highlight what the individual Centers provide
University Advancement Update – Bob Stein, Executive Director of External Relations, provided an update about UMA’s fall ’13 Convocation event, scheduled for Friday, September 20, 2013.

- The Centers are the ultimate ‘concierge’ model; their staff members are all cross-trained.
- Center staff serve as recruiters!
- The new Director for the Ellsworth Center (Patti Selig)
- The Bridge Program is something that the MCCC does not wish to participate in

University Advancement Update – Bob Stein, Executive Director of University Advancement reported updates about our Fall ’13 Convocation (Bio-ethics) Michael Grodin, Professor of Health Law, Bioethics and Human Rights will be the keynoter. The event is scheduled for Friday, September 20th. 2015 will be UMA’s 50th birthday where we will both celebrate and use the event as an opportunity to launch UMA’s first capital campaign.

Academic Program Discontinuance Committee (APDC) Update by Provost Joe Szakas. Provost Szakas outlined the academic review his committee is undertaking to evaluate the financial sustainability of UMA’s programs, as part of our NEASC accreditation process. We currently have financial data on each program, enrollment data and we will outline recommendations applied to each academic program. At the end of August, recommendations will go to the President and her executive staff for review and consideration. This is a strategy to re-deploy resources so that we can realize the greatest return on investment to respond to the needs of the community and of Maine.

Enrollment Update – Sheri Fraser, Dean of Enrollment Services provided an enrollment update for Summer ’13 and Fall ’13. Headcount is down about 100 students for Fall ’13; ramping up the outreach efforts to bring those numbers in. New admits are now only down 12% vs. 20% back in April, 2013. The number of enrolled new students is actually up about 4%. Every on-line course created sells. Hybrid format is being made more available; students want flexibility (where and when they access it). Our students enjoy a mix of modalities for gaining knowledge.

Institutional Research & Planning update – Greg LaPointe, Executive Director of IR & Planning provided updates from his functional department.

- Greg suggested (for distribution and conversation points) data cards about UMA and possibly creation of signs for display (at homes or businesses) “Proud supporters of UMA”.
- Baldrige committee has identified “Student, Stakeholder & Market Focus”; second meeting will be in September where a report will be produced and put in to action in January, 2014.
- Recent SLPM article in KJ provided some excellent coverage
• Greg explained how the internship project/contract works. Business would be contracting with UMA along with a faculty member who helps map out the framework of the project that gains them 3 credits.

• The Aviation Program enrollment is now at 16—full!

• Dean Dexter reports that the new link from UMA’s webpage provides housing options. Please get the word out.

Meeting adjourned at 3:00 p.m.
Respectfully submitted,

Joyce Blanchard