UNIVERSITY OF MAINE SYSTEM  
Board of Trustees  

University of Maine at Fort Kent  
September 13, 1999  

Board of Trustees Meeting  


Trustee James Mullen, Chair, convened the meeting.  

1. Citizen Comment  
Citizen Comment is a time regularly set aside to hear from the public on issues of concern. No one had signed up to speak at this meeting.  

2. Acceptance of Minutes  
The minutes for July 12, 1999, were APPROVED as presented.  

3. Chair’s Remarks and Agenda  
Trustee Mullen thanked President Lyons for his hospitality and that of the campus. He said that thanks to the efforts of the president, staff, students and community, the University of Maine at Fort Kent has never been in better shape nor had a brighter future.  

Trustee Mullen remarked that the agenda held items of significance that had been carefully deliberated during committee meetings. He said that those attending a formal Board meeting may be amazed at the speed with which the agenda items are dispatched, but it is a function of the way the process works and is not at all a reflection of the relative importance of the issues. He said all of the agenda items are very important and the time to deal with them has been used in an earlier session. In addition to dealing with the action items, one of the important roles of the Trustees is to look to the future to see in what direction the System is headed, not only for the campuses and students, but also for meeting the needs of the citizenry of the State. Trustee Mullen said that process is important and significant and ongoing. It also has to be flexible and ready to change as the world around changes. He said this is noted on the agenda in “Securing Maine’s Future: Strategic Directions for the University of Maine System.” Participation in the dialogue by all Trustees, Presidents, faculty, and students, and interested citizens is critical to the System’s ongoing success. He encouraged everyone to embrace these efforts and thanked those people for their thoughtful input into the process so far.  

UMM Presidential Search. Trustee Mullen noted that President Paul Nordstrom, UMM, has announced his retirement at the end of the year and appointed the following members to the UMM Presidential Search Committee: Sandra K. Prescott, Chair; Charles L. Johnson, and Esther N. Rauch. He thanked the Committee members for agreeing to serve in this important endeavor.  

4. Chancellor’s Remarks and Agenda  
Chancellor Terrence MacTaggart commented on two areas: the Academic Affairs agenda for the year and campus enrollments.
**Academic Affairs Agenda.** He reminded the Board that a little over a year ago Trustee Wickham Skinner had suggested making the Board meetings more meaningful by dropping more mundane matters from discussion and replacing them with more substantive policy issues. He said that the agenda for the coming year is an attempt to do that. He pointed out that in November the Board would be hearing a report by a national expert on using technologies to enhance teaching and learning. In January, the focus will be on creating partnerships to improve quality, access, and affordability. In addition, Professor Russell Quaglia, UM, will be presenting a follow-up on aspirations. In March, there will be a presentation on opportunities and challenges facing the faculty. It is hoped that Margaret Miller, President of the American Association of Higher Education, can be present to speak on faculty development. In May, the Board will be looking at the relationship between the world of work and the world of learning with particular attention to service learning through experiential working opportunities. The Chancellor remarked that it looked like an important and exciting set of discussions in Academic Affairs for the coming year.

**Enrollments.** The Chancellor asked each president to report on campus enrollments:

**UM.** President Peter Hoff reported that new student enrollment increased by 15% over last year and combined with the 24% gain from the year before, first-year enrollment is up 42% over the last two years. He said that if ITV enrollment is as robust as projected, the figures may top the 10,000 mark over all.

**UMPI.** Interim President Nancy Hensel reported a 3.0% overall increase in enrollment and a 6.0% increase in full-time students. She said that the mix of students has changed with 34% of the students coming from out-of-state and 50% of the students coming from the County. She said it is important to bring in new students and it shows that the area can attract students from outside the County. President Hensel added that residence halls are full to overflowing and the campus is using a local motel to house students.

**UMFK.** President Charles Lyons is anticipating a double digit growth this year which combines with a 19% growth last year. He said that the current 4-year period of growth shows a combined SAT score average 81 points higher than the previous 16 years. He said the Campus is receiving more students and better students and is very pleased.

**UMF.** President Theo Kalikow reported that as a result of being mentioned in *U.S. News and World Report* for the third year in a row, inquiries and applications have gone up dramatically. However, with the enrollment cap, the campus’ selectivity has gone up dramatically as well. She reported that residence halls are full, plans are in place to attract more out-of-state students, and generally the campus has had a very good year.

**USM.** President Richard Pattenaude projects a 2% increase over last year with an enrollment of almost 10,700. The Freshman class is up about 4%. Out-of-state enrollment is up 9%. Retention programs in place have worked well and as result the campus has been more selective and the SAT scores of the entering class are up for the third year in a row.

**UMM.** President Paul Nordstrom reported that enrollment is down 3 to 4 percent following a year with the second highest freshmen class in the history of the school. He said that because employment in Washington County is good, and half of the student body is non-traditional and 65% are from Washington County, non-traditional students tend to find the work and return to school later. He said the campus is up 300 to 400 student inquiries this year which is a positive note and
should pay off in the long term.

**UMA.** Ms. Sheri Stevens, Executive Director of Administrative Services, reported for President Owen Carol. She said that UMA overall is up 12% with a 15% growth at Lewiston/Auburn and a 15% growth at University College-Bangor. The growth at Bangor is the highest recorded, for which the campus is duly proud. Ms. Stevens said that UMA is very positive about its growth.

Chancellor MacTaggart thanked the Presidents and their teams for the upswing in enrollments. He said two things should be emphasized: first, the standards have stayed high or increased in the midst of all the growth; and second, the evidence would suggest that the System is putting a dent between the number of competent Maine students coming out of the high schools and those choosing to go on to college here in the State of Maine. He said it is wonderful news.

The Chancellor went on to comment on the rate of increase in the “metabolism of the activity within the system and on the campuses”, i.e., marketing and enrollment growth, expansion or reconversion of offices back to residence halls, fund raising campaigns that are ambitious and important to the institutions, the right-to-work initiative and the community college initiative, and an aggressive legislative program. He congratulated the Presidents on all that activity. He said that from a System point of view he would underscore two priorities: first, carefully selecting new initiatives, if there are to be any; and second, doing those things the best way possible.

Chancellor MacTaggart closed by thanking President Lyons for his hospitality.

Trustee Mullen remarked that President Kalikow may have glossed over too quickly the *U.S. News and World Report* article and asked her to elaborate. President Kalikow responded that the Campus was recognized as the number one liberal arts college in the North for the second year in a row. She said that three years back it was the Northeast, which means the school’s reputation is expanding.

5. **Committee Matters and Action.** Trustee Mullen reported that the major issue discussed at the meeting of the **Committee of the Whole** was the document entitled “Securing Maine’s Future: Strategic Directions for the University of Maine System”. He said the document is a work in process and contains everything from the community college initiative to research and development, technologies, telecommunications--things that are important to the System to move ahead.

**Academic Affairs.** Trustee Skinner reported that the program entitled “Life, Work, and Stewardship” which is an initiative of the University of Maine System, is one of the most exciting and innovative that he has seen in many years. He said it started with the liberal arts faculties led off by USM. He said the notion is to try to make the connections between higher education and both the quality of the human community and the future of society. Quoting from the document, he said “it would be more helpful to students if, as a starting point, universities conceived education less as training for a career than as the introduction to life.” He said the System is fostering dialogue about the role and responsibility of education by initiating conversations about the challenge of educating students for life, and work, and citizenship. He said he is impressed with the tremendous activity across the campuses. Further progress reports will continue, culminating with a final report next Spring.

**Student Affairs.** Trustee McDowell reported on a presentation made earlier in the day by an enrollment staff member at UMFK. He said the days of sending out a catalogue about an institution have been replaced by strategic marketing plans that try to match the student with the campus. He said the presentation was outstanding, showing that a lot of detail and organization goes into the
recruitment of students. He thanked John Martin and his staff for the presentation and added that it was the kind of information that was most helpful to the Board of Trustees.

6. **Consent Agenda.** On motion of Trustee McDowell, which was seconded, the Board adopted the following resolutions:

   **UMFK Reorganization.** The Board approved the administrative reorganization at the University of Maine at Fort Kent as presented.

   **B.S., Marine Biology, UMM.** The Board approved the establishment of the Bachelor of Science in Marine Biology at the University of Maine at Machias.

   **Establishment of Southern Maine Bio-Science Research Institute, USM.** The Board approved the establishment of the Southern Maine Bioscience Research Institute at the University of Southern Maine.

   **USM 21st Century Campaign for Excellence.** The Board approved the USM 21st Century Campaign for Excellence as presented.

   **Gifts, Grants, and Awards.** The Board accepted with gratitude all gifts, grants and awards listed under the date of September 13, 1999.

   **Appointments for Trustee Approval.** The Board approved the following appointments:

   - Dr. Carol Browne, Vice President for Academic Affairs and Dean of the Faculty, UMFK
   - Mr. John Murphy, Vice President for Administration, UMFK
   - Ms. Kathleen Roberts, Executive Director of Campus Pluralism and Equal Opportunity, USM
   - Dr. Donald Zillman, Interim Vice President for Academic Affairs and Provost, UM

   **Salary Increase for Non-represented Employees.** The Board approved the recommendations of the Chancellor for wage and salary adjustments and changes in benefits for non-represented employees.

   **Collective Bargaining Agreement.** The Board authorized the Chancellor to conclude the collective bargaining agreement for the full-time faculty unit upon receipt of notice of ratification from the bargaining agent.

   **Purchase of Franklin Fish Hatchery, UM.** The Board authorized the purchase of the Franklin Fish Hatchery in Franklin, Maine, for $400,000 with funding provided from research and development funds, subject to review by University Counsel.

7. **Information Items.** Trustee Mullen listed the following items, which were included in the Board materials for information only.

   - Academic Degree Program Inventory
   - Results of UMS Small Campus R&D Grant Initiative Research & Development Initiatives
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Grant Funding
  · Year 2000 Progress Report #VII
  · FY99 Pooled Endowment Fund Performance
  · Annual Report on Student Costs
  · State General Fund Support of Maine Education
  · New Residence Hall Project, USM
  · Annual Lease Report
  · Collective Bargaining Update
  · Board Agenda Calendar
  · Summary of Current Statistics

8. **Date of Next Meeting**  The next meeting of the Board of Trustees will be held on November 14-15, 1999, at the University of Maine at Augusta.

On motion of Trustee Mullen, which was seconded, the meeting was adjourned.

Sandra F. Johnson for
Mary Ann Haas, Clerk