



Gateways to Maine's Public Universities

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Office of the Vice Chancellor for Academic and Student Affairs



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Gateways to Maine's Public Universities

I. Introduction

Each year, the University of Maine System receives more than 13,000 applications from potential students. The UMS enrolls 74% of students currently enrolled in public postsecondary education and 55% of students in public and private postsecondary education combined. This document is the first in a series of reports intended to examine how our students enter our universities and develop strategies to attract more students in the future.

This report is a “working document” that is intended to expand in scope and depth over time. This study and corresponding research on student enrollment – both recruitment and retention – was inspired by the UMS Board of Trustees wanting to examine the issue strategically.

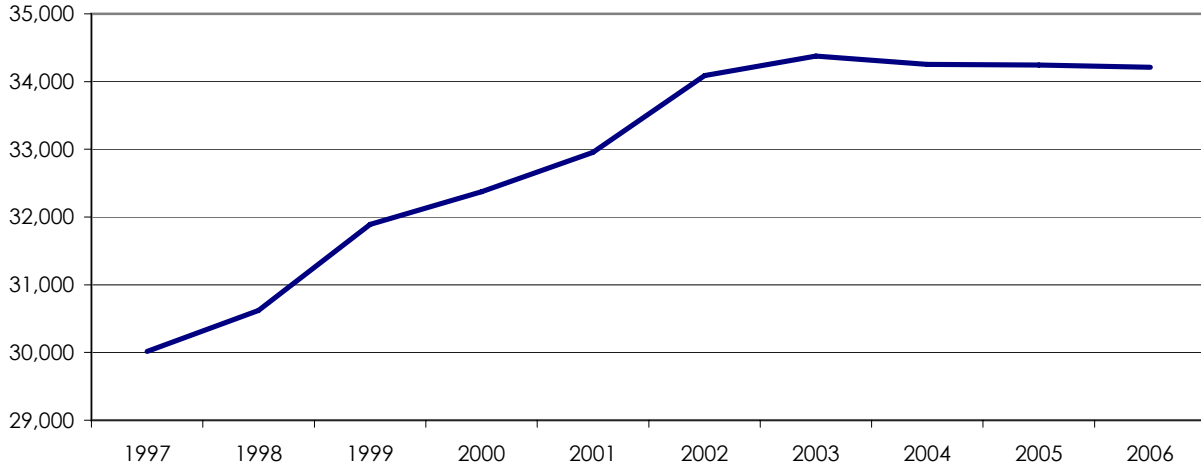
This document first identifies the various gateways students use to enter the UMS, recognizing the diversity of paths that lead students to higher education. Historical aggregate system data and university specific data is then presented for each gateway. Various strategies currently employed by the universities to enhance enrollment for each gateway are also provided.

Future steps for this line of research include the gathering and analyzing of supporting data for each gateway, such as demographics, participation rates, yield rates, and other relevant data. This will be followed by conducting “likely scenarios” that will lead to the creation of strategic directions for recruitment and retention.

Although the primary focus of this report is student recruitment, data is also displayed on student retention rates. Attracting a large number of students is an important first step – supporting those students over their academic career and graduating them is the ultimate goal of Maine's Public Universities.

II. Total Headcount Enrollment

Systemwide: Fall Headcount Enrollment



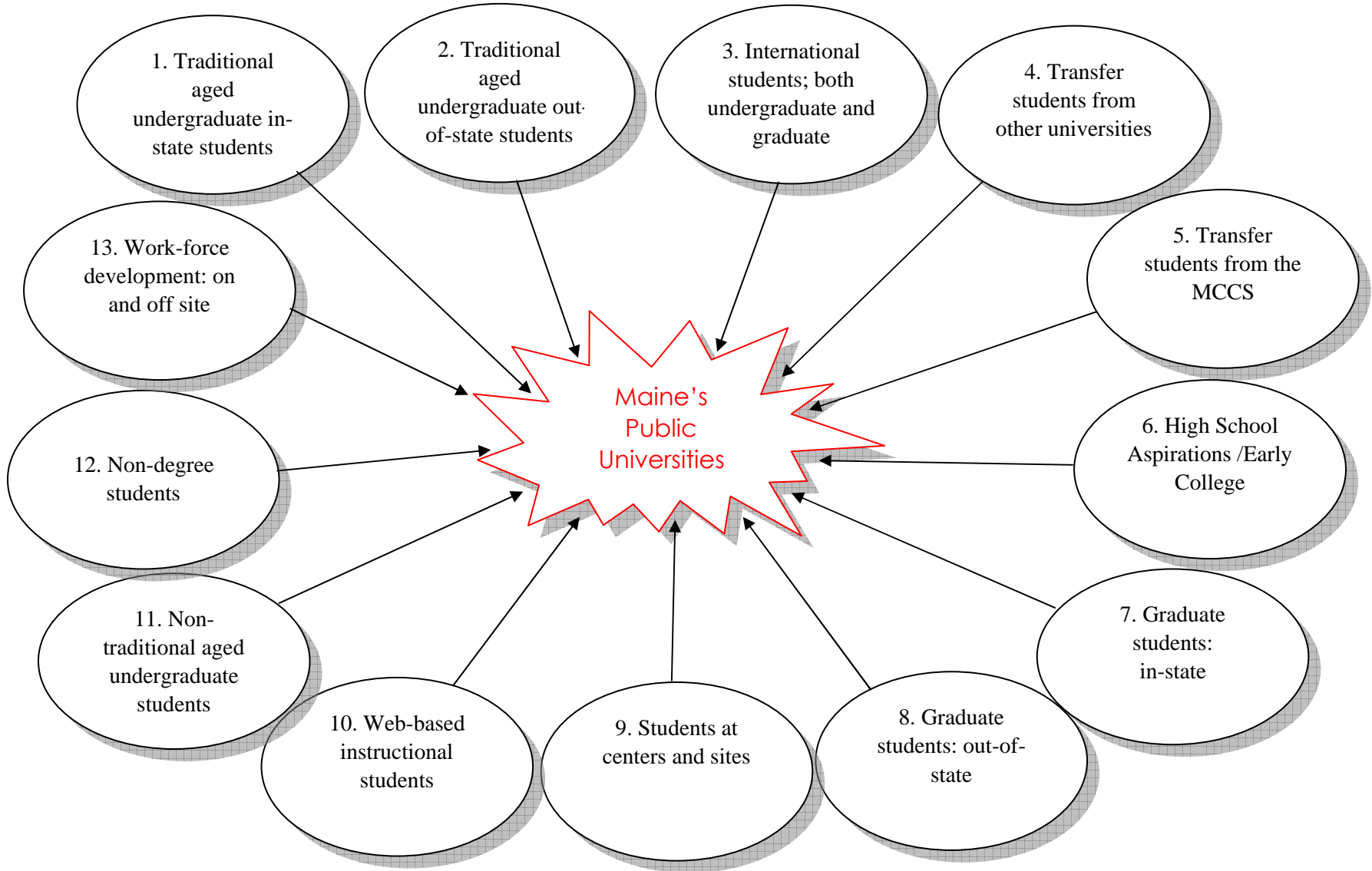
Universities: Fall Headcount Enrollment

	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
UM	9,213	9,451	9,945	10,282	10,698	11,135	11,222	11,358	11,435	11,797
UMA	5,248	5,130	5,612	5,617	5,575	5,722	5,943	5,538	5,494	5,257
UMF	2,446	2,507	2,479	2,413	2,435	2,395	2,420	2,349	2,452	2,424
UMFK	690	827	926	886	897	827	924	1,076	1,193	1,339
UMM	884	899	908	927	1,017	1,068	1,313	1,191	1,149	1,259
UMPI	1,307	1,344	1,378	1,427	1,367	1,560	1,546	1,652	1,548	1,655
USM	10,230	10,462	10,645	10,820	10,966	11,382	11,007	11,089	10,974	10,478
TOTAL	30,018	30,620	31,893	32,372	32,955	34,089	34,375	34,253	34,245	34,209

Highlights

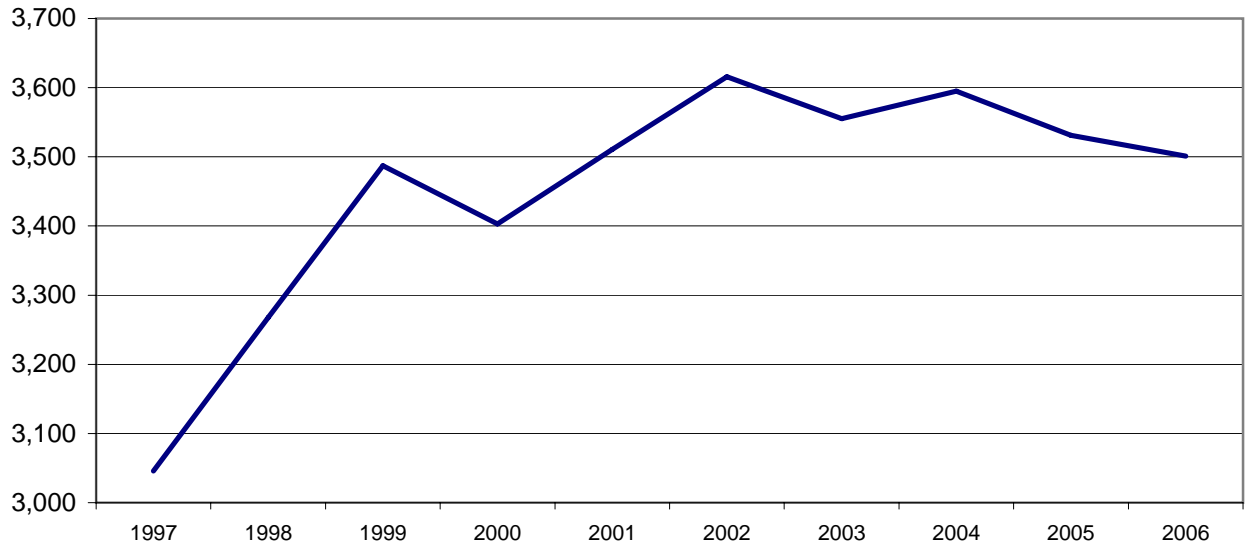
- For the fifth year in a row, fall headcount enrollment within the University of Maine System exceeds 34,000 students
- The UMS has observed 14% growth in the number of students between 1997-2006

III. Gateways to Maine's Public Universities



Gateway 1: Traditional Aged Undergraduate In-State Students

Systemwide: First-time, First-year In-State Undergraduate Students



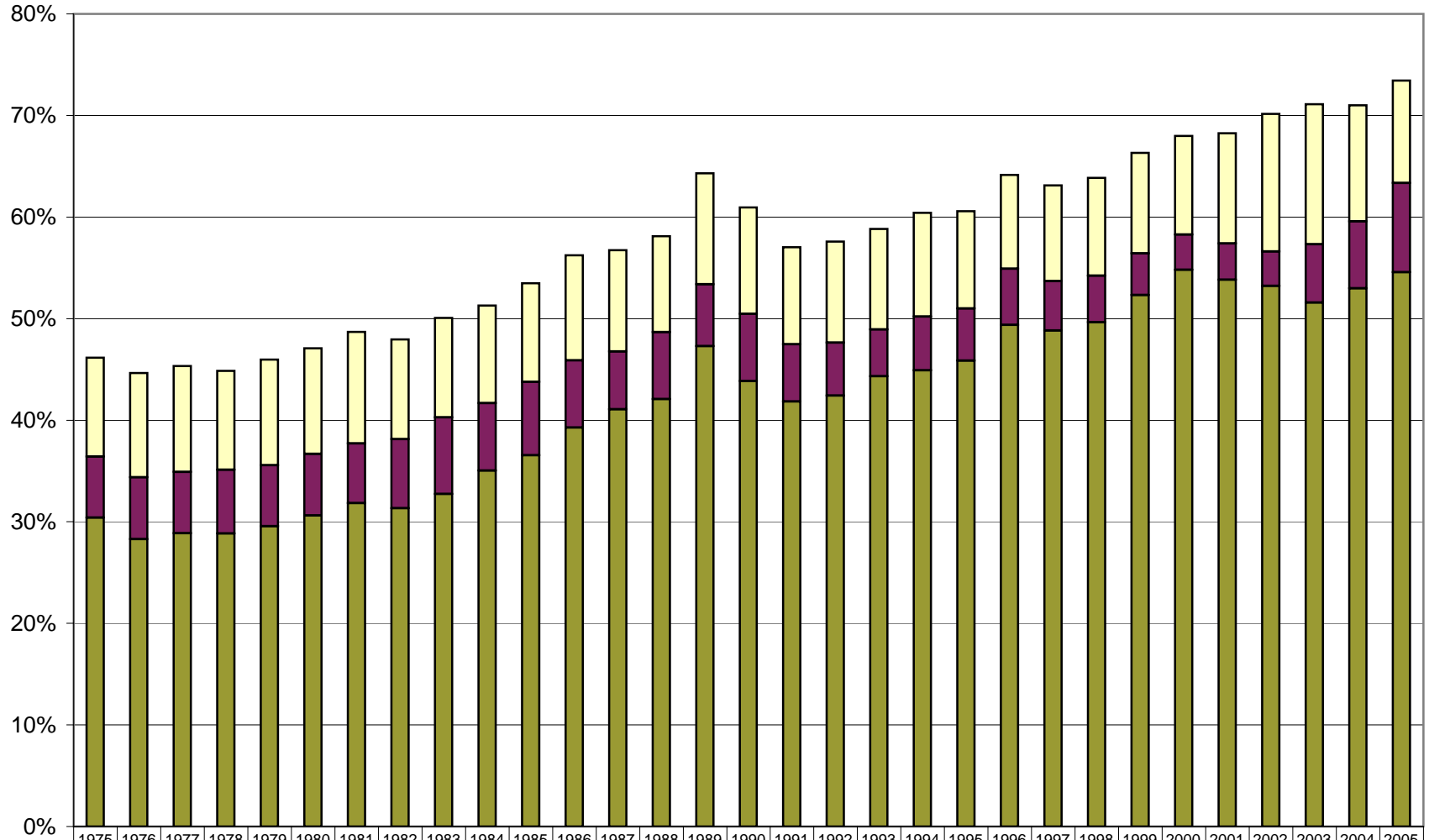
Universities: First-time, First-year In-State Undergraduate Students

	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
UM	888	1,120	1,288	1,306	1,321	1,367	1,336	1,387	1,400	1,442
UMA	537	542	646	571	575	619	656	600	519	532
UMF	382	372	364	371	378	354	395	431	436	398
UMFK	79	92	95	67	83	121	112	139	117	101
UMM	113	136	111	109	88	104	107	55	81	78
UMPI	256	224	195	176	203	218	198	209	174	175
USM	791	782	788	803	863	833	751	774	804	775
TOTAL	3,046	3,268	3,487	3,403	3,511	3,616	3,555	3,595	3,531	3,501

Current Enrollment Strategies

- Universities are using the following strategies to increase enrollment among traditional-aged undergraduate in-state students:
 - high school visits and college fairs
 - direct mail and electronic communication with potential students
 - merit and need-based scholarships and tuition-waivers
 - encourage current UMS students to visit hometown high schools while on break

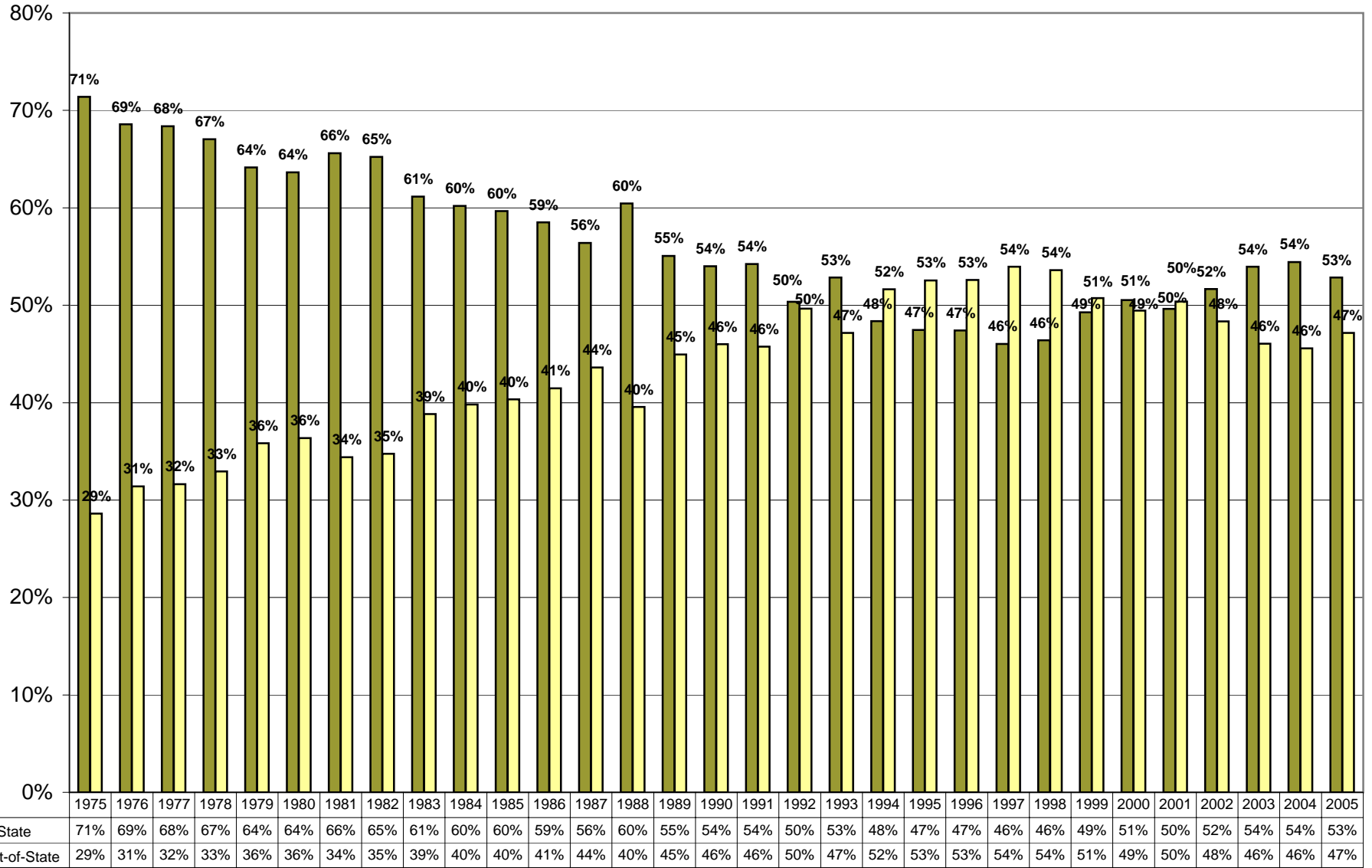
Maine H.S. Graduates: Postsecondary Attendance Percent Enrolling by Institutional Type 1975-2005



Total	46%	45%	45%	45%	46%	47%	49%	48%	50%	51%	53%	56%	57%	58%	64%	61%	57%	58%	59%	60%	61%	64%	63%	64%	66%	68%	68%	70%	71%	71%	73%
Voc, Comm, Tech	10%	10%	10%	10%	10%	11%	10%	10%	10%	10%	10%	10%	10%	9%	11%	10%	10%	10%	10%	10%	10%	9%	9%	10%	10%	10%	11%	14%	14%	11%	10%
Other Cont. Ed.	6%	6%	6%	6%	6%	6%	7%	8%	7%	7%	7%	7%	6%	7%	6%	7%	6%	5%	5%	5%	5%	6%	5%	5%	4%	3%	4%	3%	6%	7%	9%
College/Univ	30%	28%	29%	29%	30%	31%	32%	31%	33%	35%	37%	39%	41%	42%	47%	44%	42%	42%	44%	45%	46%	49%	49%	50%	52%	55%	54%	53%	52%	53%	55%

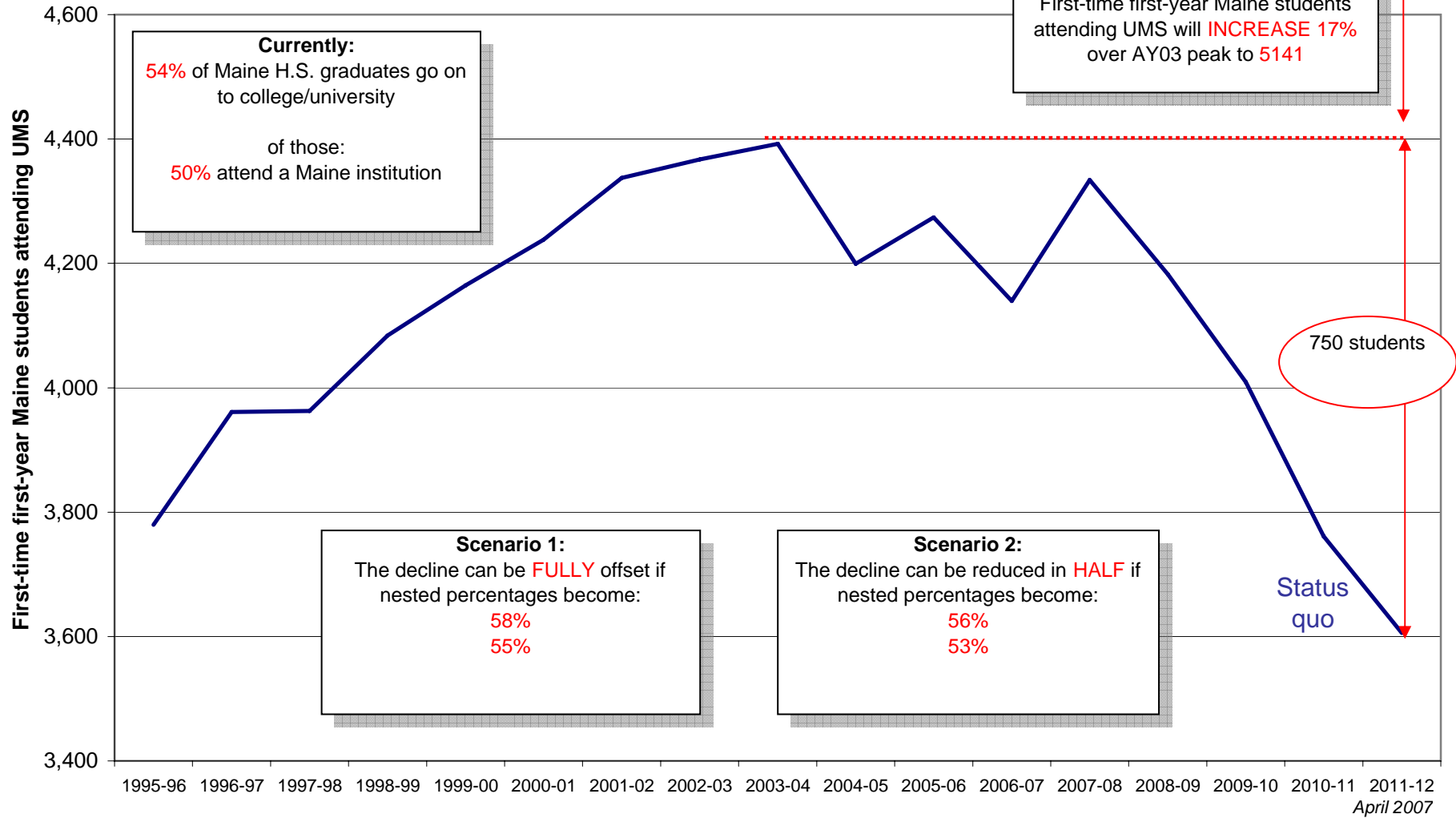
Source: ME Dept. of Educ.

Institutional Location of Maine H.S. Graduates Enrolling in 4 Yr Colleges of Universities (Maine or Out-of-State) 1975-2005



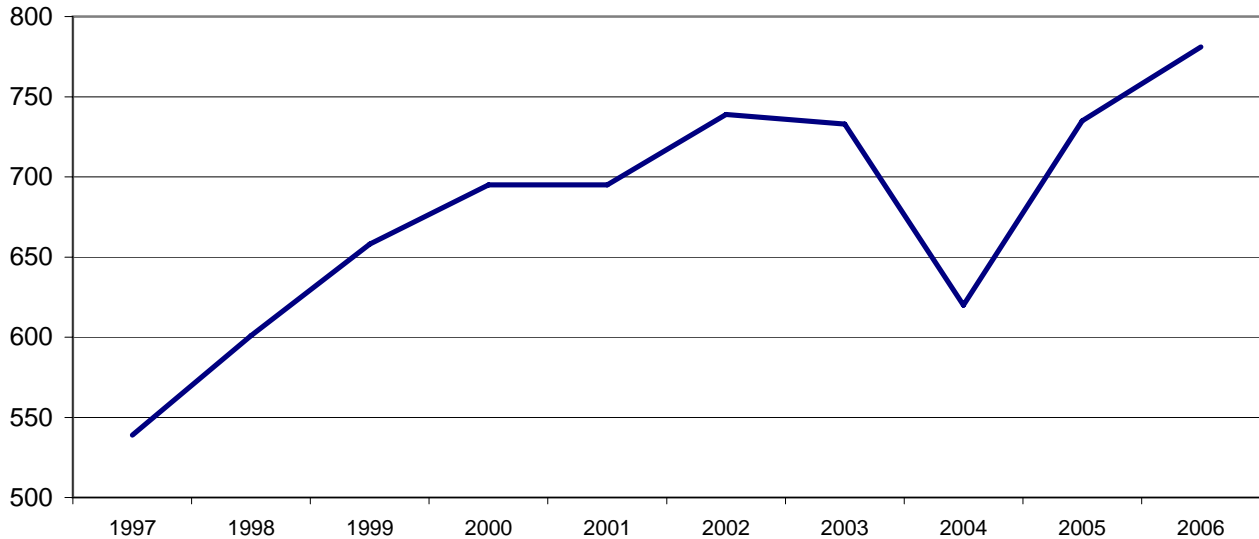


Simulations (nested percentages)



Gateway 2: Traditional Aged Undergraduate Out-of-State Students

Systemwide: First-time, First-year Out-of-State Undergraduate Students



Universities: First-time, First-year Out-of-State Undergraduate Students

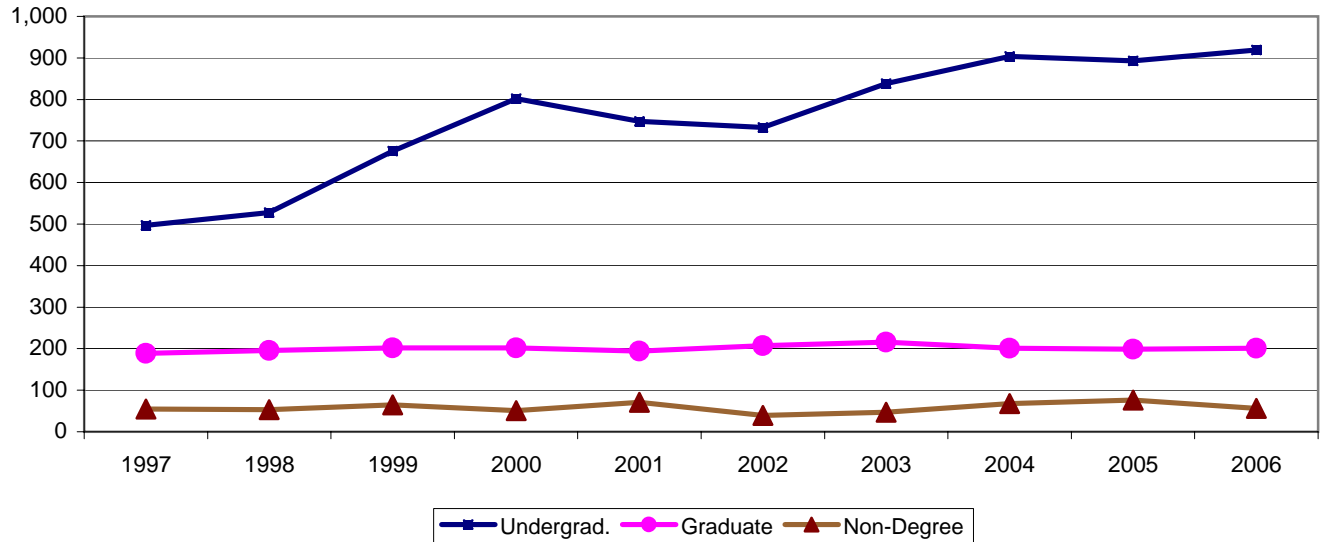
	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
UM	243	258	285	327	270	350	321	279	354	422
UMA	7	6	8	9	12	8	4	4	7	7
UMF	99	121	116	106	111	106	128	84	128	122
UMFK	12	11	23	19	17	17	20	30	15	16
UMM	38	43	33	43	81	50	53	32	33	29
UMPI	19	26	28	41	29	25	24	35	27	24
USM	121	136	165	150	175	183	183	156	171	161
TOTAL	539	601	658	695	695	739	733	620	735	781

Current Enrollment Strategies

- Universities are using the following strategies to increase enrollment among traditional-aged undergraduate out-of-state students:
 - high school visits to schools in the Northeast and regional college fairs
 - direct mailings to out-of-state high school juniors and seniors
 - marketing campaign - "Seven Unique Universities, One Amazing State" that highlights the strengths of each university
 - scholarships for out-of-state students
 - open houses at universities geared toward out-of-state students
 - information made available on websites easily accessible to potential students

Gateway 3: International Students by Degree Level

Systemwide: International Students by Degree Level



Universities: International Students by Degree Level

		1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
UM	Undergrad.	150	146	150	159	167	165	154	140	142	151
	Graduate	179	184	187	188	172	184	195	180	185	178
	Non-Degree	19	22	39	26	30	18	20	22	27	25
UMA	Undergrad.	0	2	0	5	10	7	11	6	7	4
	Graduate	0	0	0	0	0	0	0	0	0	0
	Non-Degree	5	3	2	1	4	3	9	4	16	3
UMF	Undergrad.	16	30	35	27	27	22	6	5	5	3
	Graduate	0	0	0	0	0	0	0	0	0	0
	Non-Degree	5	9	13	9	2	5	3	7	4	8
UMFK	Undergrad.	140	155	234	286	237	234	264	291	305	319
	Graduate	0	0	0	0	0	0	0	0	0	0
	Non-Degree	4	6	3	2	2	5	3	2	7	2
UMM	Undergrad.	27	29	23	27	52	44	49	47	26	35
	Graduate	0	0	0	0	0	0	0	0	0	0
	Non-Degree	1		2	4	4	4	3	9	9	13
UMPI	Undergrad.	137	141	210	265	216	229	317	379	378	379
	Graduate	0	0	0	0	0	0	0	0	0	0
	Non-Degree	14	9	3	7	4	3	8	13	12	2
USM	Undergrad.	27	25	24	33	38	32	37	36	30	28
	Graduate	10	12	15	14	22	23	21	21	14	23
	Non-Degree	7	4	3	2	25	1	1	11	1	3
TOTAL	Undergrad.	497	528	676	802	747	733	838	904	893	919
	Graduate	189	196	202	202	194	207	216	201	199	201
	Non-Degree	55	53	65	51	71	39	47	68	76	56

Headcount Enrollment by Country of Residence

	Number of Students	Percentage
Canada	813	68.9
People's Republic of China	58	4.9
India	34	2.9
United Kingdom	17	1.4
Japan	11	0.9
Bulgaria	12	1
Nepal	14	1.2
Russia	10	0.8
Other Foreign Countries*	211	17.9
TOTAL	1,180	100

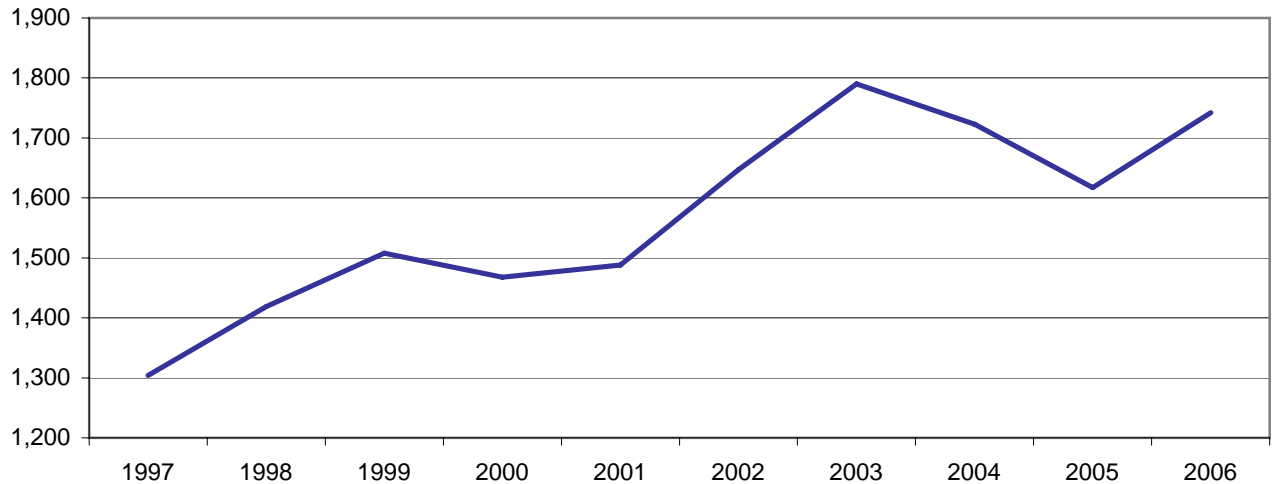
*Includes foreign countries with fewer than 10 students attending a University of Maine System campus
NOTE: Percentages may not add to 100 due to rounding.

Current Recruitment Strategies

- Universities are using the following strategies to increase enrollment of international students:
 - recruitment fairs in other countries, including Canada, Germany, Mexico and the Middle East
 - establishment of recruiting arrangements with embassies of other countries
 - asking current international students to talk about UMS when at home on break to high school students in their country
 - some institutions offer intensive English courses to new international students

Gateway 4: Transfer Students From Other Universities

Systemwide: Transfer Students from Other Universities



Universities: Transfer Students from Other Universities

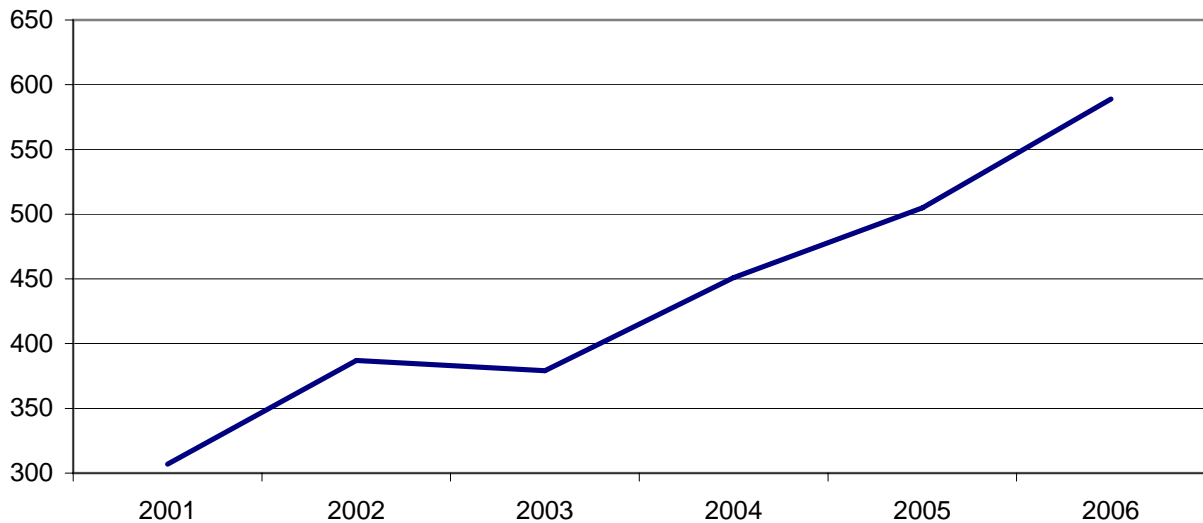
	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
UM	279	284	296	310	339	365	342	369	337	383
UMA	210	276	338	282	252	294	341	296	261	273
UMF	88	92	66	84	98	131	94	86	78	91
UMFK	65	127	153	153	161	152	192	202	197	151
UMM	44	55	33	53	52	42	54	40	38	59
UMPI	107	119	154	157	110	182	214	191	198	215
USM	511	466	468	429	476	481	553	539	508	570
TOTAL	1,304	1,419	1,508	1,468	1,488	1,647	1,790	1,723	1,617	1,742

Current Enrollment Strategies

- Universities are using the following strategies to increase enrollment of transfer students:
 - participation in transfer fairs
 - making transfer and course equivalency information easily available online
 - market UMS summer courses to students from Maine attending school out of state
 - open houses focusing on transfer students
 - visiting regional community colleges and universities

Gateway 5: Transfer Students from the Maine Community College System

Systemwide: Fall First-Time Transfers from MCCS



Universities: Fall First-Time Transfers from MCCS

	2001	2002	2003	2004	2005	2006
UM	55	83	82	95	95	126
UMA	64	91	76	89	105	117
UMF	20	24	2	22	34	26
UMFK	12	15	20	28	19	27
UMM	16	14	14	13	14	13
UMPI	35	34	26	37	29	39
USM	105	126	159	167	209	241
TOTAL	307	387	379	451	505	589
% Change		26.1%	-2.1%	19.0%	12.0%	16.6%

*First-Time Transfers: Students who are first-time matriculants in a given year.

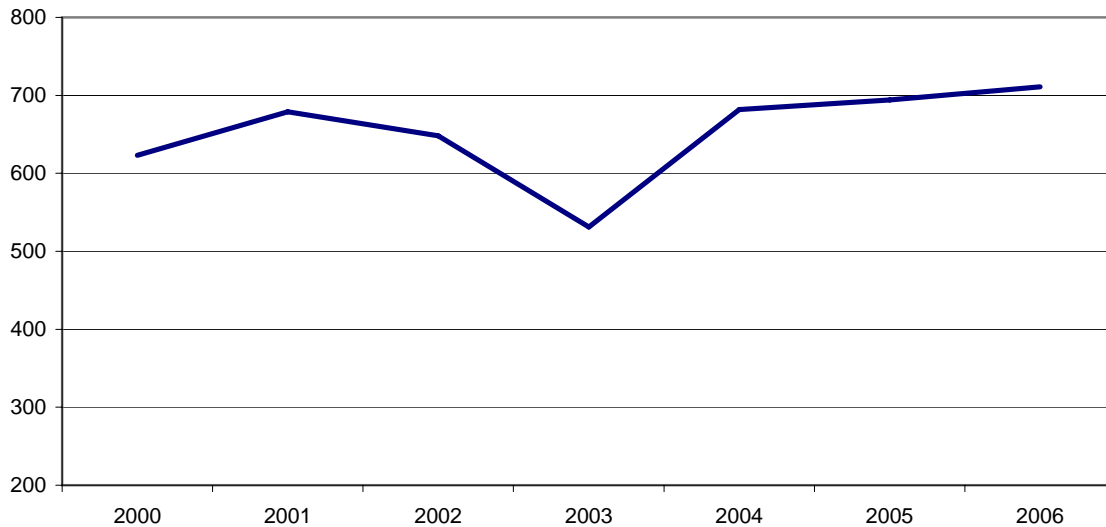
Data: The current measurement of Maine Community College System transfers may not completely reflect the total MCCS transfer population. With the implementation of Peoplesoft, new and improved data collection methods will allow for better tracking of this population.

Current Enrollment Strategies

- Universities are using the following strategies to increase enrollment of transfer students from the MCCS:
 - increasing awareness of Advantage U and articulation agreements between the institutions
 - building relationships between transfer officers from UMS and the MCCS
 - holding transfer college fairs at Maine community colleges

Gateway 6: High School Aspirations/Early College

Systemwide: Enrolled High School Student Headcount



Universities: Enrolled High School Student Headcount

	2000	2001	2002	2003	2004	2005	2006
UM	21	15	28	12	26	32	26
UMA*	75	75	75	75	75	75	75
UMF	5	5	5	5	5	5	5
UMFK	0	0	2	2	3	16	41
UMM*	5	5	5	5	34	41	71
UMPI*	15	15	15	15	15	15	15
USM	502	564	518	417	524	510	478
TOTAL	623	679	648	531	682	694	711

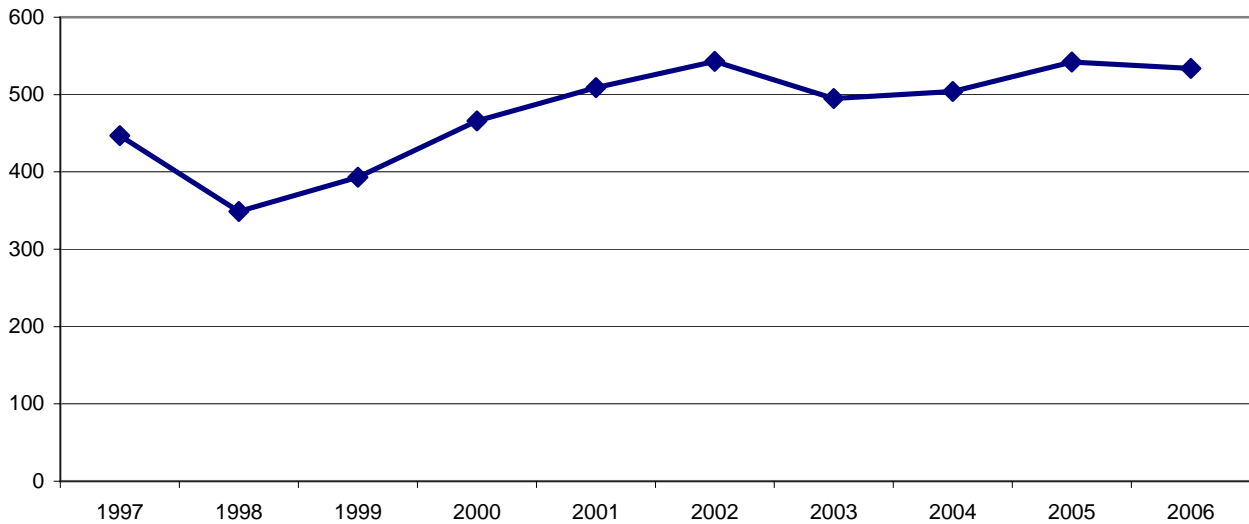
*Available student apiration slots.

Current Enrollment Strategies

- Universities are using the following strategies to increase enrollment of early college students:
 - The UM Academ-e program offers courses for university credit to Maine high school seniors through internet-based technologies
 - UMFK makes certain college courses available at the local high school in a shared curriculum
 - all institutions maintain strong relationships with area high schools

Gateway 7: Graduate Students - In-State

Systemwide: First-Time, First-Year In-State Graduate Students



Universities: First-Time, First-Year In-State Graduate Students

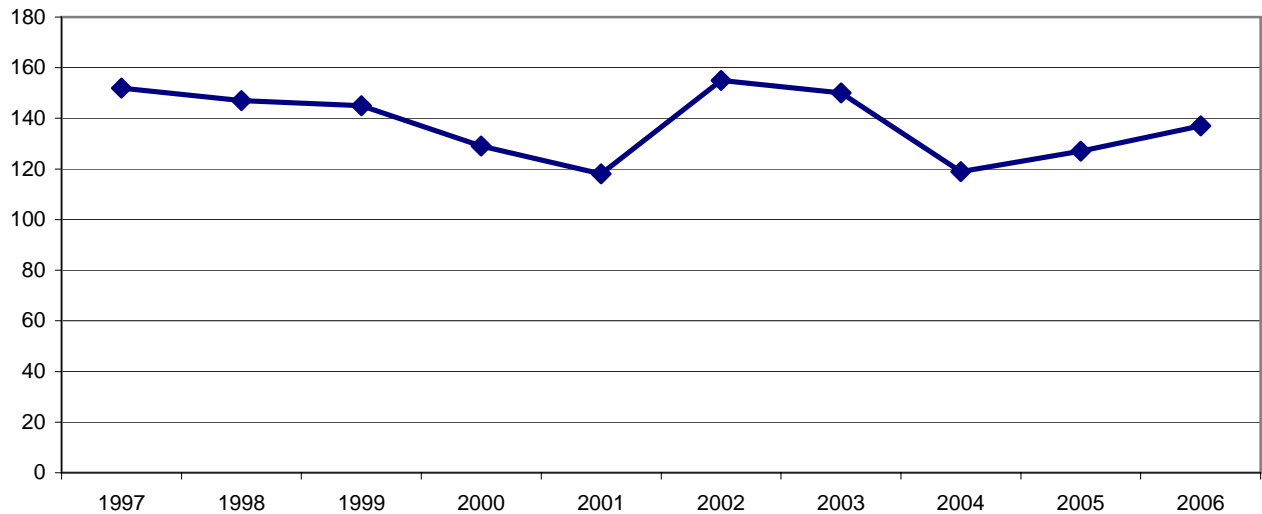
	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
UM	184	81	155	188	236	215	187	227	260	254
USM	263	268	238	278	273	328	308	277	282	280
TOTAL	447	349	393	466	509	543	495	504	542	534

Current Enrollment Strategies

- Universities are using the following strategies to increase enrollment of in-state graduate students:
 - promotion of programs through printed and electronic media
 - marketing through professional organizations
 - direct recruitment from organizations such as hospitals, schools and businesses
 - summer research institutes for undergraduates considering graduate study

Gateway 8: Graduate Students - Out-of-State

Systemwide: Total First-Time, First-Year Out-of-State Graduate Students



Universities: Total First-Time, First-Year Out-of-State Graduate Students

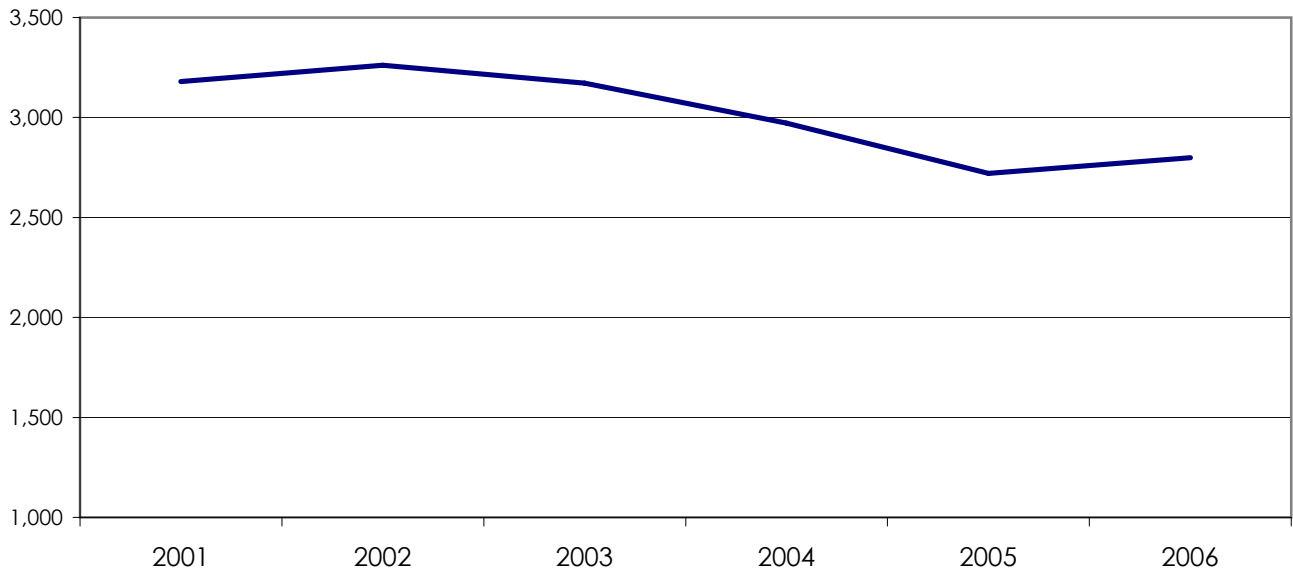
	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
UM	128	118	122	115	96	126	125	94	104	108
USM	24	29	23	14	22	29	25	25	23	29
Total	152	147	145	129	118	155	150	119	127	137

Current Enrollment Strategies

- Universities are using the following strategies to increase enrollment of out-of-state graduate students
 - graduate assistantships and tuition waivers
 - distribution of printed materials to interested students
 - contacts established through faculty collaborations and exchanges
 - networking and advertising through professional organizations

Gateway 9: Students at Centers and Sites

Systemwide: Student Headcount at Centers and Sites



Universities: Student Headcount at Centers and Sites

Center	2001	2002	2003	2004	2005	2006
Bath-Brunswick*	443	533	524	508	465	482
Calais	188	138	147	95	94	99
Dover-Foxcroft*	143	127	144	118	130	109
East Millinocket*	132	131	139	122	67	79
Ellsworth*	272	278	258	247	225	233
Houlton*	265	256	233	248	246	243
Norway-South Paris*	NA	NA	NA	79	79	85
Rumford-Mexico	395	408	409	313	305	270
Saco-Biddeford	627	647	607	622	560	635
Sanford	277	268	257	199	125	113
Thomaston	438	476	454	421	424	451
TOTALS	3,180	3,262	3,172	2,972	2,720	2,799

Note: Headcount includes students enrolled in ITV courses at high school ITV sites in each center's region.

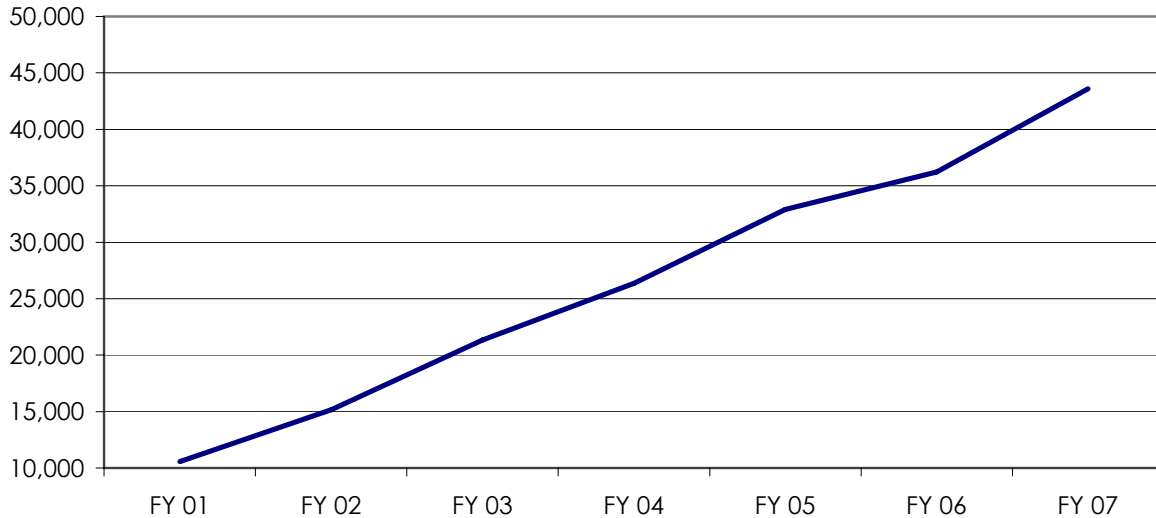
*Centers have some collaborative arrangement with the Maine Community College System

Current Enrollment Strategies

- Universities are using the following strategies to increase enrollment at the centers:
 - build connections between centers and the communities in which they are located
 - direct mail marketing about availability of courses and programs
 - partnering with K-12 education providers such as high school guidance counselors
 - reaching out to adult education students through hosting, doing presentations for and offering support to adult education transitions programs
 - hosting community events at centers to build awareness of the programs available

Gateway 10: Web-based Instructional Students

Systemwide: Web-Based Instructional Credit Hours



Universities: Web-Based Instructional Credit Hours

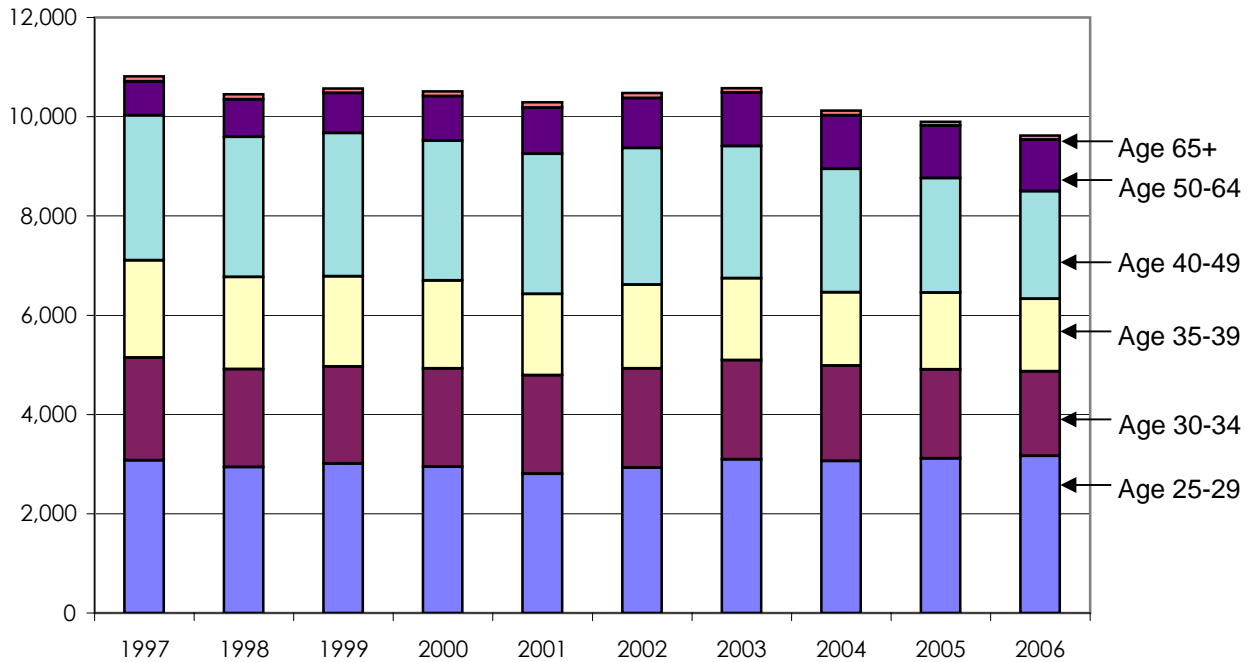
	FY 01	FY 02	FY 03	FY 04	FY 05	FY 06	FY 07
UM	6,714	8,909	12,607	14,325	16,509	16,426	18,135
UMA	2,527	3,834	4,814	5,236	6,179	7,095	8,122
UMF	0	0	0	0	0	173	0
UMFK	85	198	359	719	2,378	4,631	6,532
UMM	672	897	2,445	4,960	6,046	6,238	7,047
UMPI	0	108	42	3	234	234	756
USM	561	1,212	1,073	1,105	1,548	1,428	3,012
Total	10,559	15,158	21,340	26,348	32,894	36,225	43,604

Current Enrollment Strategies

- Universities are using the following strategies to increase enrollment in web-based instructional courses:
 - electronic communication to all students about the availability of web-based courses
 - direct mailing with information on available courses
 - information on web-based courses distributed at open houses and at college fairs

Gateway 11: Non-Traditional Aged Undergraduate Students

Systemwide: Non-Traditional Aged Undergraduate Students by Selected Age Groups



Universities: Non-Traditional Aged Undergraduate Students by Selected Age Groups

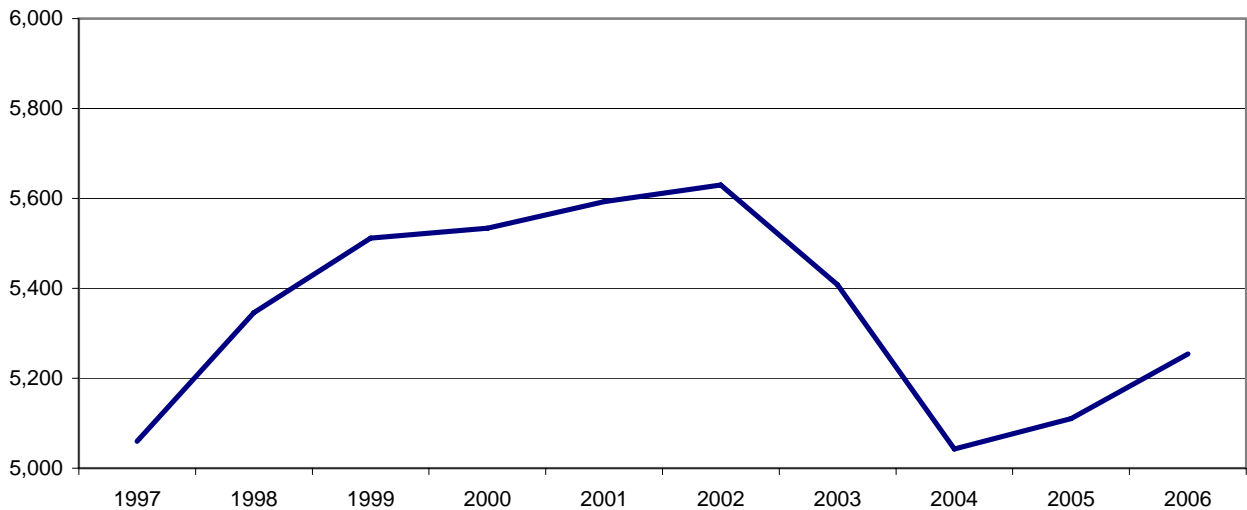
		1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
UM	>= Age 25	1,701	1,611	1,580	1,613	1,600	1,609	1,566	1,574	1,516	1,553
UMA	>= Age 25	3,549	3,524	3,762	3,817	3,760	3,814	3,912	3,596	3,502	3,273
UMF	>= Age 25	558	539	463	398	417	364	374	298	328	319
UMFK	>= Age 25	299	357	380	370	389	293	350	392	482	563
UMM	>= Age 25	322	339	379	371	437	460	642	572	561	634
UMPI	>= Age 25	380	415	465	518	483	596	573	621	572	628
USM	>= Age 25	4,049	3,715	3,590	3,487	3,261	3,364	3,174	3,079	2,974	2,797
UMS	Age 25-29	3,075	2,940	3,012	2,947	2,806	2,927	3,095	3,062	3,115	3,163
	Age 30-34	2,071	1,974	1,951	1,980	1,986	2,000	2,000	1,922	1,795	1,707
	Age 35-39	1,957	1,856	1,823	1,771	1,640	1,692	1,652	1,476	1,545	1,463
	Age 40-49	2,923	2,823	2,883	2,818	2,820	2,753	2,664	2,488	2,309	2,166
	Age 50-64	684	754	808	900	931	1,002	1,073	1,081	1,058	1,035
	Age 65+	101	104	89	96	109	103	91	96	79	88
	UNKNOWN	47	49	53	62	55	23	16	17	34	134
	Total	10,858	10,500	10,619	10,574	10,347	10,500	10,591	10,142	9,935	9,756

Current Enrollment Strategies

- Universities are using the following strategies to increase enrollment of non-traditional students:
 - outreach to adult education centers
 - direct mail and electronic communication with potential students
 - offering courses in the evening, on weekends and through distance technology

Gateway 12: Non-Degree Students

Systemwide: Non-Degree Headcount Enrollment



Universities: Non-Degree Headcount Enrollment

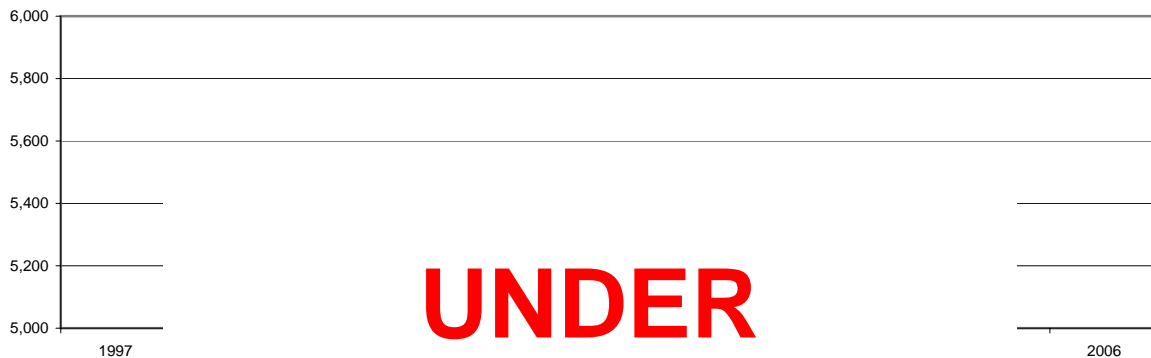
	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
UM	807	845	946	1,034	1,027	973	899	900	902	1,020
UMA	1,754	1,621	1,614	1,520	1,457	1,475	1,466	1,056	1,130	990
UMF	252	279	217	131	154	121	150	112	174	151
UMFK	174	252	205	184	242	137	182	184	324	460
UMM	128	129	177	256	308	371	594	566	571	710
UMPI	136	169	174	214	216	334	260	331	282	381
USM	1,809	2,051	2,179	2,195	2,189	2,219	1,857	1,894	1,727	1,542
TOTAL	5,060	5,346	5,512	5,534	5,593	5,630	5,408	5,043	5,110	5,254

Current Enrollment Strategies

- Universities are using the following strategies to increase enrollment of non-degree students:
 - offering courses on a space-available basis to non-matriculated students
 - direct mail and marketing campaigns
 - for non-degree students, seminars are offered on how to matriculate
 - advising and other student services made available to non-degree students to help them transition into degree programs

Gateway 13: Work Force Development

Systemwide



Universities

	199	CONSTRUCTION							2005	2006
UM										
UMA										
UMF										
UMFK										
UMM										
UMPI										
USM										
TOTAL	0	0	0	0	0	0	0	0	0	0

Current Enrollment Strategies

- Universities are using the following strategies to increase their role in workforce development:
 - develop and market on-site continuing education Certificate Programs and workshops for professionals in non-profit and for-profit sectors of the community
 - create limited number of key strategic partnerships with community organizations to expand markets
 - deliver degree programs to cohorts of employees at identified worksites (ex. Portsmouth Naval Shipyard)
 - display booths at special events (e.g., Governors' Conferences on Tourism; the Creative Economy; the Future of Maine's Economy; selected trade shows, and, University sponsored conferences) to showcase specific educational and training programs
 - marketing undergraduate and graduate certificates and professional master's programs in which the curriculum is specific to work-force needs (e.g., graduate certificates in health care administration and information systems and master's programs in business administration and social work; and, undergraduate certificate in Maine Studies) through newsletters, printed and electronic media and presentations to industry and professional clients

Gateways to Maine's Public Universities

IV. Retention

- University of Maine System 1995 Cohort Persistence and Completion Rates
- University of Maine System 1999 Cohort Persistence and Completion Rates
- UMS Fall 2004 Full-time, First-time, First-year Student Cohort
- UMS Student Retention by Poverty Income Thresholds

University of Maine System 1995 Cohort Persistence and Completion Rates

	1995 Cohort <i>(Fall 1995)</i>	First to Second Year Persistence	Second to Third Year Persistence	Third to Fourth Year Persistence	Completers within 150% of normal time (from original campus) <i>(Spring 2001)</i>
UM	1,118	893	715	656	630
		80%	80%	92%	56%
UMA	363	188	83	32	76
		52%	44%	39%	21%
UMF	473	341	278	246	256
		72%	82%	88%	54%
UMFK	74	50	35	32	27
		68%	70%	91%	36%
UMM	129	91	56	43	43
		71%	62%	77%	33%
UMPI	214	143	94	82	92
		67%	66%	87%	43%
USM	620	424	308	252	179
		68%	73%	82%	29%
TOTAL	2,991	2,130	1,569	1,343	1,303
		71%	74%	86%	44%
Intra-UMS Student Persistence*	3,007	2,297	1,803	1,625	
		76%	78%	90%	

*Note: Intra-UMS cohort differs from NCES cohort due to reporting exclusions allowed by NCES.

Source: Cohort and completion data - NCES, IPEDS; Persistence data - UMS

University of Maine System 1999 Cohort Persistence and Completion Rates

	1999 Cohort (Fall 1999)	First to Second Year Persistence	Second to Third Year Persistence	Third to Fourth Year Persistence	Completers within 150% of normal time (from original campus) (Spring 2005)
UM	1,521	1,202	976	877	802
		79%	81%	90%	53%
UMA	366	191	115	57	74
		52%	60%	50%	20%
UMF	470	374	317	292	312
		80%	85%	92%	66%
UMFK	109	77	47	32	48
		71%	61%	68%	44%
UMM	121	72	53	41	46
		60%	74%	77%	38%
UMPI	203	129	96	82	93
		64%	74%	85%	46%
USM	815	554	412	350	277
		68%	74%	85%	34%
TOTAL	3,605	2,599	2,016	1,731	1,652
		72%	78%	86%	46%
Intra-UMS Student Persistence*	3,638	2,767	2,258	1,979	
		76%	82%	88%	

*Note: Intra-UMS cohort differs from NCES cohort due to reporting exclusions allowed by NCES.

Source: Cohort and completion data - NCES, IPEDS; Persistence data - UMS

UMS Fall 2004 Full-time, First-time, First-year Student Cohort by Poverty Income Thresholds

Fall 2004 Full-time, First-time, First-year Student Cohort	3,850
Number of Fall 2004 Cohort Submitting FAFSA	3,397
% of Fall 2004 Cohort Submitting FAFSA	88.2%

Fall 2004 Cohort Submitting FAFSA

	Income Threshold*	Full-time, First-time, First-year Students	% of Cohort Submitting FAFSA	
Poverty Threshold	<=\$19,157	405	11.9%	} 31.8%
150%	> \$19,157 <=\$28,736	305	9.0%	
200%	> \$28,736 <=\$38,314	370	10.9%	
	> \$38,314	2,317	68.2%	

Source: Poverty threshold data - US Census Bureau; Retention & UMS income data - internal.

*Note: Poverty income threshold are assuming a household of four people, with two dependents.

UMS Student Retention by Poverty Income Thresholds

	Poverty Income Thresholds	First-year, Full-time, First-time Students	Returning Students From Previous Year			% of Initial Cohort Entering 4th year
Fall 1999	<=\$17,029	410	250	189	154	
			61%	76%	81%	38%
	<=\$25,544	270	175	133	118	
			65%	76%	89%	44%
	<=\$34,058	371	261	192	148	
			70%	74%	77%	40%
	>\$34,058	2,154	1,607	1,268	1,106	
			75%	79%	87%	51%
Fall 2000	<=\$17,603	391	287	182	144	
			73%	63%	79%	37%
	<=\$26,405	303	170	143	117	
			56%	84%	82%	39%
	<=\$35,206	302	223	176	153	
			74%	79%	87%	51%
	>\$35,206	2,190	1,637	1,327	1,191	
			75%	81%	90%	54%
Fall 2001	<=\$18,104	476	284	204	165	
			60%	72%	81%	35%
	<=\$27,156	340	244	171	142	
			72%	70%	83%	42%
	<=\$36,208	392	260	189	156	
			66%	73%	83%	40%
	>\$36,208	2,397	1,736	1,399	1,231	
			72%	81%	88%	51%
Fall 2002	<=\$18,392	351	224	160	126	
			64%	71%	79%	36%
	<=\$27,588	258	172	125	105	
			67%	73%	84%	41%
	<=\$36,784	384	269	207	177	
			70%	77%	86%	46%
	>\$36,784	2,364	1,756	1,404	1,252	
			74%	80%	89%	53%
Fall 2003	<=\$18,810	364	228	169	129	
			63%	74%	76%	35%
	<=\$28,215	340	231	173	145	
			68%	75%	84%	43%
	<=\$37,620	365	277	202	188	
			76%	73%	93%	52%
	>\$37,620	2,290	1,706	1,376	1,212	
			74%	81%	88%	53%

Data: Poverty income thresholds are ordered from poverty threshold, 150% of poverty threshold, 200% of poverty threshold, and greater than 200% of poverty threshold.

Source: Poverty data - US Census Bureau; Retention & UMS income data - internal.