CASE -
Copy and Steal Everything

State Relations Retreat
Portland, Maine
August 3-4, 2006

Ann Ringstad
Associate Vice Chancellor
University Relations
University of Alaska Fairbanks
State Relations

- Acknowledgement of shared Development/Government Relations/University Relations missions
- Crisis Management strategies
- Best practices in State Relations
State Relations

- Analyze public policy
- Advocate for member institutions
- Promote appreciation for public higher education
- Advise key stakeholders of issues and atmospherics
AACC - AASCU - CASE - NASULGC

2005 Task Force Members

- Ann Ringstad, University of Alaska Fairbanks
- Ann Brand, St. Louis Community College (MO)
- Rochelle Black, Oakland University (MI)
- Fran Bradford, College of William and Mary (VA)
- Nancilee Burzachechi, Community College of Allegheny County (PA)
- Chris Bustamente, Rio Salado Community College (AZ)
- F. Owen Holmes, Jr., California State University, Fullerton
- Dan Jenson, University of North Texas
- Paul Kincaid, Missouri State University
- Dene Sheheane, Georgia State University
- Bonnie Lou Slosson, Community College League of California
- Ron Withem, University of Nebraska
- Karen Zamarripa, The California State University
Swede Johnson Award
AASCU, CASE, NASULGC, AACC

• Robert Bartee, University of Nebraska
• Karen Zamarripa Yelverton, CSU - Sacramento
• Blake Anderson, Arizona State University
• Jack Lundsford, Maricopa Community College
• David W. Olien, University of Wisconsin
• Valerie Purnell, University of California
• Daniel C. Holsenbeck, University of Central Florida
• Shirley Bird Perry, University of Texas
• Edwin M. Crawford, Auburn University, et.al.
• Richard L. Kennedy University of Michigan
Edwin M. Crawford Award
AASCU, CASE, NASULGC, AACC

• Angela Leidinger, Clemson University
• Leslie Smith, City College of San Francisco
• Matthew Hargrove, UC Davis
• Bryan Boehringer, Oregon Health & Science University
• Owen Holmes, CSU, Fullerton
The Missing California Community College Student Project
Leslie Smith, City College of San Francisco
- 2004 Edwin Crawford Award for Innovation
Missing Community College Students Rally
Government/Constituency Relations
Mission Statement

• Government and Constituency Relations, working in collaboration with the institutional community, leads the cultivation of relationships with and support from: government, agencies, and organizations; business and industry; and the general public to advance institutional mission and priorities.
Government/Constituency Relations
Mission Statement

• This is accomplished by:

  – 1) Building awareness and understanding of the institution and higher education as a whole;
  – 2) Securing funds and promoting policy consistent with institutional mission;
  – 3) Promoting academic, research, and public engagement programs;
  – 4) Providing strategic advice and guidance on government and constituency relations; and
  – 5) Facilitating engagement and collaboration between the institutional community and local/elected leaders.
Government/Constituency Relations
Mission Statement

• Supporting Benchmarks

• 1. Building awareness and understanding—public opinion polls, positive media hits, growth of advocacy base

• 2. Securing funds and policy consistent with institutional mission—change in appropriations compared with averages, win/loss record on priority bills

• 3. Promoting academic, research, and public engagement programs—number of external contacts, stakeholder/public awareness
Crisis? What Crisis?

QuickTime™ and a TIFF (Uncompressed) decompressor are needed to see this picture.
State Relations Conference

• San Antonio, Texas
• December 7-9, 2006

• www.aascu.org